DANIELLE GOBY

INTERIOR DESIGN PORTFOLIO

ABOUT ME

As a driven interior design professional from Harare, Zimbabwe, my passion for crafting meaningful spaces ignited at a young age through architectural explorations. After refining my focus to interior design, I honed my skills at Design Time in Cape Town. Now, I'm dedicated to blending functionality, beauty, and emotional resonance to create transformative environments that foster connection, joy, and belonging. With collaboration, creativity, and dedication guiding my approach, I deliver innovative design solutions that elevate lives.



01	• CAESARSTONE COMPETITION PROJECT I THIRD YEAR	08	PG BISON COMPETITION PROJECT I SECOND YEAR
02	FIBONACCI CLIENT PROJECT I THIRD YEAR	09	STAY UNIQUE CLIENT PROJECT I SECOND YEAR
03	• MARYLAND HOSPICE CLIENT PROJECT I THIRD YEAR	10	STROLLA CLIENT PROJECT I THIRD YEAR
04	• HOUSE GESS CLIENT PROJECT I SECOND YEAR	11	CONSTRUCTION DRAWINGS CLIENT PROJECT I THIRD YEAR
05	• BOXED STUDIO PROJECT I SECOND YEAR	12	• SURFACE DESIGN STUDIO PROJECT I FIRST YEAR
06	• HARTLEY HAUS STUDIO PROJECT I FIRST YEAR	13	PRODUCT DESIGN STUDIO PROJECT I FIRST, SECOND AND THIRD YEAR
07	KSA COMPETITION PROJECT I THIRD YEAR	14	PHOTOGRAPHY WINCHESTER HOTEL AND PERSONAL I SECOND YEAR



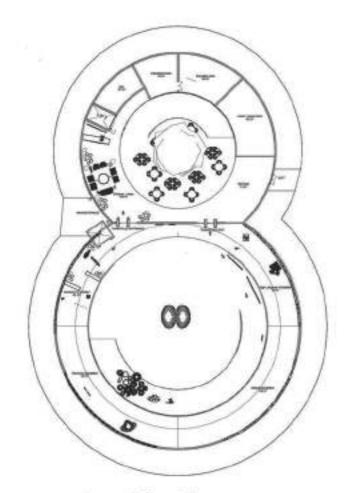
2024 | Maropeng Precinct | Competition Project

BRIEF

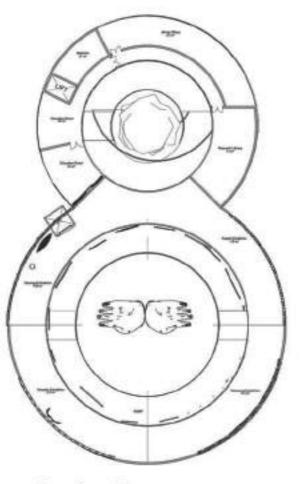
Design a vibrant Museum of Languages in the Cradle of Humankind (Maropeng Precinct, South Africa), celebrating South Africa's linguistic diversity. The museum should feature auditoriums for live language presentations, interactive workshops, language classes, and immersive displays showcasing language evolution and cultural significance, highlighting the country's rich heritage and fostering engagement among local and international visitors.

CONCEPT

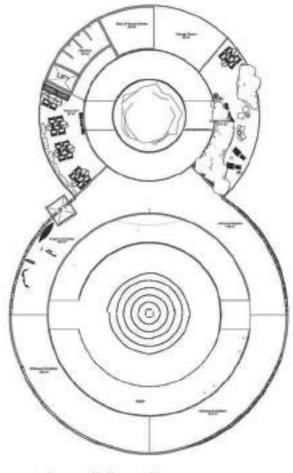
Amanzi Ayikhali, Flowing like a river, connecting cultures and communities, my architectural building celebrates South Africa's diverse heritage. Inspired by the isiNdebele language and culture. I've designed an iconic '8' shaped structure. symbolizing the lucky number and the river's converging paths. Each language has its unique pattern, showcasing individuality within a unified whole. Giant hands cradle the building, representing resilience and unity, while a majestic tree embodies the life-giving force of nature. This building tells the story of South Africa's ancient roots, modern connections, and the power of diversity coming together in harmony.



Ground Floor Plan NTS



First Floor Plan NTS



Second Floor Plan NTS



Exterior of Building



Reception and Waiting Area



Restaurant



Outdoor Courtyard



Detailed Exterior of Building



English Exhibition



isiNdebele Exhibition



Centre Area of Exhibition Halls

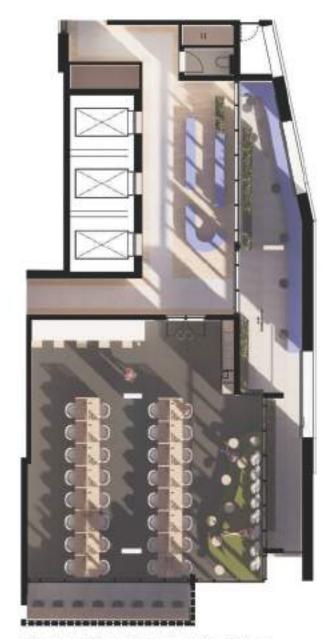
THE FIBONACCI 2024 | Southern Suburbs | Client Project

BRIEF

Design a comprehensive interior design proposal for the Fibonacci development student accommodation in Cape Town's Southern Suburbs, prioritizing end-user value, durability, functionality and ergonomic layouts. The project encompasses Reception Foyer, Lift Lobbies, Garden Courtyard Spaces, typical Studio/I-Bed/2-Bed rooms, Study Rooms, Gym/Co-working Space, Study Centre, Student Lounge and Communal Kitchen/Dining, considering materiality, price point, branding integration and innovative social space concepts.

CONCEPT

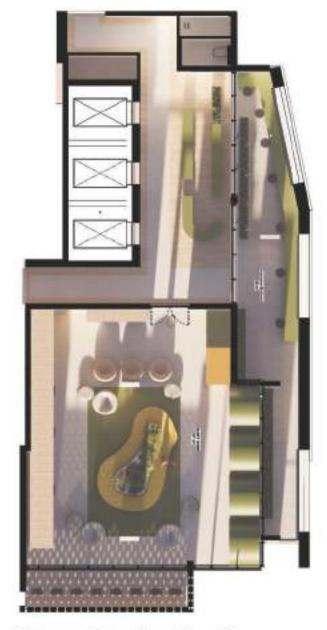
'Embracing Diversity, Enriching Lives' is the core philosophy behind our student accommodation. We envision a vibrant community where individuals from diverse backgrounds come together, forming lasting connections. Inspired by Cape Malay's rich cultural heritage, our space incorporates bold colors (blue, turquoise, red, and yellow) and traditional patterns, fostering an atmosphere of unity and warmth. Our goal is to create a home away from home, where students feel comfortable exploring their identities, cultivating friendships, and discovering their patential. By celebrating individuality and promoting inclusivity, we aim to craft an environment that sparks growth, creativity, and a sense of belonging.



Fibonacci Study Centre Floor Plan NTS



Fibonacci Co-Working Zone Floor Plan NTS



Fibonacci Quiet Zone Floor Plan NTS



Co-Working Zone Desk



Co-Working Zone Stairs and Mat



Co-Working Zone Vinyl Inlay



Co-Working Zone Detailed Stairs



Co-Working Zone Detailed Stairs



Study Centre Desks







Study Centre Single Booths

Study Centre Vinyl Floor Inlay

Study Centre Detailed Desk



Quiet Zone Pods and Bench









Quiet Zone Detailed Ceiling Lighting

Quiet Zone Vinyl Floor Inlay



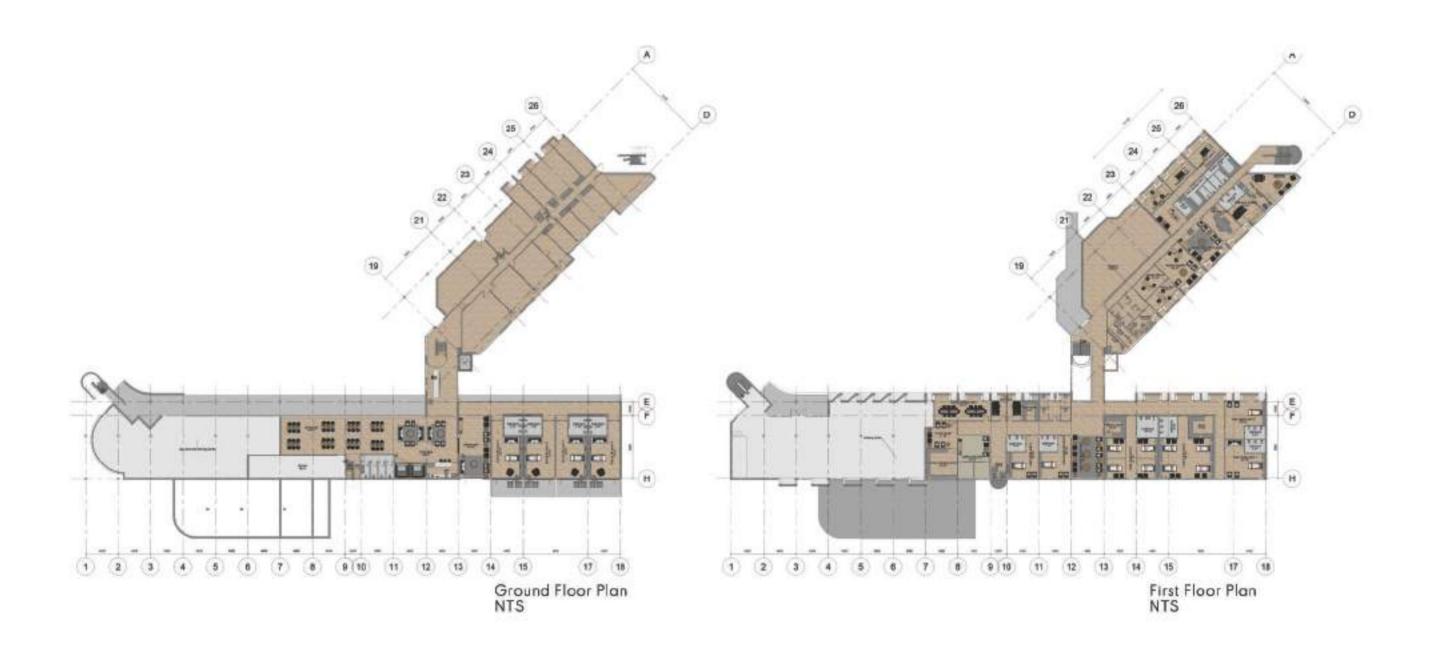


BRIEF

Design an innovative, groundbreaking hospice facility in South Africa, targeting Green Star Rating certification. The project comprises a reception, communal spaces, 40-bed hospice, day clinic, respite ward, end-of-life ward, training and wellness centers for carers, interfaith prayer space and sensory, orchard and community gardens, prioritizing sustainability, comfort and inclusivity.

CONCEPT

My Maryland Palliative Hospice center concept prioritizes serenity, comfort and dignity. The modern design incorporates soothing blues and greens, warm timber accents, and uplifting messaging. Tranquility rooms feature secure access for end-of-life care, ensuring utmost privacy. This thoughtful space fosters self-expression, belonging and comfort for patients, families and staff.







Tranquillity Room Waiting Area



Tranquillity Room



Detailed Tranquillity Bed



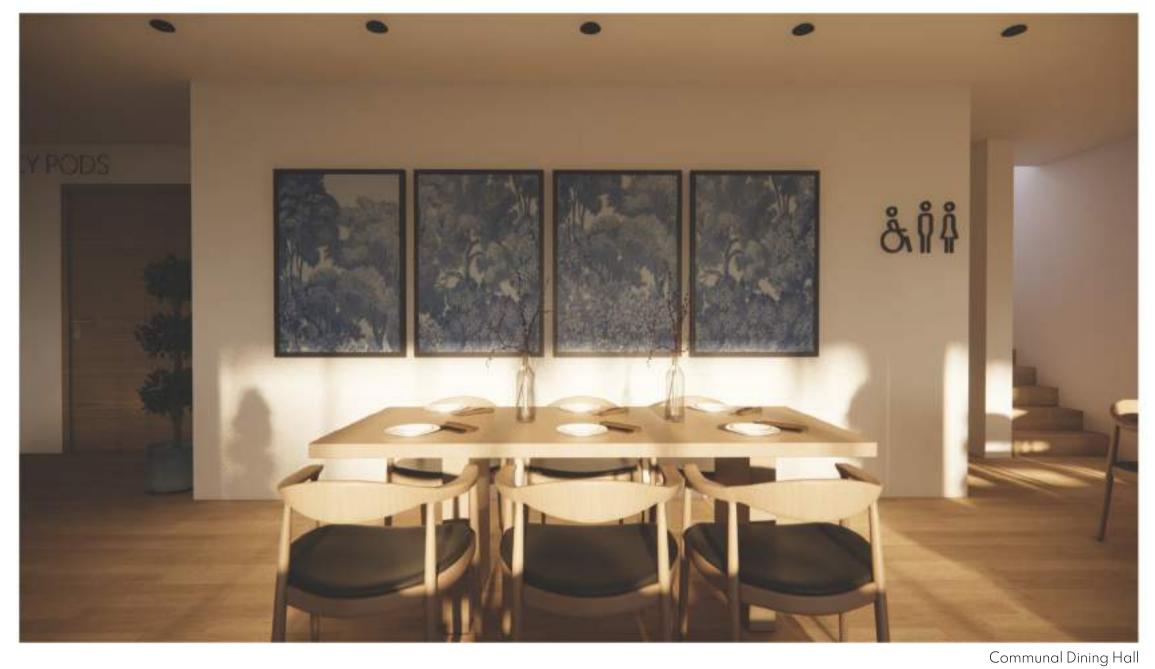
Detailed Paintings in Tranquillity Room



Reception



Lounge/Waiting Area







Detail of Staircase

Detail of Paintings and Wallpaper



HOUSE GESS

2023 | Knysna | Client Project

BRIEF

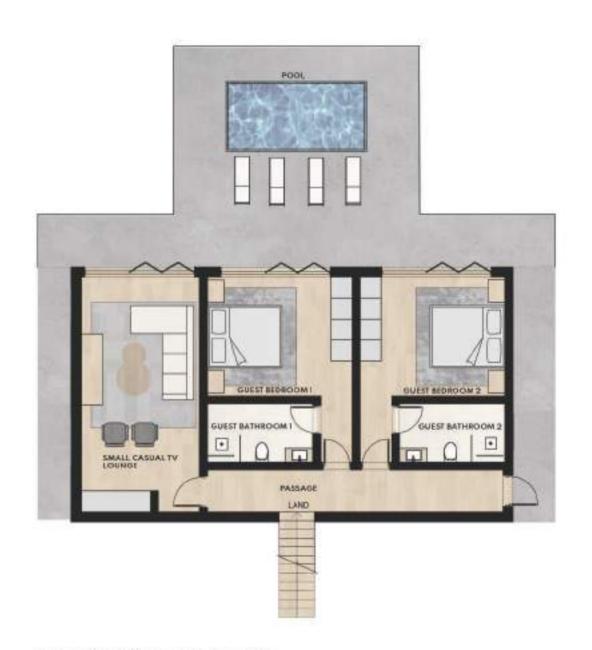
House Gess in Fernwood Estate was designed to create a luxurious, inviting space with a holiday-like ambiance. The exterior features stone walls, black coach lights, and timber for warmth and comfort. A mono-pitched roofing system filters sunlight, creating a well-lit interior. Essential rooms are placed on the upper level, while the lower level houses a TV lounge and guest rooms. The master bedroom has two en-suite bathrooms and dual walk-in closets, providing exclusivity. The kitchen is small yet efficient, and a spacious scullery affers ample storage. All rooms have appropriately-sized windows for fresh airflow. The design combines contemporary aesthetics with luxury, with scenic views of the lagoon providing a breathtaking living experience.

CONCEPT

House Gess, situated in Fernwood Estate, embodies luxurious living and effortless elegance. Its thoughtful design combines contemporary aesthetics with warmth, featuring stone walls, black coach lights, and timber accents. A mono-pitched roofing system aptimizes natural light, while strategically placed rooms ensure seamless functionality. The upper level show-cases essential living spaces, whereas the lower level accommodates a cozy TV launge and guest suites. The master retreat boasts dual en-suite bathrooms and spacious walk-in closets, ensuring ultimate privacy. A streamlined kitchen and expansive scullery provide culinary efficiency, complemented by meticulously sized windows for enhanced ventilation. With breathtaking lagoon views, House Gess redefines luxury living, blending sophistication with relaxed, holiday-inspired charm.



House Gess Ground Floor Plan NTS



House Gess Split Level Floor Plan NTS



Kitchen



Master Bedroom





East Elevation

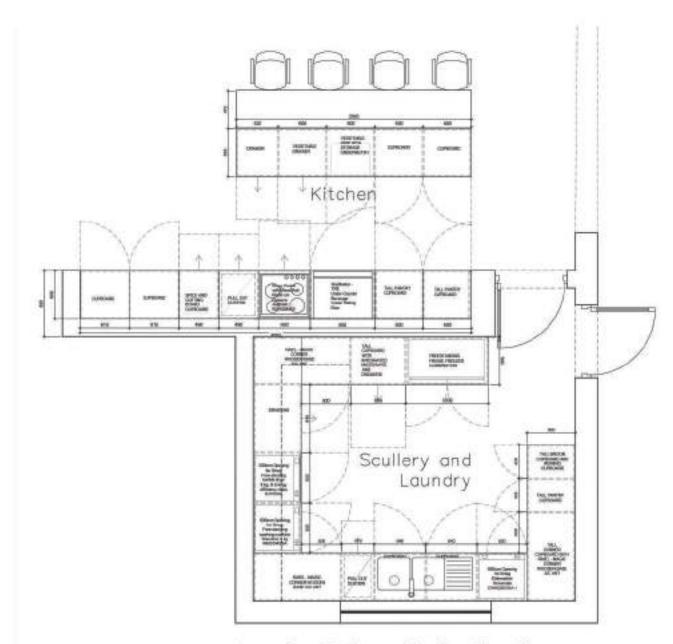
West Elevation



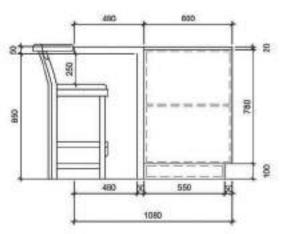


South Elevation

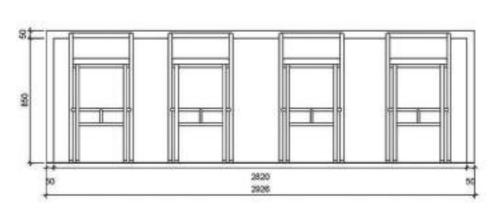
North Elevation



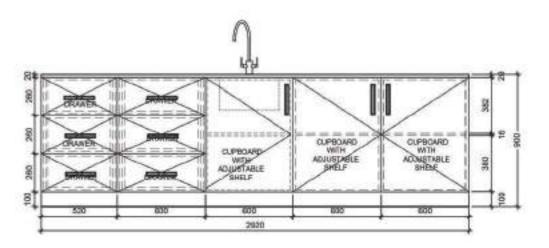
House Gess Kitchen and Scullery Floor Plan NTS



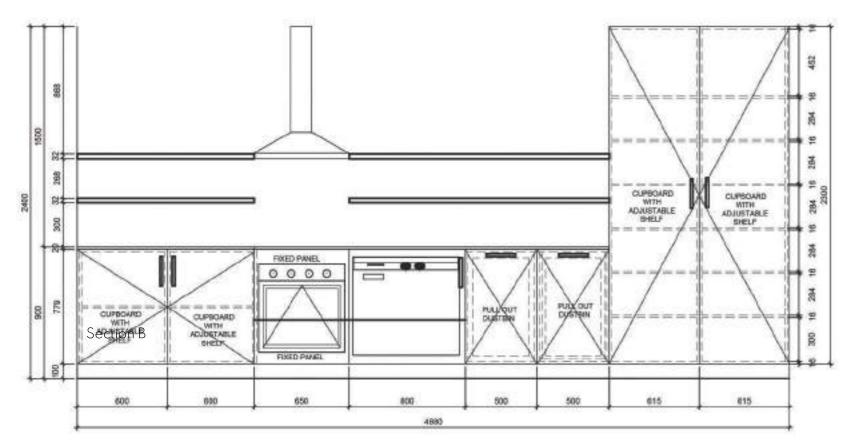
Kitchen Island Side Elevation Scale 1:25



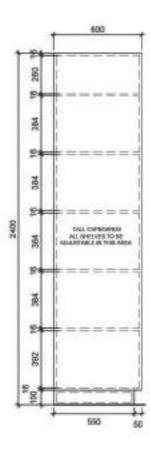
Kitchen Island Back Elevation BB Scale 1:25



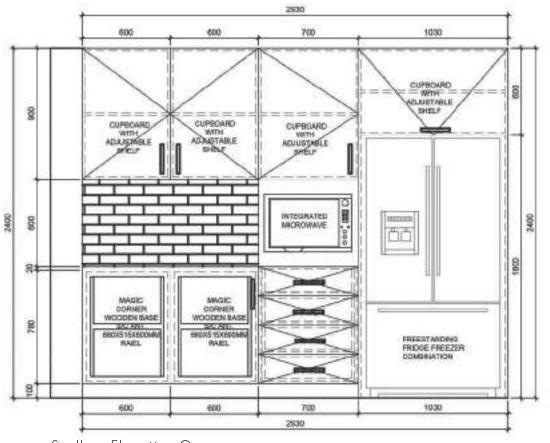
Kitchen Island Front Elevation AA Scale 1:25



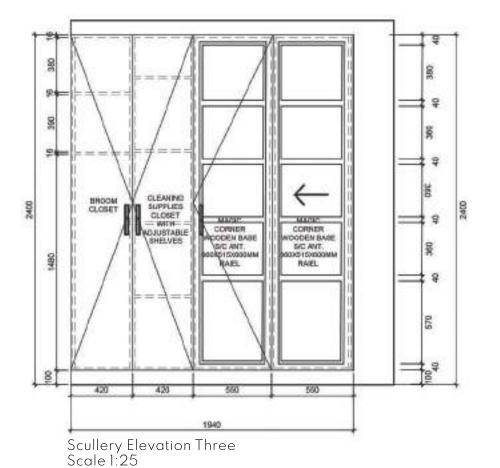
Kitchen Front Elevation Scale 1:25



Kitchen Side Elevation Scale 1:25

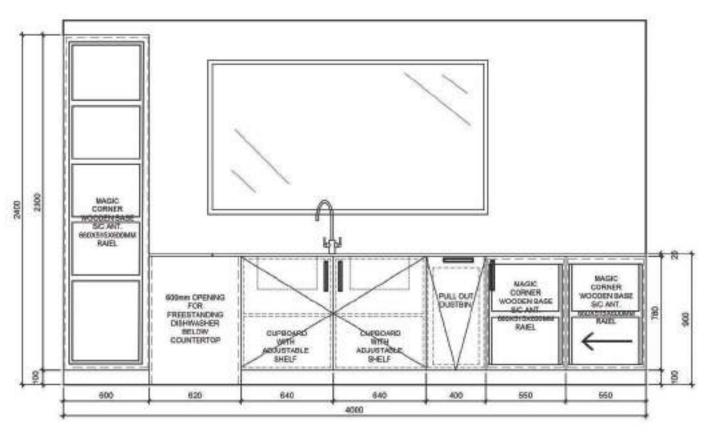


Scullery Elevation One Scale 1:25



CLPROARD NITH ADJUSTABLE SHELF CUFBOARD WITH ADJUSTABLE SHELF CLPROCARD WITH ADULISTABLE BYELF CLIPBOARD WITH ADJUSTABLE BHELE WITH CUPBONNO MAGIC COPNER WOODEN BASE SIC ANT SECKSTONSOUND RAFE MAGIC CORNER WOODEN BASE 600mm OPENING FOR WASHING MACHINE OPENING FOR TUMBLE DRIVER RAIL 600 620 620 850 600 3290

Scullery Elevation Two Scale 1:25



Scullery Elevation Four Scale 1:25



Materials Selection

BOXED

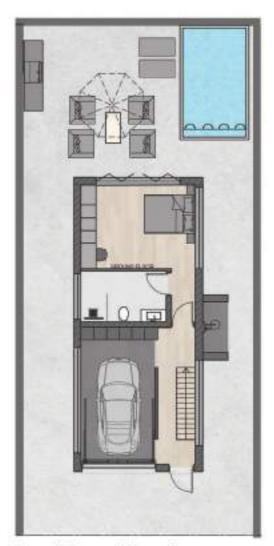
2023 | Cape Town City Bowl | Studio Project

O5 BRIEF

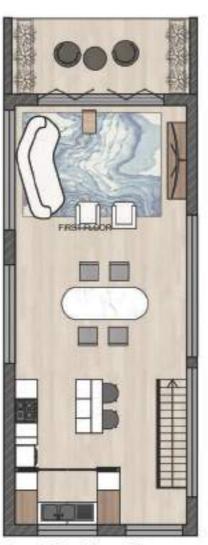
Choose a site in the Cape Town City bowl. You can chose from the following: Bo Kaap, Cape Town Central, De Waterkant, Devils Peak, Foreshore, Gardens, Higgovale, Kloof Nek, Oran-jezicht, Salt River, Tamboerskloof, University Estate, V&A Waterfront, Vredehoek, Walmer Estate, Woodstock or Zonneblo-em. You have the option to position your building between two existing buildings or you can demolish an existing structure to make space for your building on a specific site. The property is characterized by its elongated and narrow shape, with its entrance located at the shorter end facing the street.

CONCEPT

My luxury holiday home concept embodies modern minimalism, seamlessly integrating comfort, entertainment and relaxation. This three-level retreat features a ground floor with garage, guest suite and courtyard pool; a first floor with sleek kitchen, dining and living areas; a master retreat on the second floor with spa-inspired bathroom and walk-in closet; and a rooftop oasis boasting an infinity pool/Jacuzzi, bar and affresco cooking station - perfect for family vacations or gatherings with friends.



Boxed Ground Floor Plan NTS



Boxed First Floor Plan NTS



Boxed Second Floor Plan NTS



Rooftop Floor Plan NTS



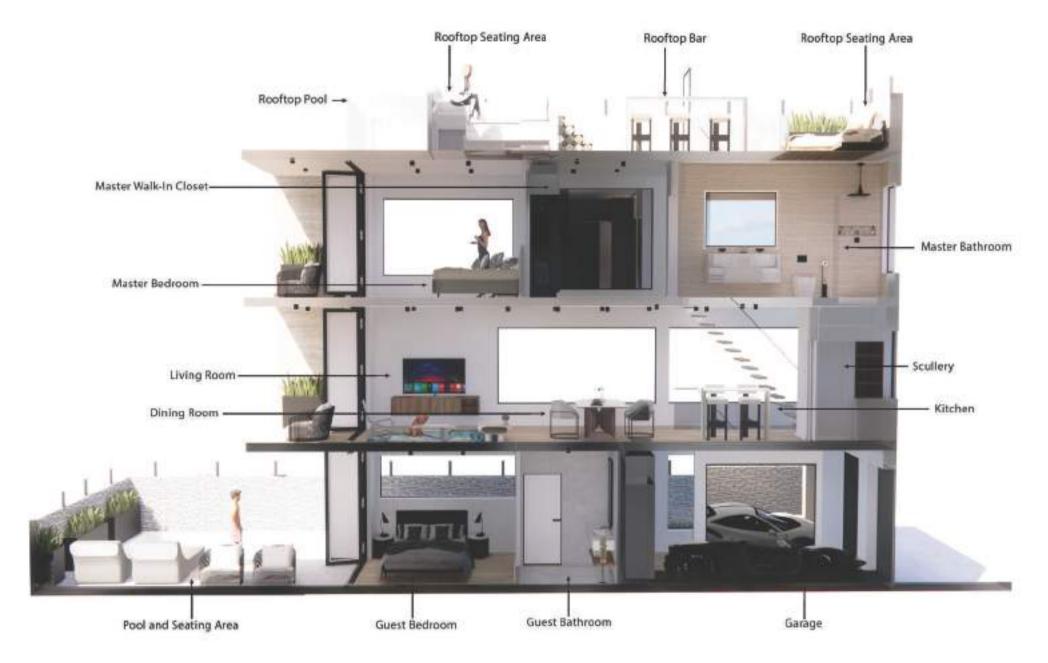
Master Bedroom

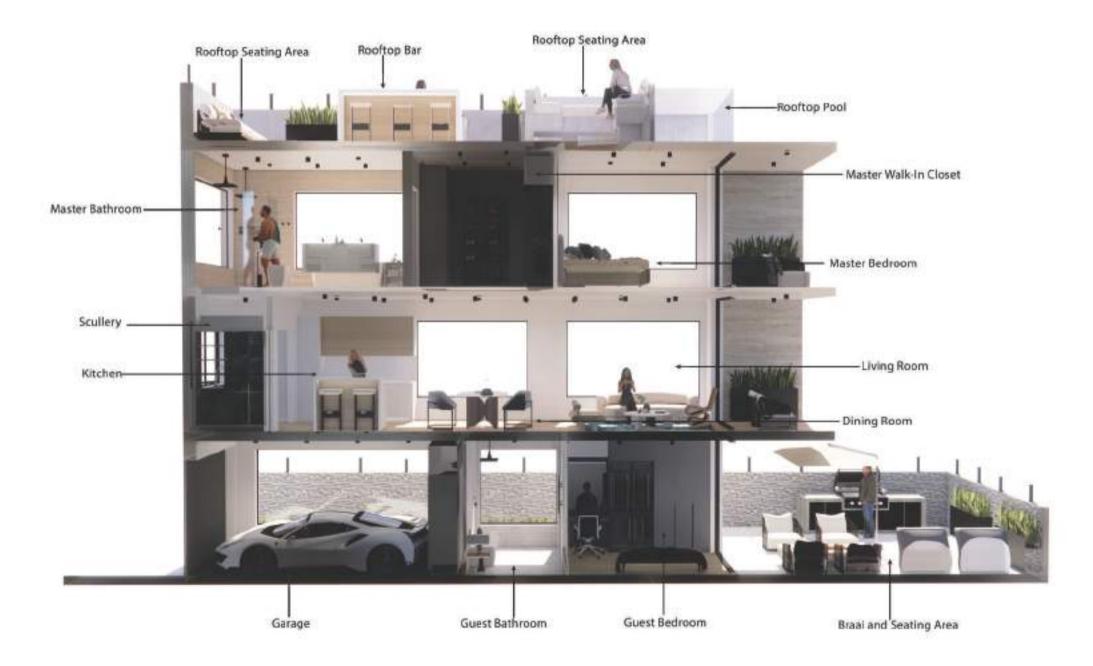


Guest Bathroom



Living Room





Section B







06

BRIEF

Hartley Haus, a members-only boutique hotel in New York City, commissions you to design the lift lobby/lounge, reception, and Deluxe King Suite. This bespoke hotel celebrates iconic interior design, envisioning an exclusive space for creatives. Thomas Hartley, art collector and hotelier, seeks a daring, playful, and exquisite environment where like-minded individuals share their passion for fine art and design. Your design should foster community among members with a creative soul. Deliver a comprehensive concept, footprint design, and specifications that embody elegance, sophistication, and whimsy, reflecting Hartley House's commitment to exceptional hospitality and innovative design.

CONCEPT

For Harley Haus, we crafted an exclusive, traditional aesthetic, blending 18th-century Chinoiserie elements with modern sophistication. Our design combines timber and marble, emphasizing timeless elegance, while fluted glass accents refine the space. Strategic lighting, including wall sconces and large ceiling panels, creates an impactful visual spectacle. Vintage charm meets contemporary luxury, evaking an aura of refinement and exclusivity for esteemed members. Every detail, from material selection to lighting, prioritizes sophistication and iconic appeal, culminating in a bespoke environment where creativity and elegance converge, reflecting the essence of Harley Haus's discerning community.



Hartley Haus Lift Lobby Floor Plan NTS



Hartley Haus Lift Lobby Axonometric NTS



Seating Area and Reading Nook





Lift and Lobby



Lounge

Bar





Hartley Haus Deluxe Suite Axonometric NTS



Bed and Mini Bar



Desk and Fireplace



Bedroom and Living Area





Materials Selection

KSA

2024 | Southern Suburbs | Competition Project

07

BRIEF

Bev and Michael Jones, retirees (68, 70), are building their forever home in Groot Parys Lifestyle Estate, Paarl, They require a high-end, elegant kitchen with accessible storage, accommodating their aging needs. Bev wants a calm, natural aesthetic with premium materials, accepting melamine only for carcasses. Quality hardware, accessories, and surfacing are essential. Considerations include Bev's mild arthritis and future mobility needs. The kitchen must be efficient, practical, and luxurious. New appliances are needed: cooking, microwave, extractor, fridge/freezer, and dishwasher. The design should prioritize comfort, accessibility, and timeless beauty, ensuring a serene living space for their golden years.

CONCEPT

My vision for the KSA Option I brief is a functional, minimalist space prioritizing organization, ease, and aesthetics. The design features a sleek white and timber kitchen, pocket sliding doors for privacy, versatile lighting, open shelves, and arthritis-friendly push-activated drawers and cupboards, creating a modern, cozy haven tailored to Bev and Michael's needs.

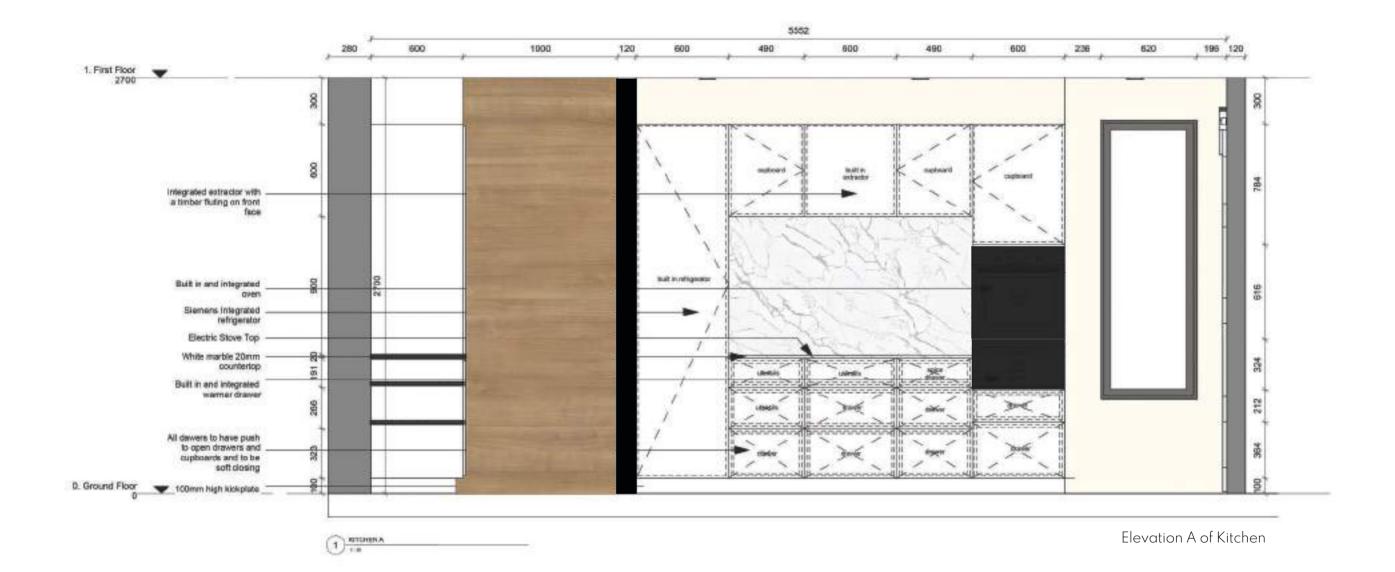




First Impression of Kitchen



Detailed Shelves in Kitchen Island





Materials Selection

PG BISON

2023 | Tankwa Karoo | Competition Project

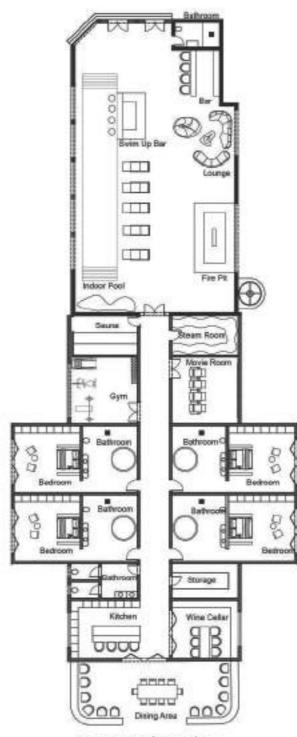
80

BRIEF

Design a luxury desert assis, incorporating a residence, entertainment areas, and landscaped surroundings that celebrate human needs (eating, sleeping, bathing, socializing) through the harmonious integration of the four elements: fire, water, earth, and air. Highlighting water as a unique feature, contrasting the arid landscape, the design should create photogenic spaces for filming and photography, offering varied settings for content creation. The cohesive yet flexible design must balance distinct areas with visual interest, providing an unforgettable experience that showcases water's beauty amidst the desert landscape, perfect for maximizing time and investment in a single, versatile location.

CONCEPT

Inspired by the Tankwa Karoo's majestic landscape, my design harmoniously integrates natural elements. Addressing water scarcity, an indoor pool conserves this precious resource. Expansive windows and skylights frame sweeping vistas of the night sky, promoting natural airflow. Organic shapes elegantly encapsulate the region's uncertainties. The earthy façade, mirroring the sand dunes, blends seamlessly with the surroundings. Fundamental elements are artistically incorporated: earth as a design element, fire through a cozy fire pit and braai area. This synergy creates a captivating, sustainable oasis, embracing the beauty and challenges of the 'thirst land' in perfect balance.



PG Bison Floor Plan NTS





Bar and Living Area







Indoor Pool

Bar











Wine Cellar

Bathroom

STAY UNIQUE

2023 | Matroosberg | Client Project

BRIEF

Design innovative, unique cabins for Stay Unique's expansion. Six cabins near Cape Town (2023) and four more nationwide (2024). Selected designs will be built, professionally photographed and featured in influential eco/travel content, providing valuable portfolio exposure for Design Time students.

CONCEPT

Our eco-friendly cabin harmoniously integrates nature's five elements - water, fire, earth, air and spirit. Featuring rainwater harvesting, solar power and sustainable materials, this retreat celebrates natural connections through indoor/out-door freplaces, water features, earthy textures and fresh mountain air, fostering relaxation and harmony.



Stay Unique Floor Plan NTS



First Impression of Cabin









Cabin Kitchen and Reading Nook

Bathroom

STROLLA

2023 | Sea Point | Client Project

10 BRIEF

Design a versatile, commercially viable coffee and sparkling wine bar that seamlessly transitions from daytime café to upscale evening destination. The project encompasses two primary components: the kiosk bar and adjacent seating area. The kiosk bar should efficiently accommodate coffee preparation and wine service, incorporating clever storage solutions and a sleek, inviting aesthetic. The seating area will provide comfortable, adaptable spaces for relaxation, socializing and people-watching, balancing intimacy and openness:

CONCEPT

My Strolla concept seamlessly integrates calming greens, echoing the brand and Pongracz sparking wine bottles, to create a refined ambiance. Balancing simplicity and elegance, the design combines minimalist textures with subtle bursts of vibrant accents, Inspiration is drawn from existing elements, including bench seating, lighting and the interior restaurant's bar.





First Impression of Exterior of Building



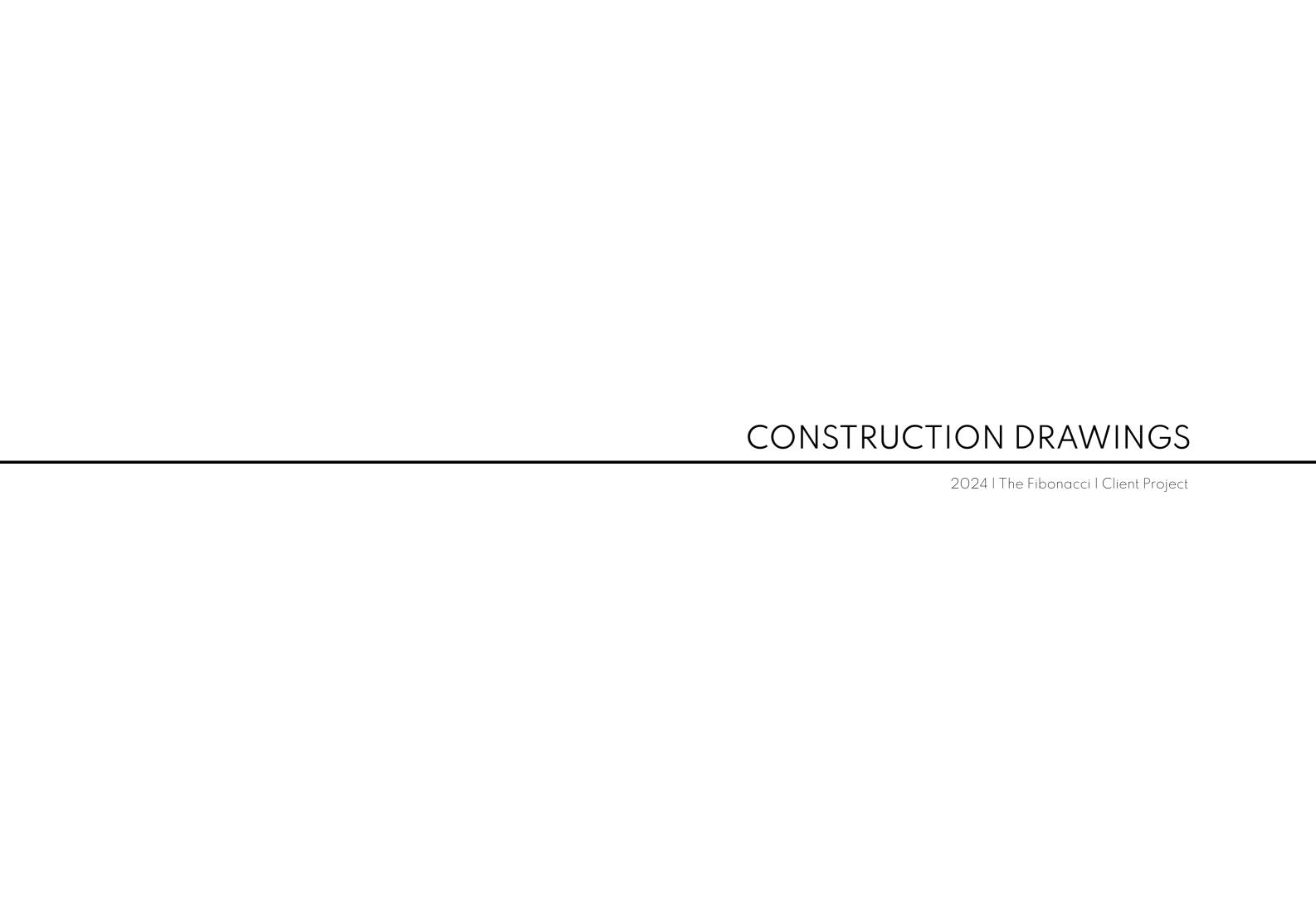
Bench Seating with Windows Closed and Awning Closed



Bar with Windows Open and Awning Open

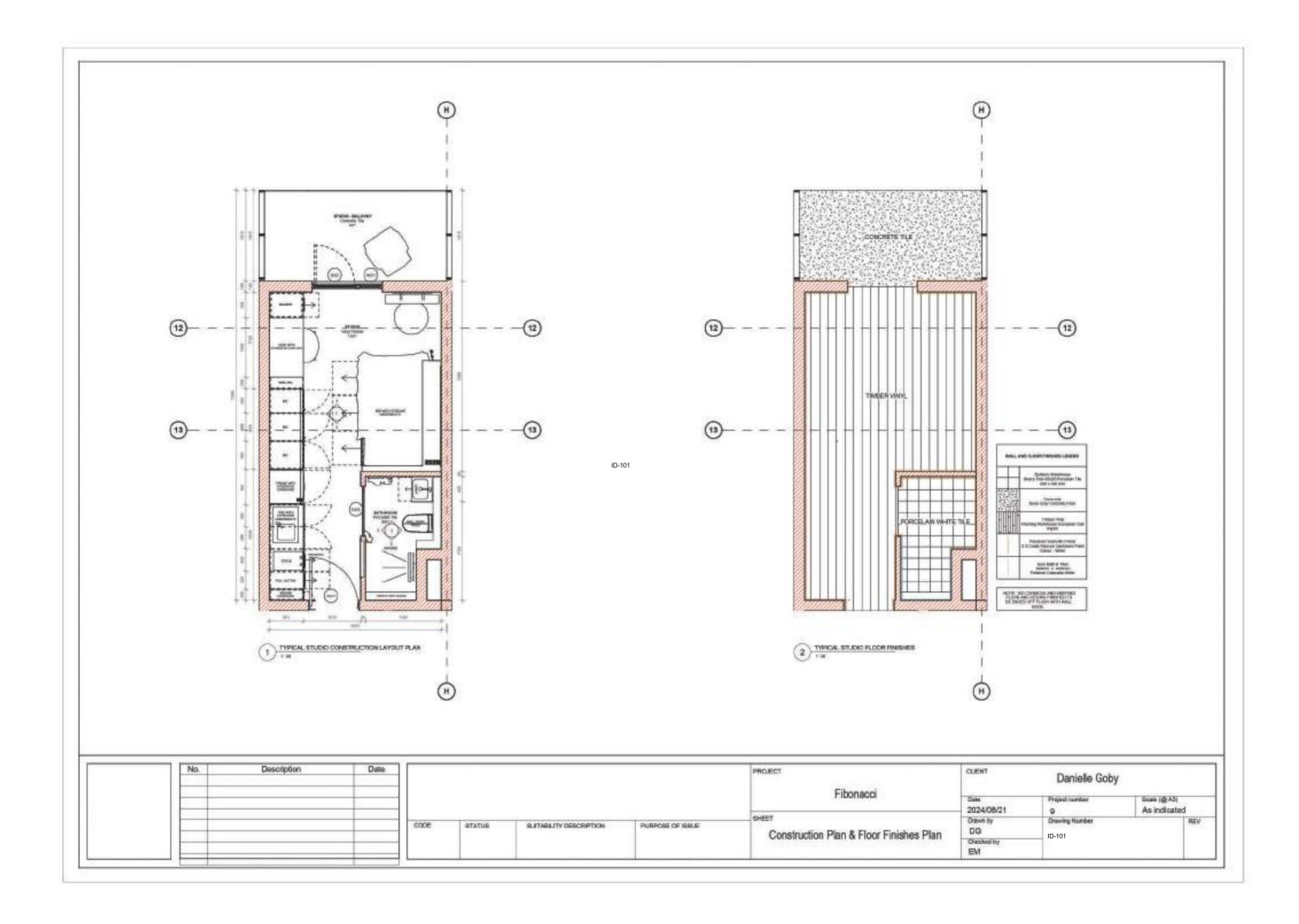


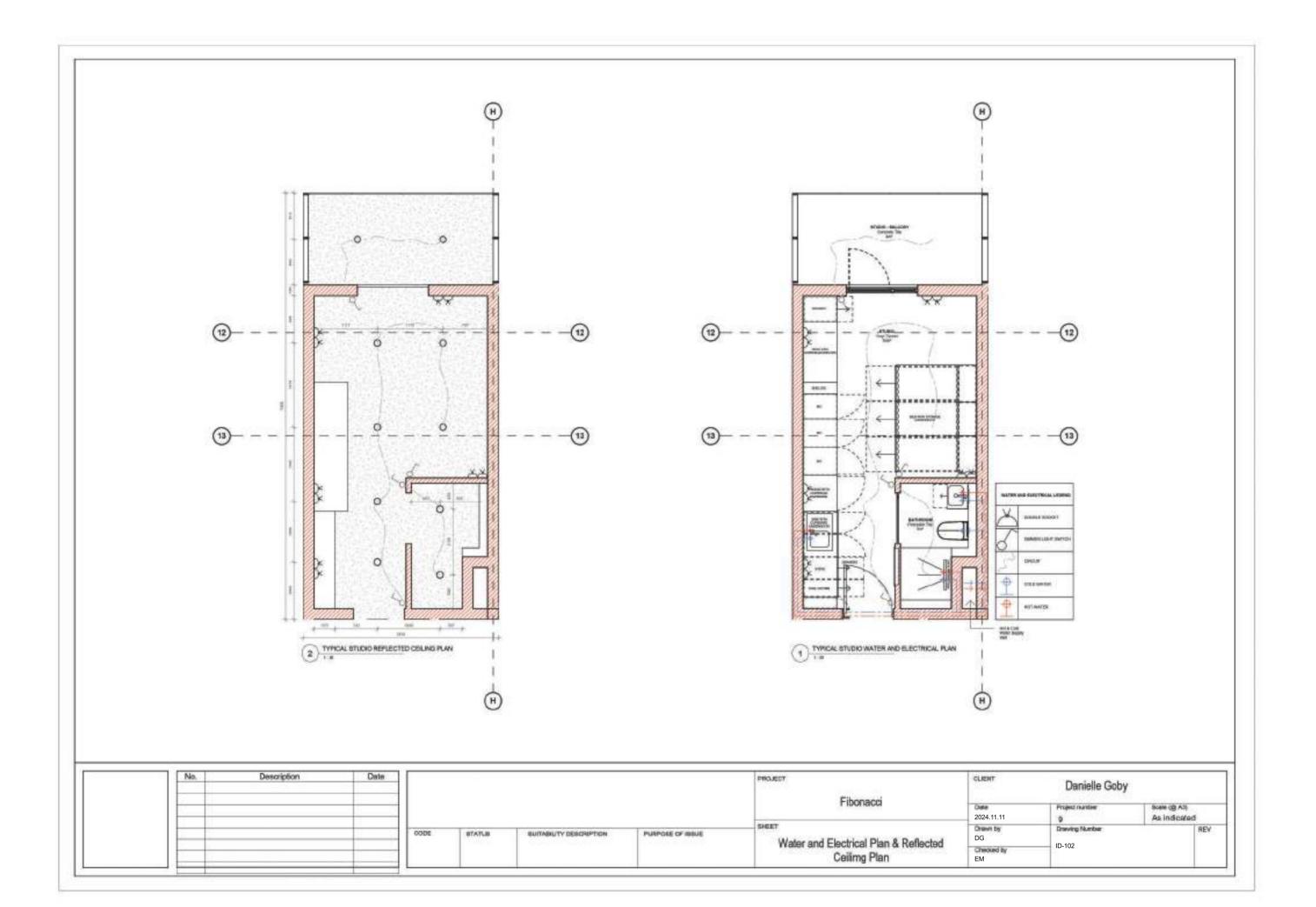
Materials Selection

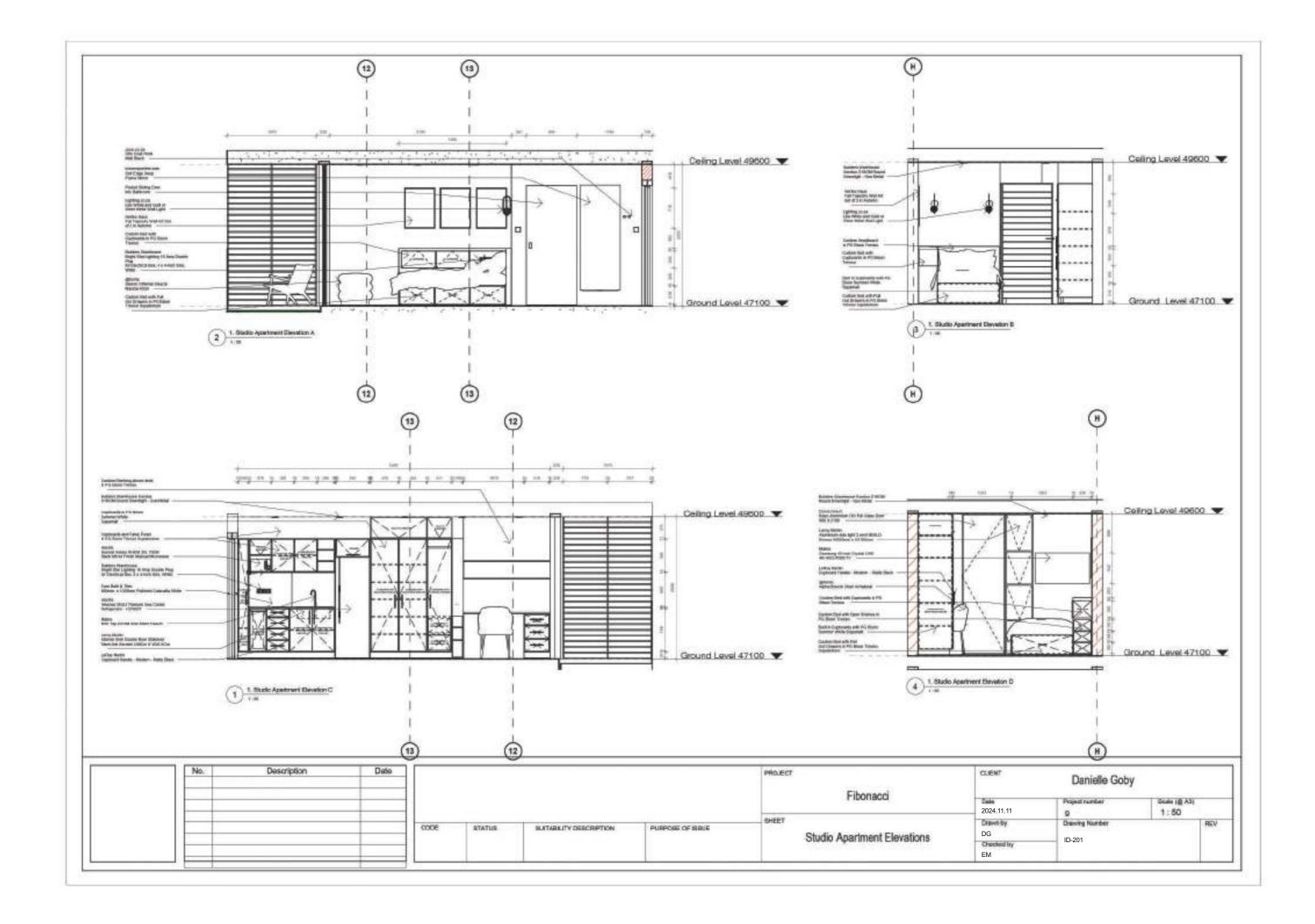


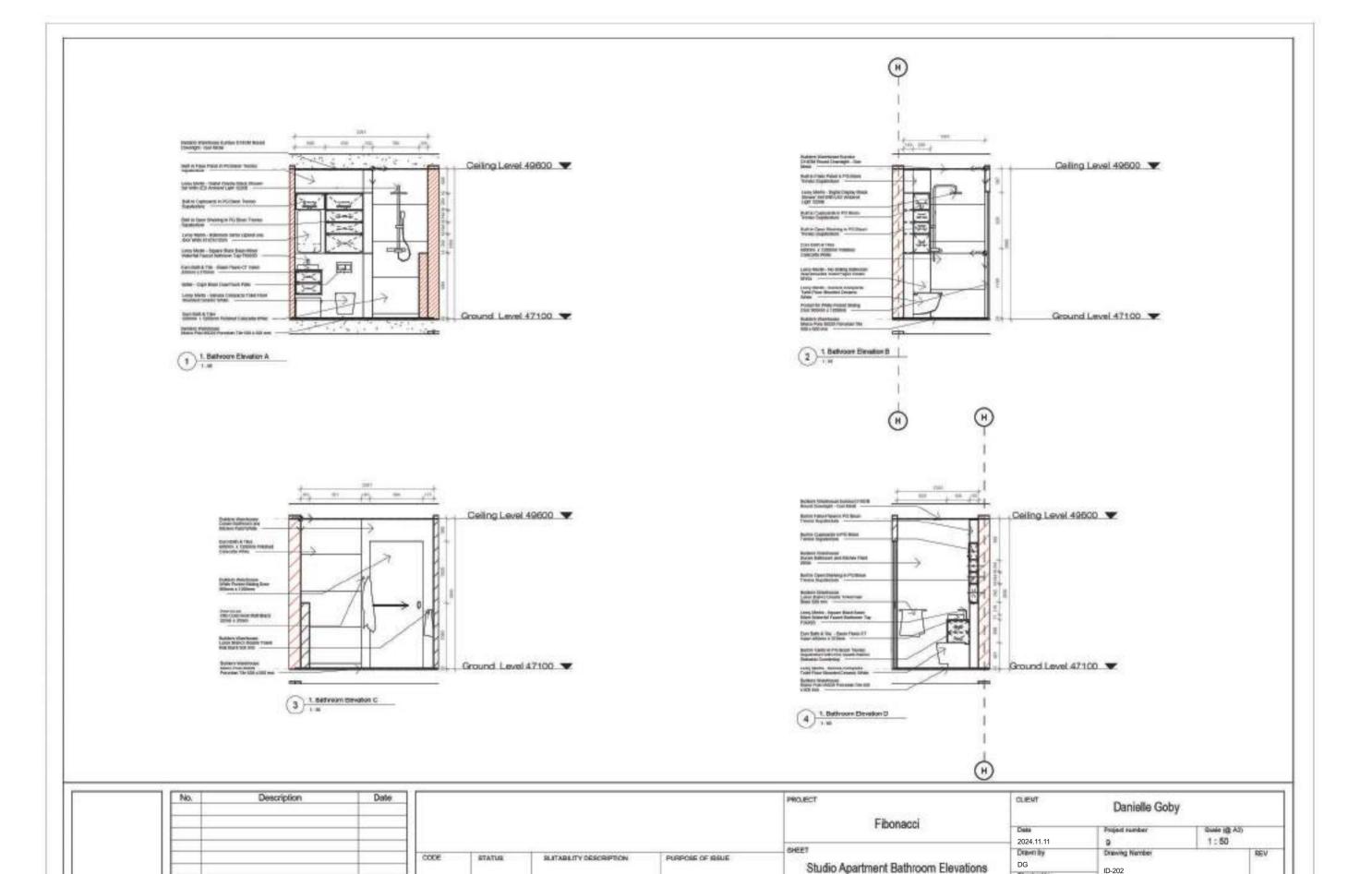
BRIEF

The Fibonacci Project requires comprehensive construction drawings for a studio apartment, encompassing: construction layout, floor finishes, reflected ceiling, water and electrical plans, plus bedroom and bathroom elevations. Additionally, provide detailed drawings for the kitchen and dining area, including construction layout, floor finishes, reflected ceiling, water and electrical plans, adhering to industry standards for clarity and constructability.



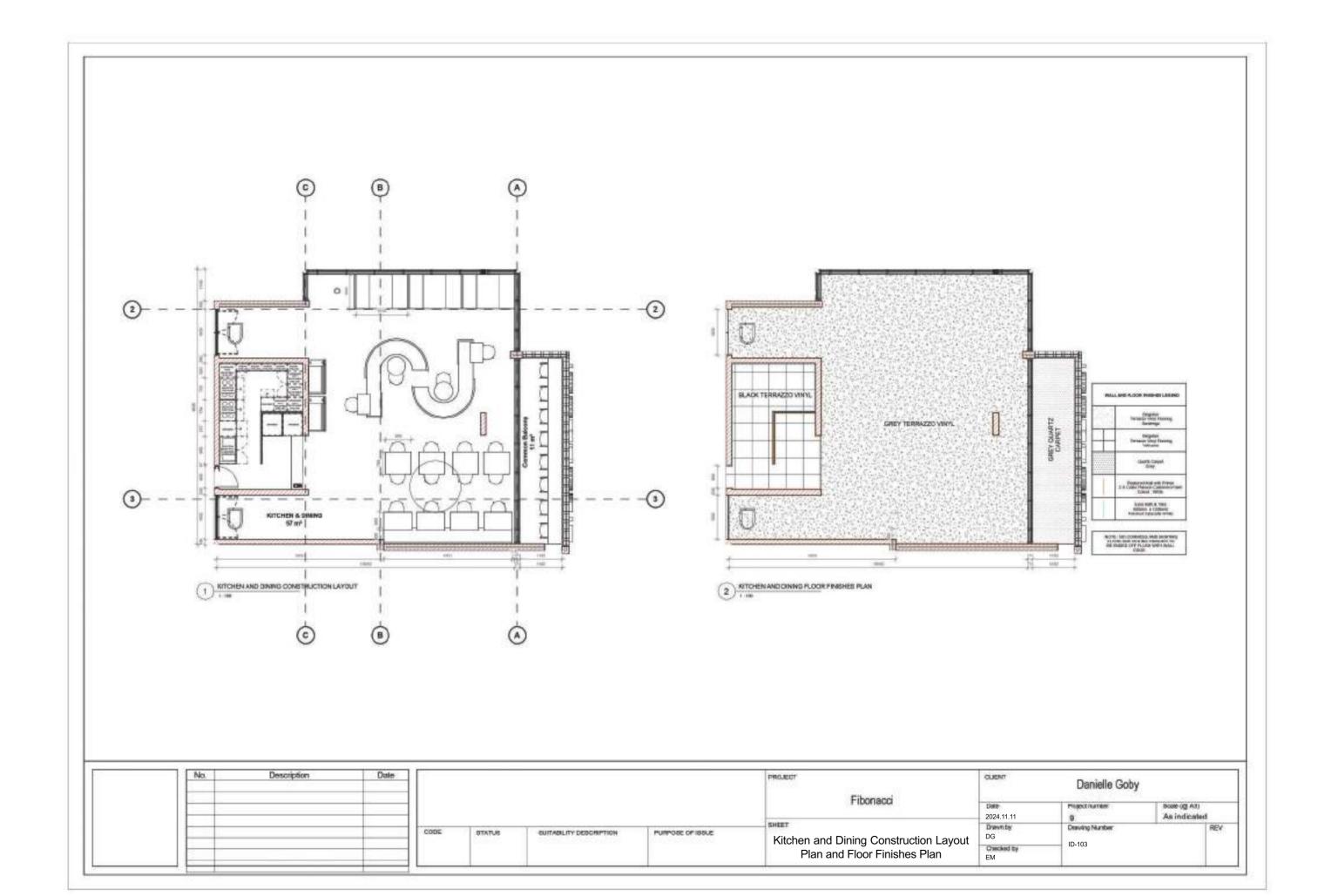


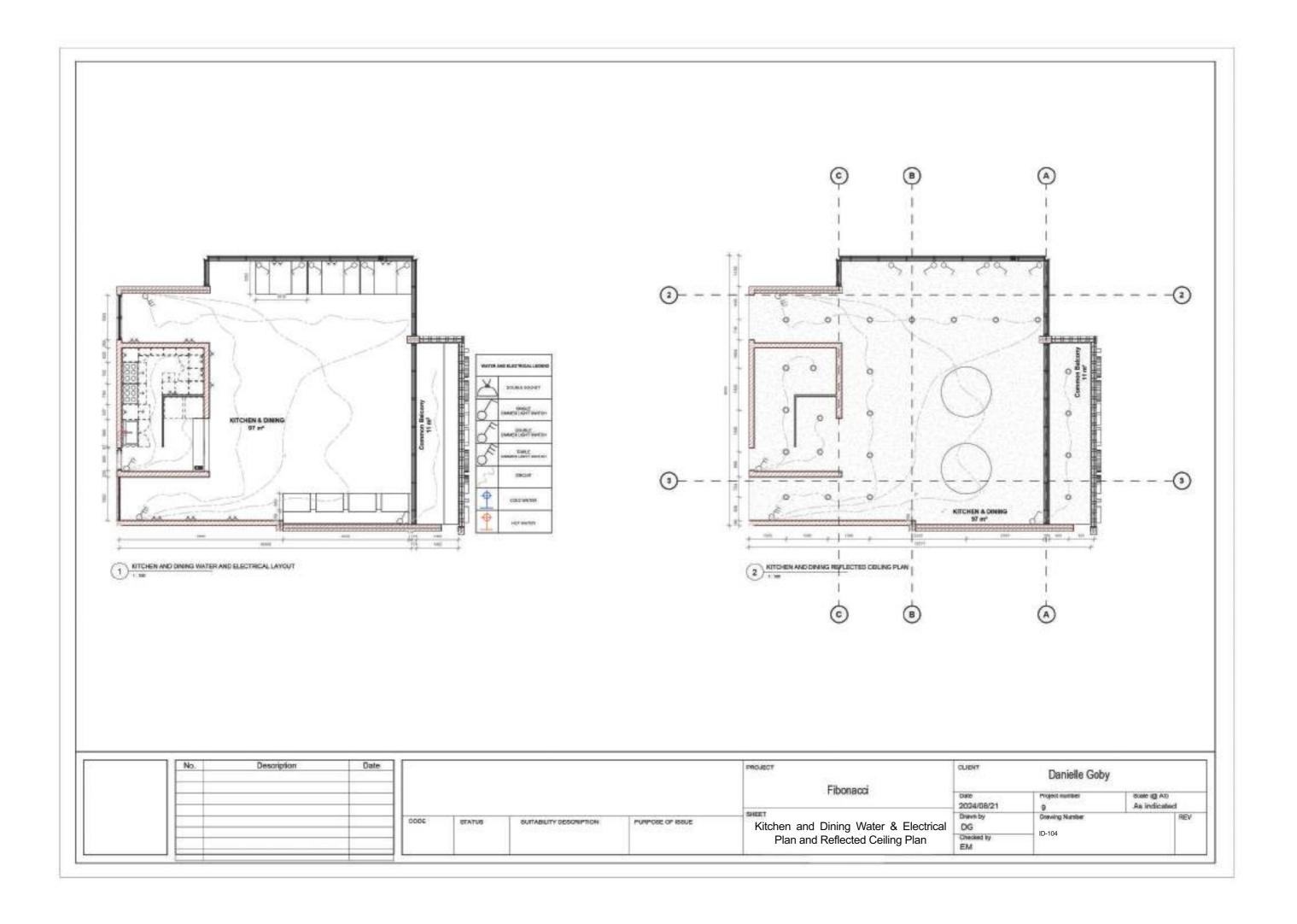




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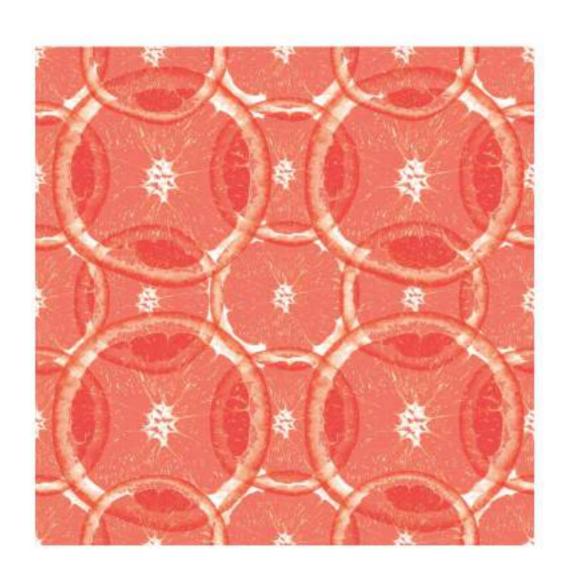


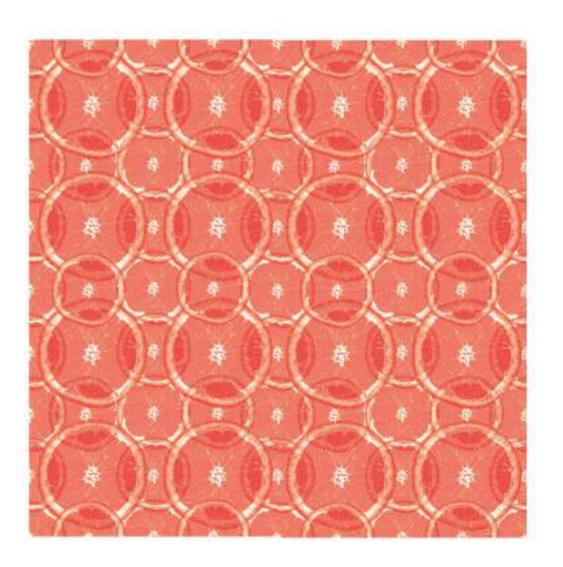


SURFACE DESIGN 2022 | Studio Project

BRIEF

Design innovative seamless textiles featuring vibrant, edible-inspired surface designs. Create a visually stunning collection where art meets functionality, enhancing surfaces with unique, repeating patterns. Focus on 'An Edible Section,' showcasing meticulously composed cross-sections of fruits and vegetables. Explore bold colors, textures and shapes to craft captivating, high-resolution designs suitable for various applications (e.g., fabrics, wallpapers, ceramics). Consider harmony, balance and visual flow to ensure seamless repetition. Deliver high-quality, versatile designs that elevate surfaces, sparking imagination and culinary inspiration.







2022 | Table Lamp

BRIEF

Design and create an innovative, fully functional table lamp showcasing creativity and outside-the-box thinking. Utilizing components sourced from Hoy Play, conceptualize a unique design that pushes boundaries and redefines traditional lighting aesthetics. Consider factors like sustainability, ergonomics, and visual appeal. Your design should demonstrate originality, creativity and technical proficiency, resulting in a functional, eye-catching table lamp that not only illuminates but also serves as a decorative centerpiece. Deliver a working prototype that embodies innovative design principles and exceptional craftsmanship.

CONCEPT

My table lamp design, embodies sustainability and eca-consciousness by transforming discarded materials into a striking, functional piece. Salvaged mahogany offcuts from a Zimbabwean breadboard company form the base. left unvarnished to showcase the beauty of natural aging. A repurposed mild steel rod, sourced from my parents' workplace, provides structural support, finished with a sleek black spray paint. This design celebrates the potential of recycling, reducing waste, and preserving resources, while highlighting the unique character of reclaimed materials.



Table Lamp Sketchup Scene



Table Lamp Final Product



2023 | Candelabra

BRIEF

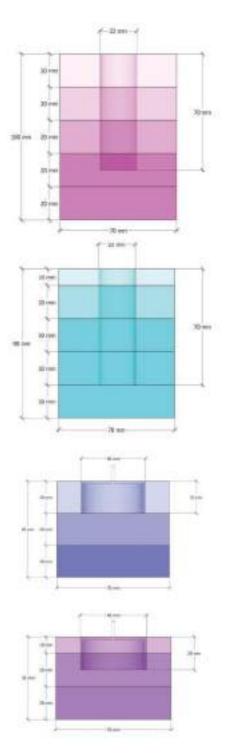
Design a cutting-edge acrylic candle holder/vase, addressing the market gap in the Design and Décor industry. Create an innovative, functional piece elevating ambiance and aesthetic within specified dimensions (300mm height, 70mm width). Utilizing acrylic/Perspex, explore diverse colors and shapes, showcasing originality, craftsmanship and aesthetic appeal.

CONCEPT

My acrylic candelabra design, embodies versatility and dynamism, featuring interconnected, magnetized components that can be reconfigured to suit various spaces and moods. The four-part structure comprises light blue, purple, pink and dark blue hues, exhibiting an iridescent effect that shifts with changing angles. This modular design allows for endless arrangements, enabling users to tailor the piece to their environment, explore creativity and evoke a sense of transformation, perfectly blending artistry, functionality and adaptability.



Candelabra Final Product



Candelabra Sketchup Scene



2024 | Chair

BRIEF

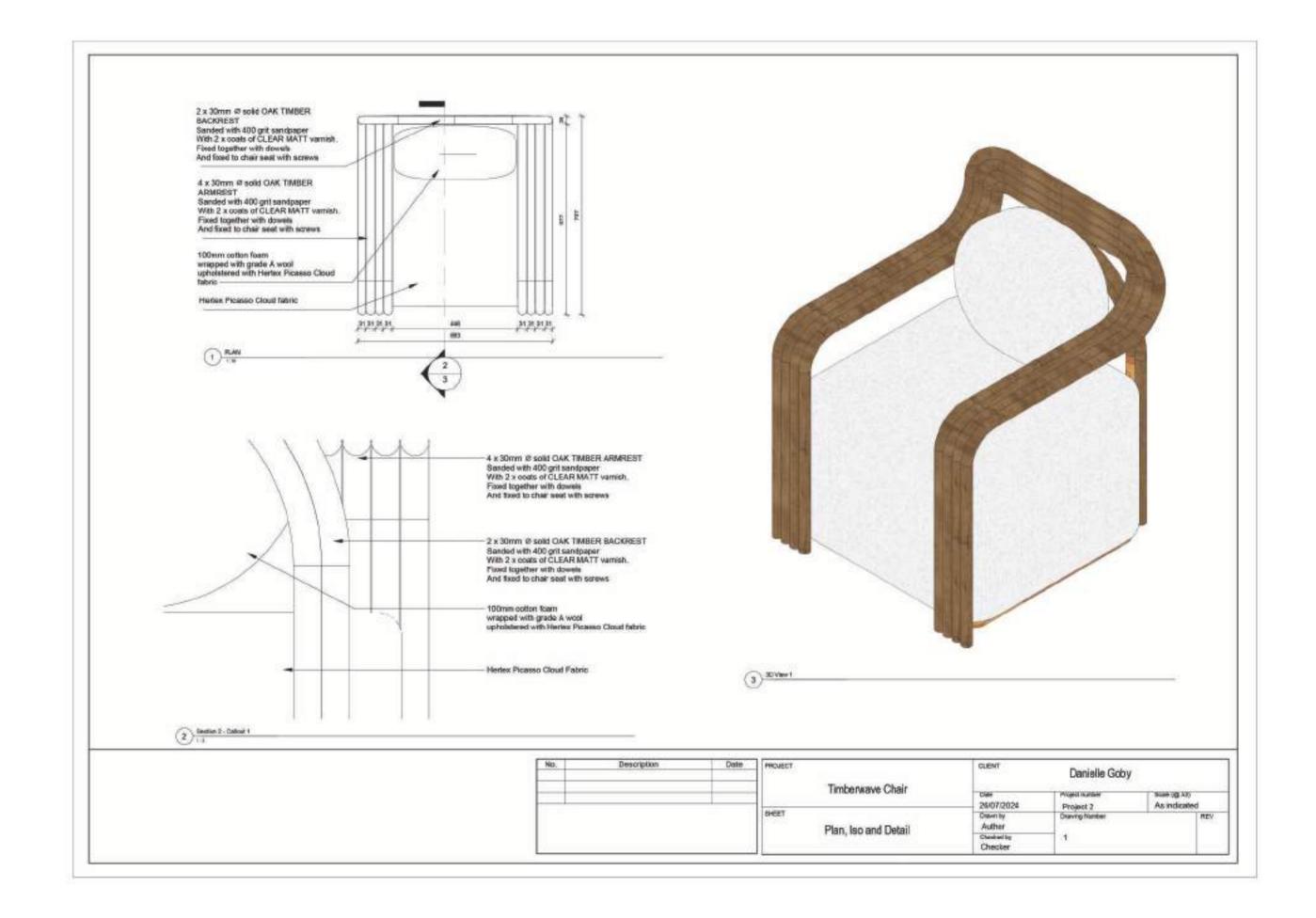
Design a commercially viable, contemporary chair, considering cutting-edge materials and meticulous design detailing. Deliverables include a scale prototype model, three Instagram posts and fold-out blog boards for marketing, comprehensive assembly drawings for manufacturer communication, a detailed budget breakdown, and updated Revit drawings for potential 3D printing, emphasizing innovative design, material exploration, technical precision and viable production costs.

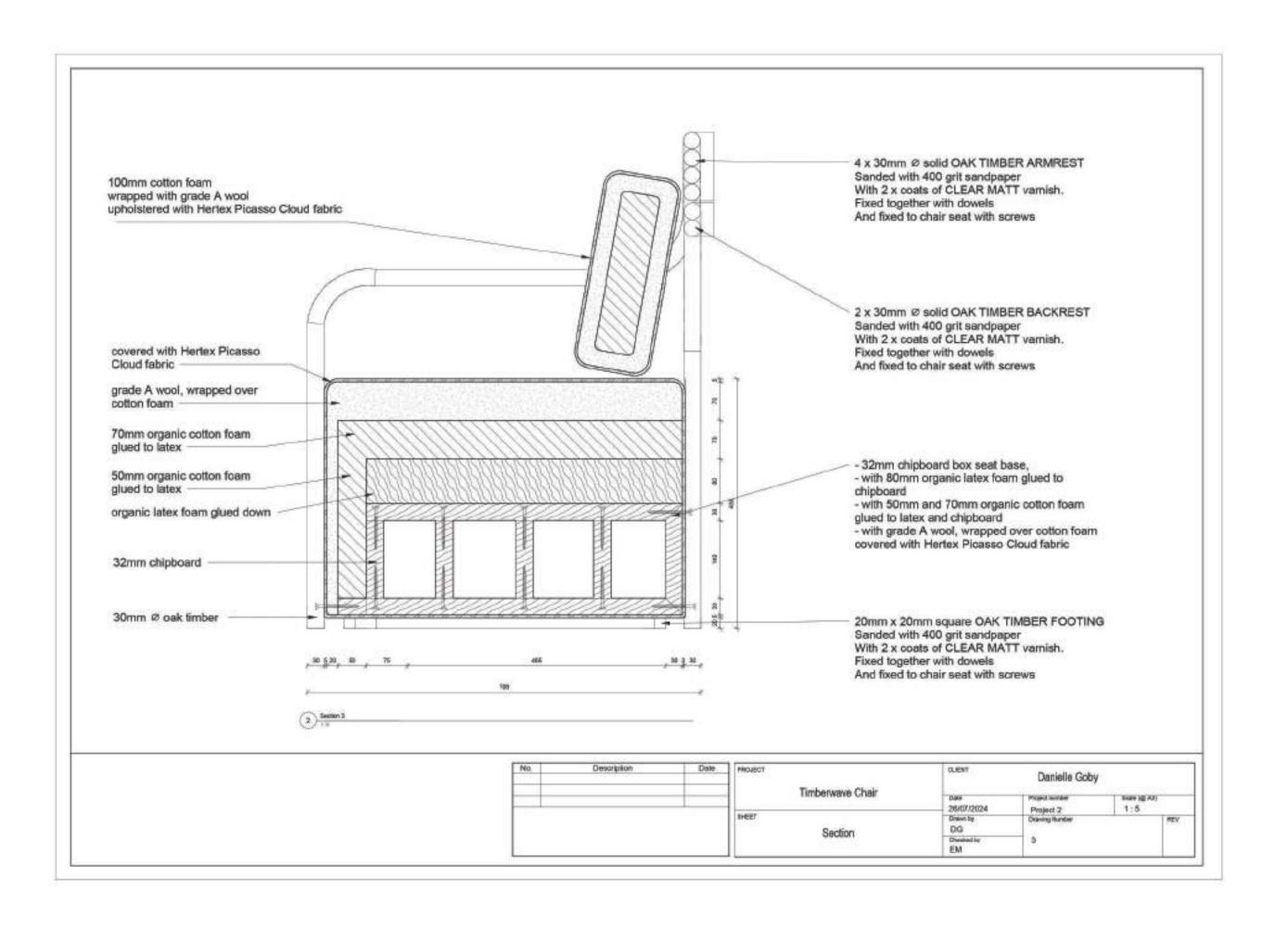
CONCEPT

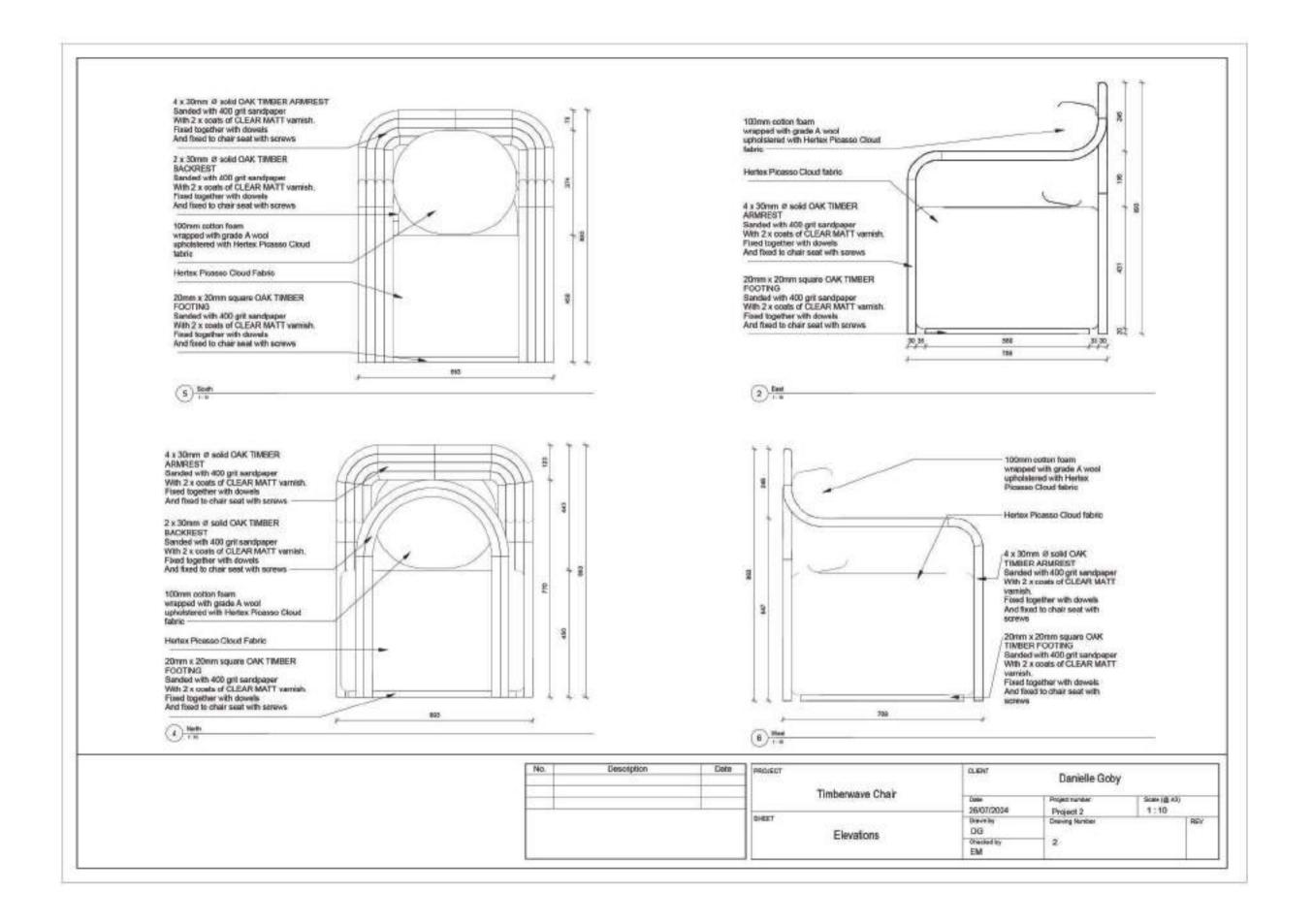
My chair design embodies luxurious modernity, harmoniously blending organic curves and clean lines to create a sophisticated, one-of-a-kind piece. Crafted from rich, natural timber and adorned with sumptuous white boucle fabric, this exclusive design exudes refined elegance. The removable cushion ensures optimal comfort and practicality, while the juxtaposition of textured wood and soft fabric adds depth and visual interest. This bespoke chair redefines luxury seating, offering an unparalleled blend of style, sophistication and functionality.



Chair Revit Scenes









2023 | Winchester Hotel 2024 | Zimbabwe

14 BRIEF

Capture captivating images of two distinct spaces: the interior and exterior of the Winchester Hotel, highlighting their unique beauty and architectural charm. Additionally, select a natural setting of your choice and create an independent photography series showcasing the wonders of nature, demonstrating your creative vision and technical skill in capturing diverse environments.

