

INTERIOR DESIGN PORTFOLIO 2022

THEA CHAPLIN

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## 1. FINAL PROJECT BRIEF

#### Brief:

An existing plan on the second floor of 10 Searle Street Woodstock is to be converted into a 5 star luxury holding hotel, the structure of which cannot be altered. However freedom of designing the internal layout and aesthetic with a limitless brief focussed purely on the experience the clients would receive. From this luxury holding hotel the clients would travel to their Eco-Pod destination which had to be located within a 4 hour drive from the hotel in Woodstock.

#### Hotel Concept paragraph:

Woodstock, a busy, overcrowded yet magical, vibrant space nestled in the heart of cape town. This hotel was created to show how contrast can compliment one another. Choosing opposing locations such as the urban life of Woodstock versus the natural earthy location of Arniston for my pods location. Ultimately challenging how both opposing but have the ability to compliment one another. The challenge of hard versus soft. The challenge of harmonising the hard, urban landscape that is Woodstock with the soft, earthy space of Arniston.

My design challenge was to implement softer, organic shapes into the hotel location that is city driven yet not to detract from the bustling space that is Woodstock. ultimately creating a city chic, urban hotel . Layers of mixed material in spaces, unconventional furniture design pieces and outlines of black tones, geometric wallpapers and floor covering were used to evoke the same emotions tied to Woodstock. While implementing contrasting design choices of greenery, rounded , lighter furniture pieces, organic curves and rounded shapes to connect back to the earthy elements of Arniston.

Showing that layering of natural elements contrasted by bold forms can still create harmony that make up urban life versus life driven by nature.

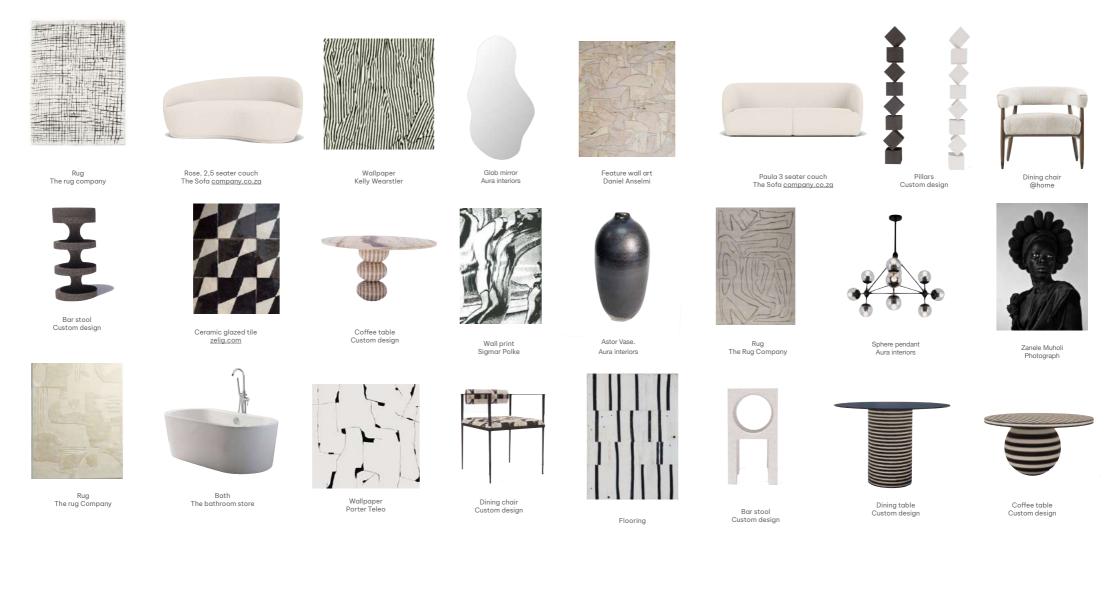


Cocktail Lounge perspective

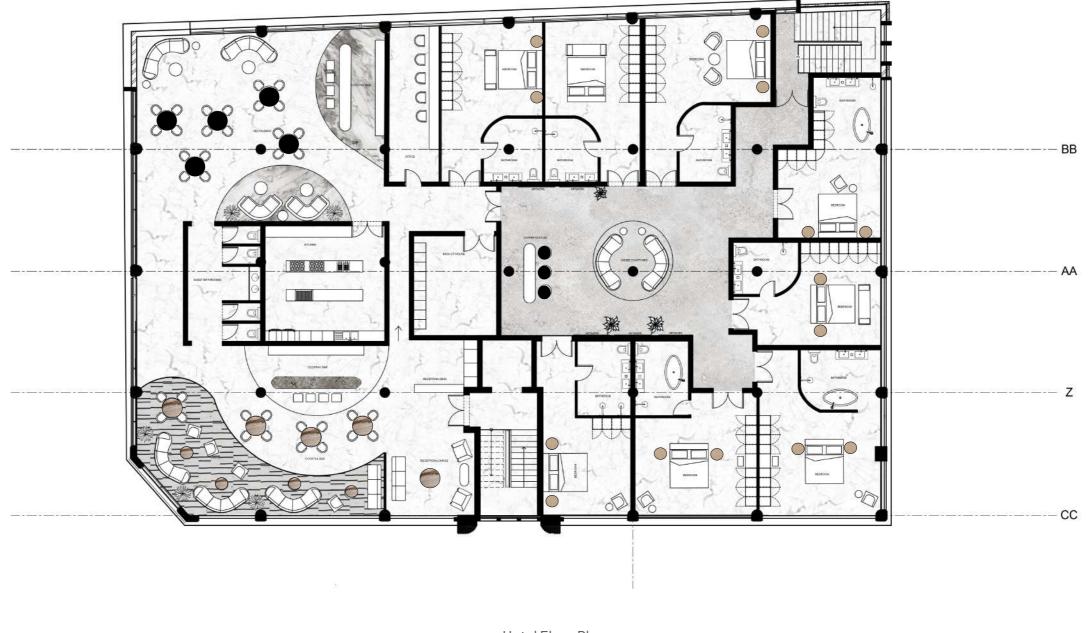


Cocktail Lounge perspective

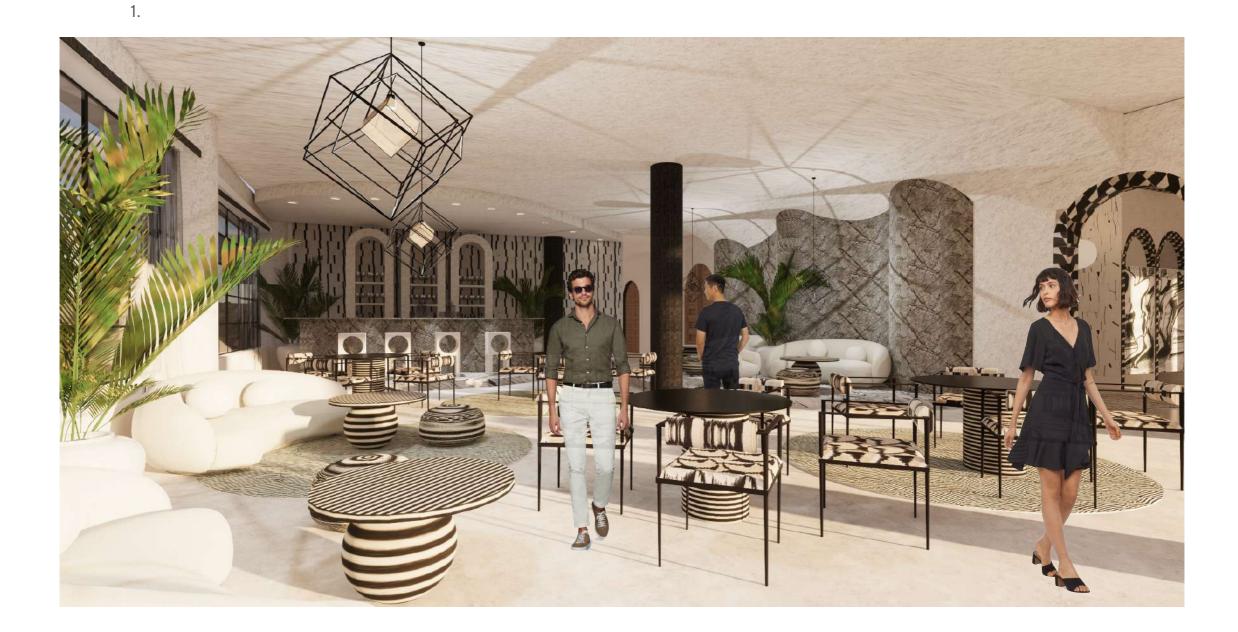
## URBAN EARTH HOTEL MATERIALITY



Hotel Furniture Board



Hotel Floor Plan



Formal Restaurant Perspective

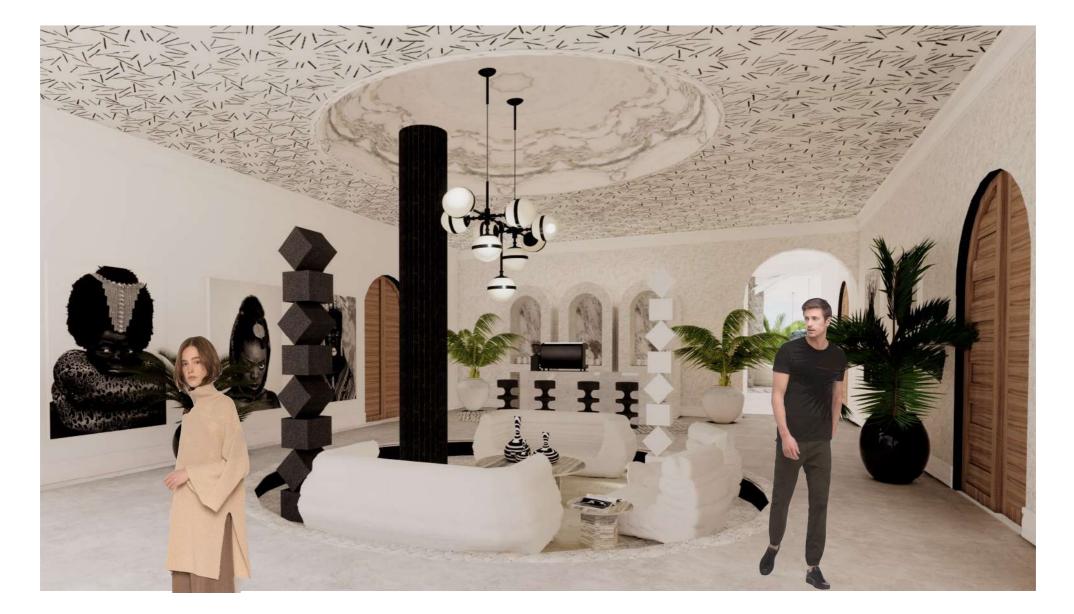


Formal Restaurant Perspective

1.

Guest bathrooms Perspective

09



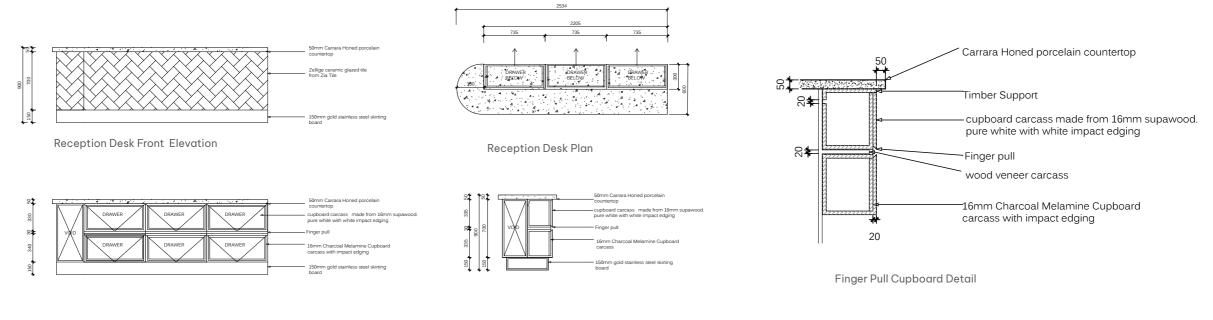
Internal courtyard Perspective



Hotel bedroom Perspective



En- suite bathroom Perspective



Reception Desk Back Elevation

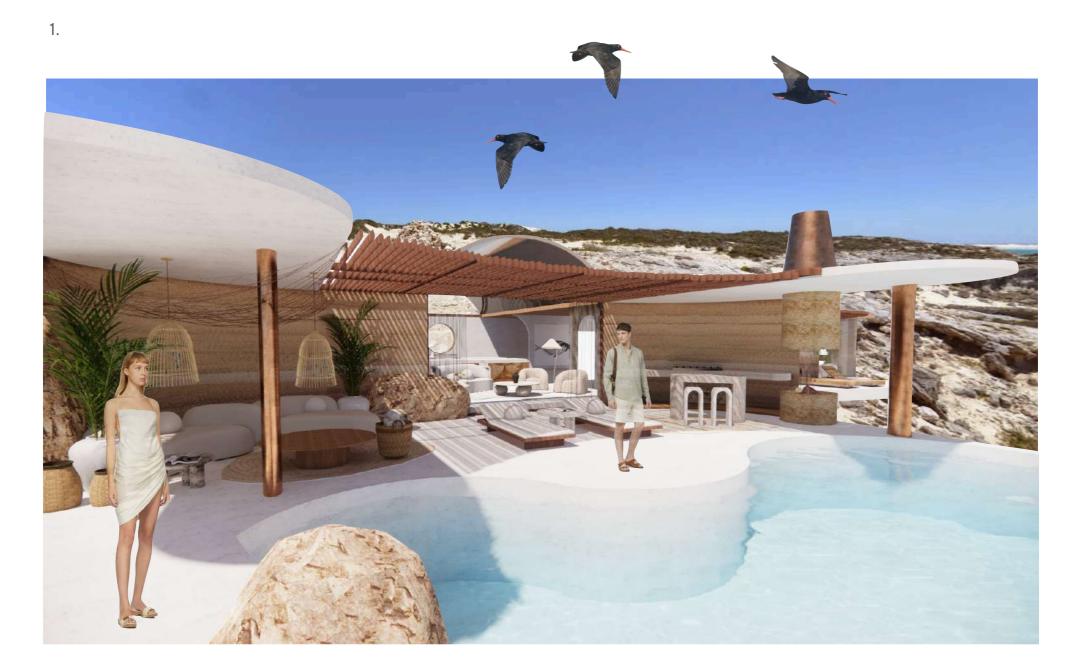
Reception Desk Side Elevation



URBAN PODS Pods location: Romans Beach, Waenhuiskrans Nature reserve, Arniston.

#### Concept paragraph:

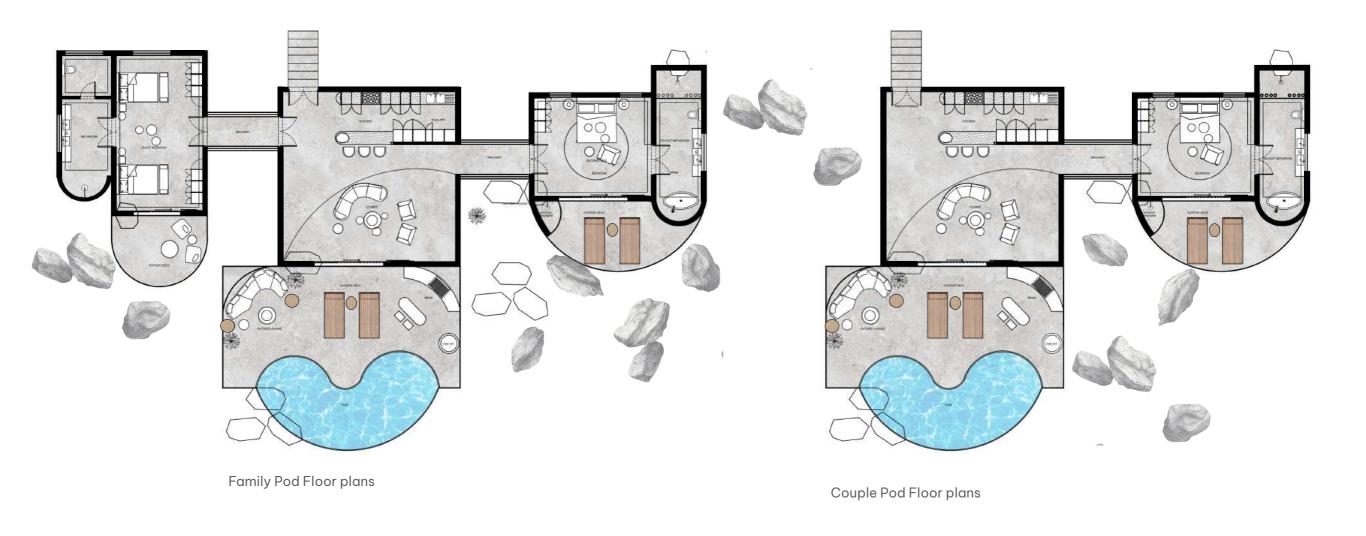
Arniston, rugged and wild in its own way through jagged rock formations and white water. The pods design was inspired purely by its surroundings, enriching ones personal experience and feeling More connected to the space as oppose to feeling juxtaposed. Achieving this feeling of comfort and belonging in this rural fishing village was created by mimicking the natural landscape through design elements and architecture. The colour palette inside and outside the pod mimics the sand dunes, rock and cave formations which makes up the uniqueness of Arniston. Handing Light pendants mimic crayfish baskets, curvature architecture mimics the Arniston sand dunes and curved coast line. Soft, light furniture pieces were placed into the space to mimic the softer, less complicated lifestyle of Arniston.



Pod Deck Perspective



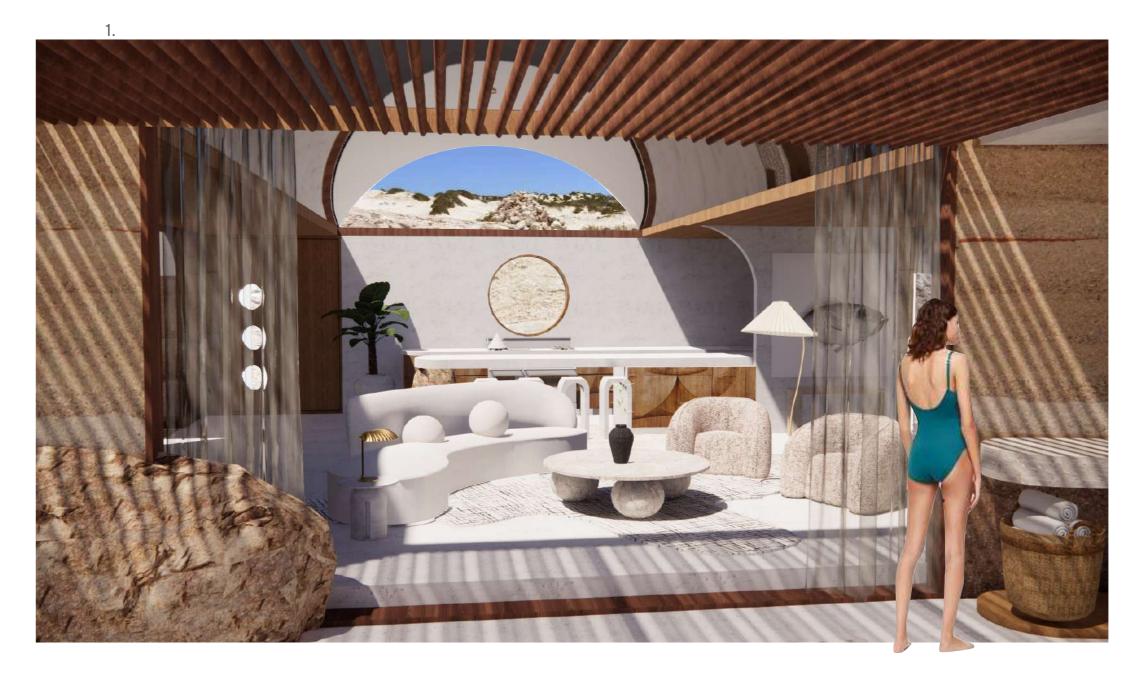
Family & Couple Pod Landscape Perspective



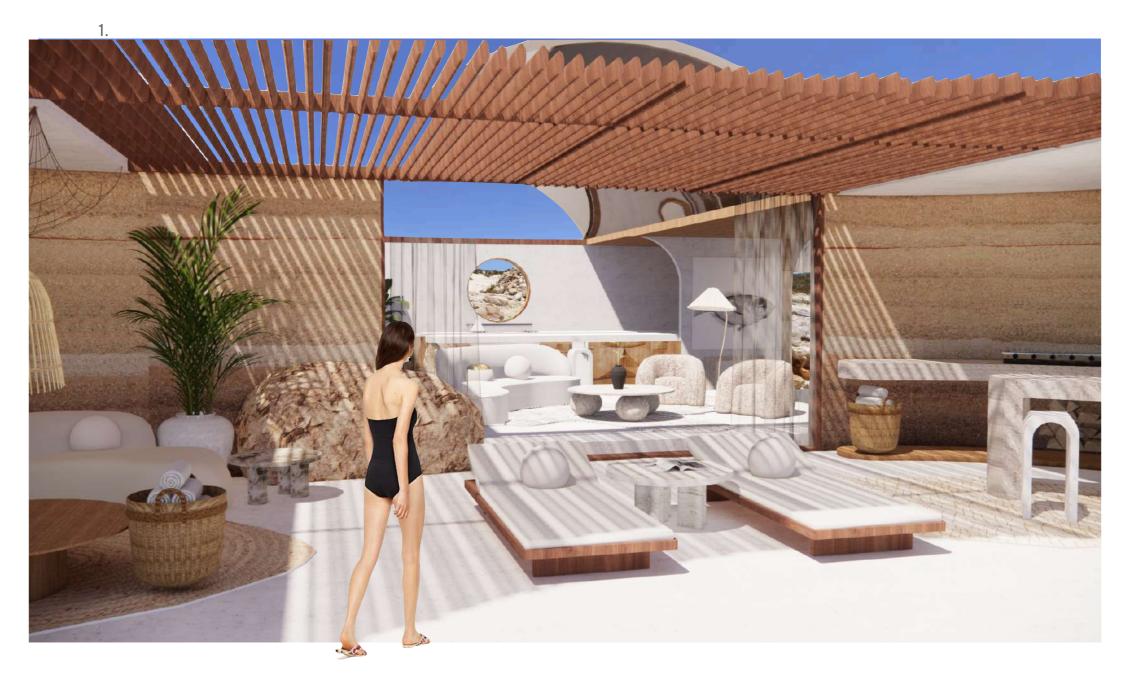
## URBAN EARTH 1. PODS MATERIALITY Ashby side table Lemon Morocco pendant Aura interiors Pax natural rug Aura interiors Chandler coffee table Pendant 58 8 Degrees South Armchair Coricraft Lemon Basket 8 degrees south Towel rail Jeeves CONTRACTOR D Freestanding bath spout Italtile Shower head & mixer Classic <u>luxury.co.za</u> Tufty bed B&B Italia Rug Hertex **Haus** Table lamp Paavo Tynell 5321 Bath Classic <u>luxury.co.za</u> Sofa Vladimir Kagan Clay vase 8 degrees south ٠ C Togo sofa Fatsak Outside sun lounger Safavieh Outside sun lounger Safavieh Gold basin tap Classic <u>luxury.co.za</u> White ceramic pot La Grange interiors Artwork Via pinterest Floor light Gubi lighting Coffee table Kelly Wearstler

Pod furniture board





Pod lounge Perspective



Pod lounge & deck Perspective



Exterior bedrooms Perspective



Pod bathroom & bedroom Perspective



Pod lounge Perspective

## 2. PG BISON COMPETITION

#### BRIEF:

The Coega Development Corporation has issued a Request for Proposal (RFP) to assist in providing a design for a mixed-use residential and retail space. The residential units of various sizes are to accommodate the need for housing located within close proximity to the various areas where workers are employed, incurring minimal unnecessary costs for travel. Your design proposal must redefine the market's perceptions and expectations of housing in this category, providing a "real-world solution to a realworld problem." Your solution must be regarded as the new innovative footprint for future developments of similar nature, the next evolutionary step in housing the masses.

#### CONCEPT PARAGRAPH:

a modular living and mixed-use residential space inspired by African design elements and materials.Ultimately creating an organic, earthy space that will work harmoniously within its surrounding location.

This can be further emphasised by the Floor to ceiling windows and sliding doors which will allow for natural light to pour into the building. The large open spaces of glass allow the people of Coega to see the beauty of their surroundings from the inside space inspired by naturalistic, minimalistic aesthetics well as looking beyond into the distance of their exterior landscape. Ultimately celebrating the the unity of living in a space that is inspired by its surroundings, local materials, traditions and people.





**PG BISON** Rough sketches transitioning to complete Render

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Exterior view of restaurant and food store



Exterior view of restaurant and food store



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Fresh produce store Perspective



Fresh produce store Perspective



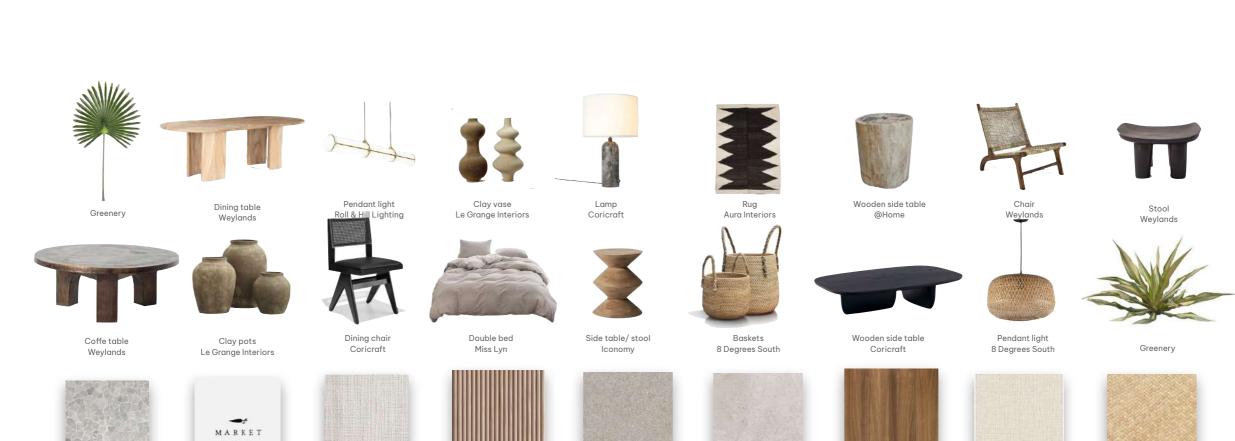
**Restaurant Perspectives** 



**Restaurant Perspective** 



Modular living space Exterior Perspective



PG. BISON

MATERIALITY

2.

Courtyard paving. Stone offcuts Food offering &

restaurant branding

Canvas Upholstery

texture

Slatted Wood Texture

texture

PG Bison Furniture & materials board

Flooring Concrete Texture

Walls Plaster

Texture

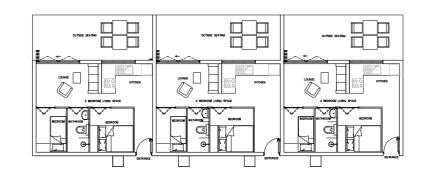
Wooden cabinetry

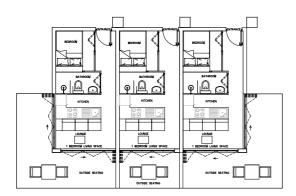
Texture

Upholstery Fabric texture

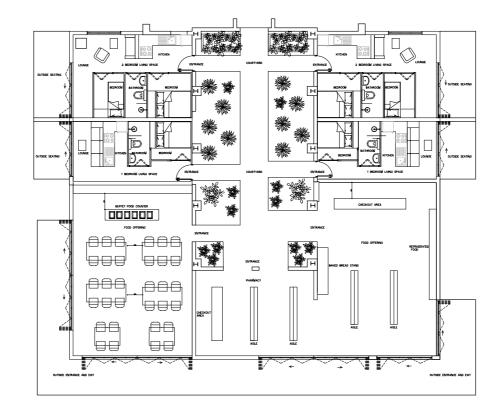
Weaved Basket

texture





Floor plan of modular living space



Floor plan of mixed-use residential space

# 3.KSA Kitchen Design Competition

#### **KSA OPTION 2 BRIEF**

Mr D and Mr G are a same sex couple who have recently bought an apartment together, in a trendy part of town that showcases theatre and cafe culture. They are renovating this top floor apartment on a budget. They want to reinvent the space to look very high-tech and modern. As their budget is too small to work with solid or veneer timber and finishes like duco they are aware they will need to work with someone who can do something special with simpler, cost effective products. Their finished kitchen will need to stand up to the critical eye of their wealthier friends. The couple like modern gadgetry, are very into their social media and old movies. As their apartment is small and open plan, storage in the kitchen needs to be maximised and the integration from kitchen to living area needs to be seamless. Mr D is a lawyer and Mr G is the manager at a trendy new restaurant in town. The budget they have for the kitchen is R90 000 - this does not include paint. electrics, soft furnishings, small appliances and structural changes and flooring/tiling (these would fall part of the build and decor budgets).

#### CONCEPT:

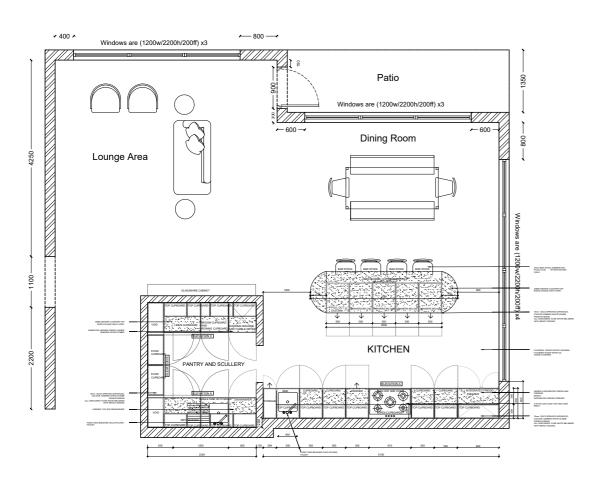
As stated in brief 2, the clients like modern and high tech interiors inspired by cafe culture, old movies and theatre. I wanted to create a space that flowed seamlessly into the lounge and dining area which was also a request from the brief. I achieved this by building a rounded island in the centre of the kitchen with bar stools for visitors to sit and chat while food is being prepared. The slatted wood used in the cupboard facades allows for acoustic insulation inside the apartment as well as further emphasising a modern and chic feel inside the space. The rounded arches situated in the scullery doorway and kitchen island makes the kitchen feel soft and comfortable. The colour palette is a mixture of light wood, gold accents, cream granite and white cabinetry- which will give a timeless feel to the space and will be appealing to many people when entering the space.



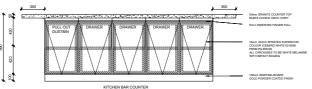
KSA kitchen Perspective

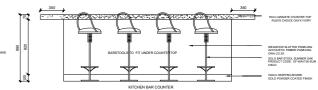
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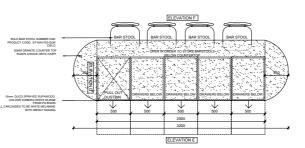




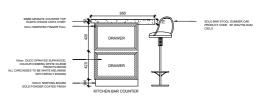




Kitchen elevation E



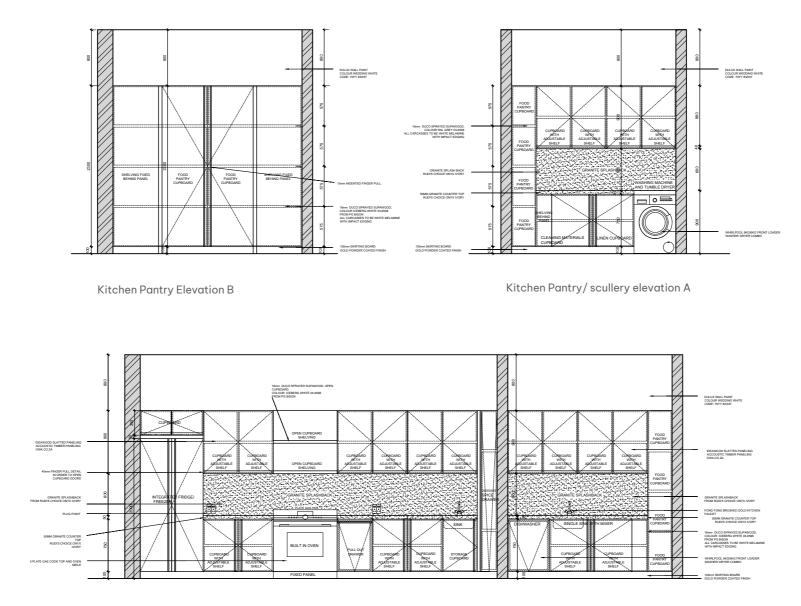
KSA kitchen island detail plan



Kitchen island elevation G

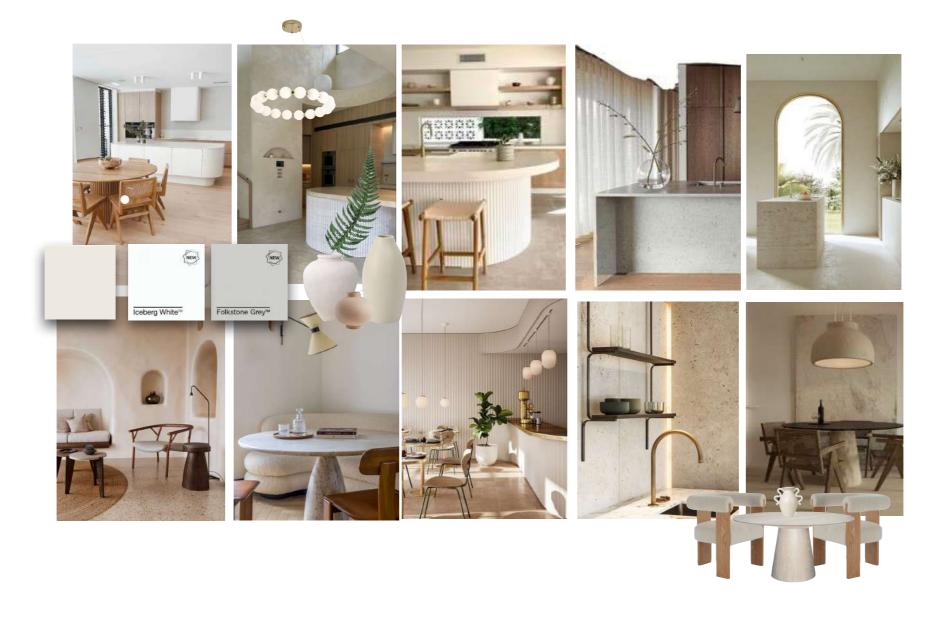
Kitchen elevation F

KSA floor plan & kitchen island detail



Kitchen Pantry/ Scullery Elevation C

KSA Kitchen & scullery elevation



KSA Kitchen Mood board

# 4. PRODUCT DESIGN STOOL PROJECT

## BRIEF

This project tasks students to up-cycle , and breathe new life, into a simple timber stool.

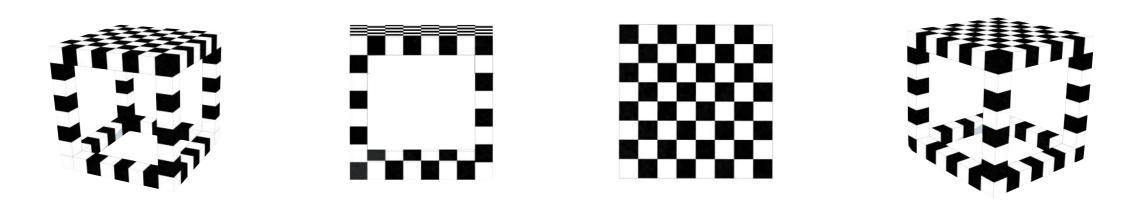
This project provides the opportunity to transform a selected stool into something fresh, relevant and exciting. This task should encourage students to view consumption differently, by breathing new life into an otherwise ordinary object. The stool piece MUST be unique + globally trend worthy. Students must use their imagination to create concept/s for the product with a tangible WOW factor with commercial "value".

NB: No less than60% of the stools existing structure must remain intact

## CONCEPT

Stool name : CHECKMATE.

This stool is a cube shaped black and white checkerboard stool. This stool is made to be completely Symmetrical and equal. Emphasising how each individual block together makes up a complete Component. This stool is made to be multifunctional, used as Both a stool and a chessboard. Implementing a sense of 'play' into an Ordinary, everyday object such as a stool.



Stool perspectives



Stool photoshopped into scene. Multifunctional stool; chessboard as well as stool

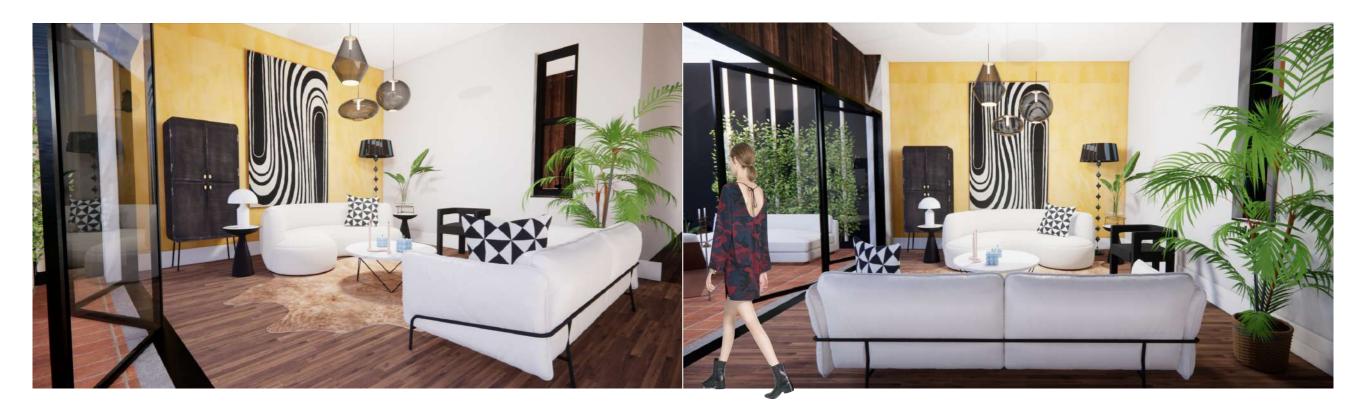
# 5. Residential Project:

#### **BRIEF:** Residential project

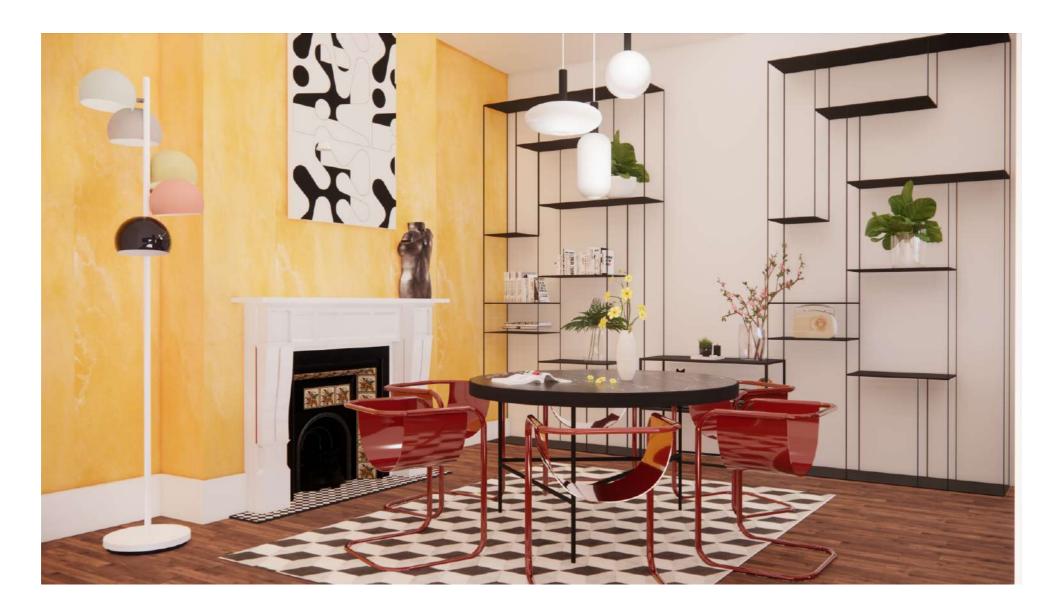
Location: A Freestanding Victorian dwelling, situated in heart of Observatory, Cape Town, at # 63–65 Trill Road. Option A : Your client is a young, city living couple(aged28-38. The husband owns a small advertising agency and his wife is a freelance graphic designer.Your client has purchased the property as an investment. They have appointed you, to design the interior of this space beautifully, bearing in mind that they are looking for a contemporary, on-trend, yet comfortable living space.This client loves clean lines, edgy design and a sense of 'space'.

## CONCEPT:

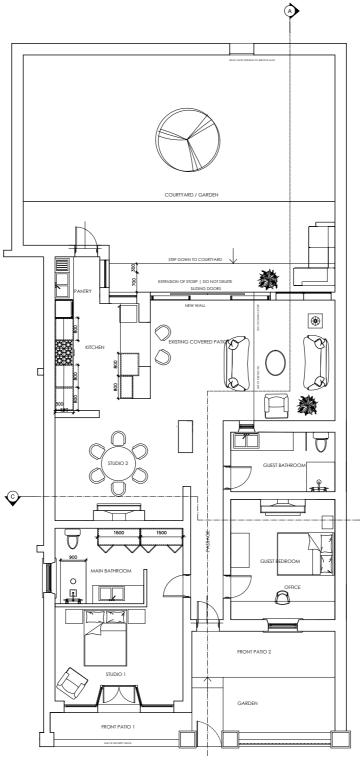
Inspired by Kelly Wearstler, I combined classical, Victorian features with bright bold colours. Light fixtures, wall and floor finishes are repeated throughout for a familiar and harmonious feel throughout. Furniture pieces are mostly simplistic, light tone couches, outside furniture, bedding. Allowing bold tones such as mustard yellows and green tones to pop. Decorative elements such as Large scale, expressive artwork filling the walls, textured wall paint, statement lighting, patterned rugs. Greenery is included throughout to live the space life and freshness.



Residential lounge area perspectives

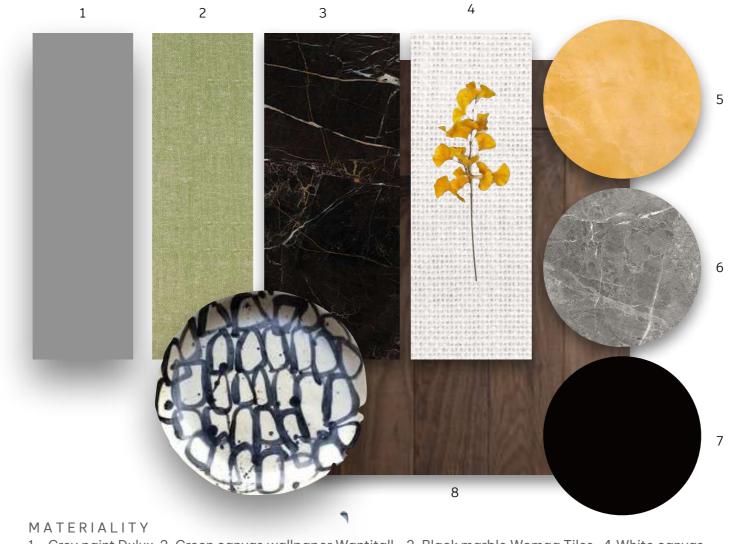


Residential Dining area Perspectives

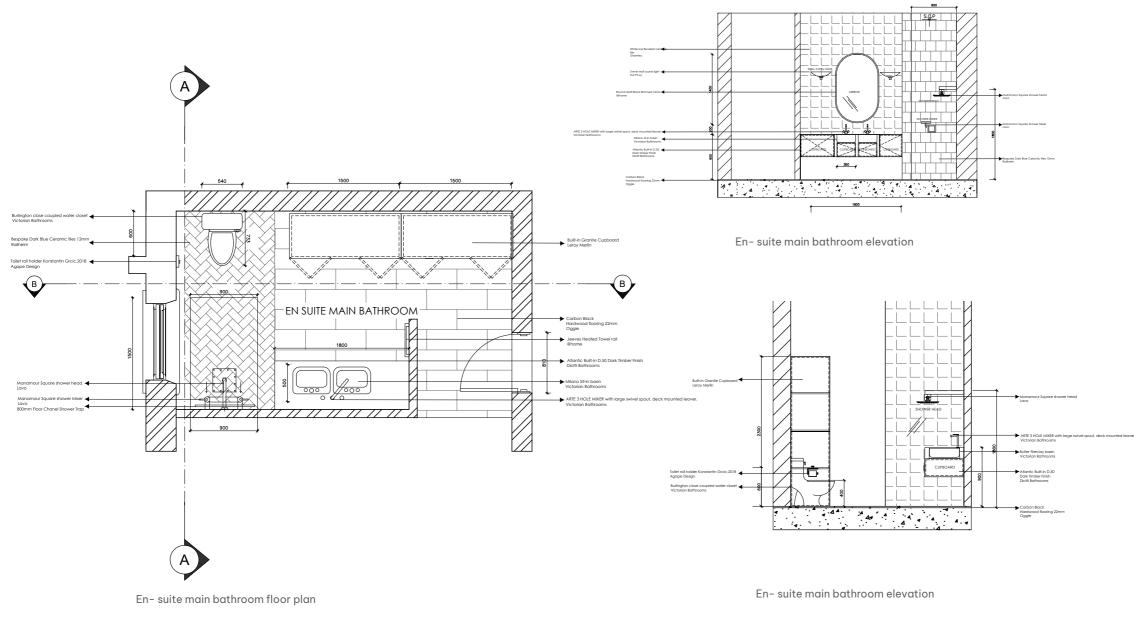


63-65 Trill Road Ground Floor plan

Residential Floor plan



1. Grey paint Dulux 2. Green canvas wallpaper Wantitall 3. Black marble Womag Tiles 4. White canvas Wantitall. 5. Textured yellow wallpaper Elevenpast 6. Grey granite Womag 7. Black paint Dulux

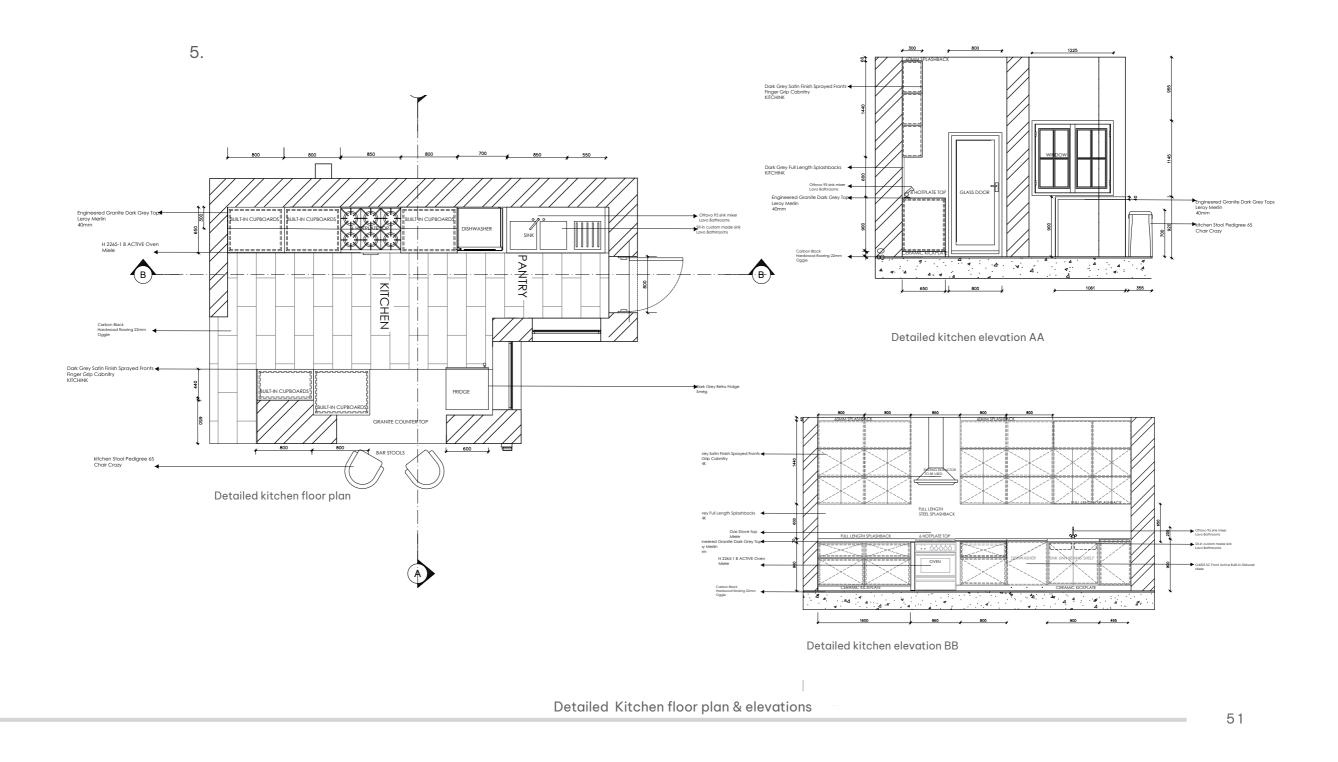


5.

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Detailed bathroom floor plan & elevations

50



# RESIDENTIAL. PROJECT

## MATERIALITY





Retro chair- Crema



Ashley Mary Artwork



Sofa: Coricraft





Armchair: Cielo

Luxury lamp- Joy Furniture

Sofa: The sofa Company





Artwork: Pinterest print

Side stool: Weylands



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Floor lamp: Newport lighting



Animal skin rug:

Sotran

Black Paint Dulux



Granite Womag



Dining table: Coricraft

Textured wallpaper Elevenpast





Wooden flooring Shade Walnut



White fabric

Artwork: Elizabeth Lever

"Kate In Purple"



Grey Paint Dulux

Residential Lounge Furniture Board

# 6. NANDO'S HOT YOUNG DESIGNERS COMPETITION

## BRIEF

We challenge you to re-imagine a piece that plays a key role in Nando's restaurants worldwide, the condiment unit, a.k.a. the Server. Be it at a restaurant or in the home, the server provides the perfect meeting point for considered form and function. While it must perform its primary function, it is also a design piece, a canvas upon which to showcase your unique approach and creativity. The server will display Nando's acclaimed Peri-Peri sauces. The challenge is to create a server that does so in such a way that these sauces and their piquant ingredients, which form an intrinsic part of the Nando's experience, remain visible and accessible to customers throughout their visit.

# Nando's



NANDOS STORE THAT WILL FEATURE SERVER: Nando's Maponya Mall in Soweto, Johannesburg

## CONCEPT

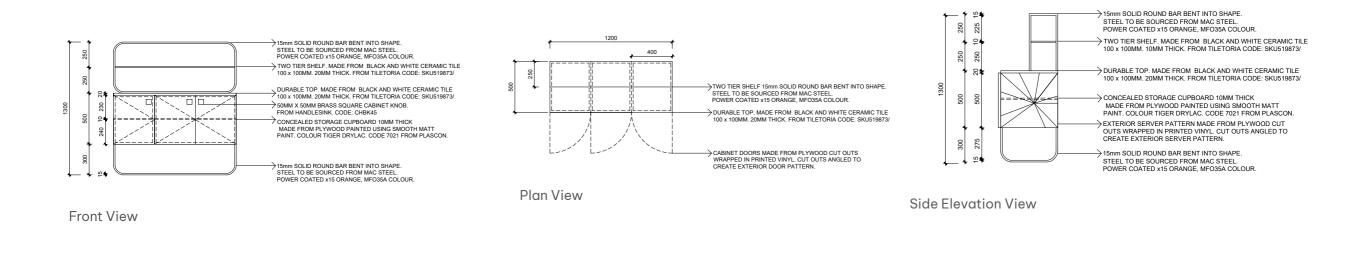
Designed to be a bright bold centre piece server directing the viewer to what is being sold on the server. The colour palette of the Nando's restaurant in Maponya Mall in Soweto, Johannesburg is where I took inspiration. The bold blue tones used in the feature wall artwork of the restaurant are incorporated into the cupboards of my server. The restaurant incorporated bright orange steel framed light fixtures which gave me inspiration for the rounded orange steel legs and shelving in my design. The flooring in the bar portion of the restaurant is a black and white geometric pattern which let me to use a similar black and white pattern design in the counter tops and shelving of the server. The pops of gold in the cabinetry and handle knobs gives the server a more refined look and feel, all tying in with the gold accents from the bar in the Nando's restaurant in Maponya Mall.



6.

Sketchup Views of Designed Server

Server photoshopped into Nando's Restaurant





Server Detail

# 7. JUSTIN VAN BREDA MURAL COMPETITION



BRIEF Mural Competition Cape Looms by Justin Van Breda X Design Time

Cape Looms is a NEW weaving facility in Cape Town, weaving Mohair and Wool carpets by hand, creating a community of weavers and skilled artisans. Our specially commissioned looms are the largest in Africa. Our workshop is based in Voortrekker Road, Salt River in Cape Town. Competition: We are setting up a competition to create a mural, which will represent our ethos, fibres, and community. It must be at once modern and also hint at our history and brand associations. It will hang in the workshop above the biggest loom which is 6.5m wide.

# CONCEPT PARAGRAPH;

Inspired by the fundamental principle of experimentation, imagination and creativity in design. I wanted my mural to spark ideas and to allow for clients and creatives to explore patterns, colours and figures that are out of their comfort zone. This mural signifies the Mind going through the creative process.

Many small ideas together creates a beautiful form of creative expression that is art and design.



7.

Justin Van Breda Mural

# 8. ATLANTIC STUDIOS COMPETITION

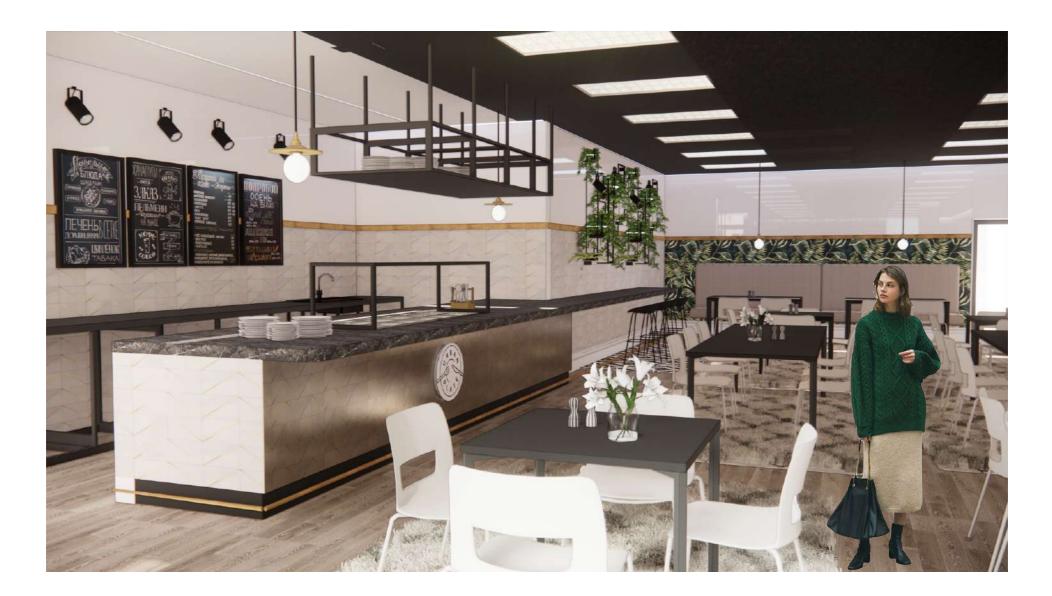
#### BRIEF:

The Atlantic Studios management team needs your help. Atlantic Studios is known as a cutting-edge film and television studio facility in the industry. Unfortunately when it comes to their canteen on the 2nd floor of the main building together with their cast and crew lounge their facilities fail to impress. Atlantic Studios has approached YOU to re-design their current canteen together with their crew and cast lounge in order to breathe new life into these neglected spaces. The upgrade of these areas together with an upgrade of the existing coffee shop on the ground floor will ensure that their cutting-edge status remains intact for years to come.

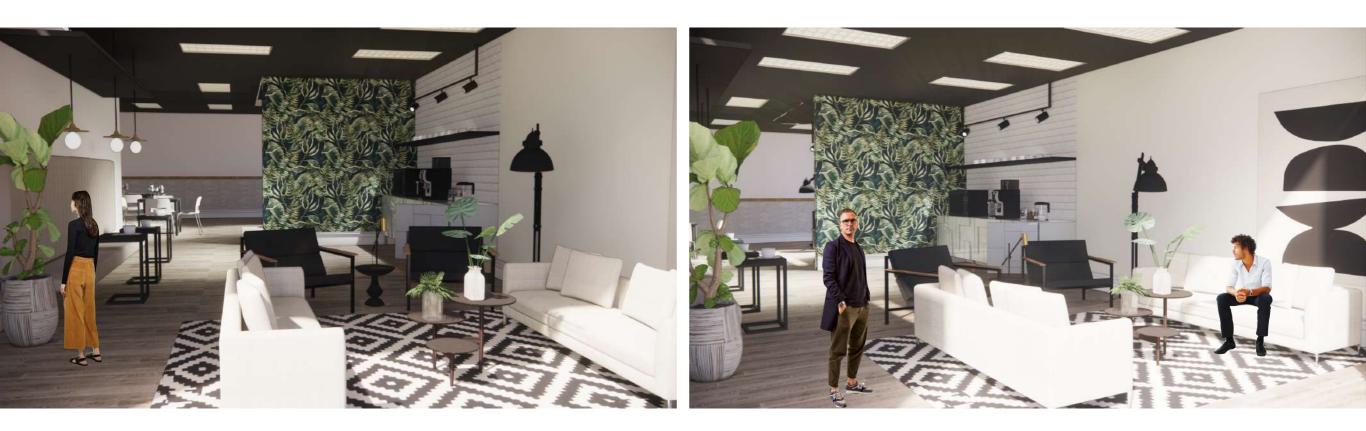
#### CONCEPT:

A modern, chick upgrade to Atlantic Studios with the addition of a cafe style canteen called 'Urban Plate'. This space is designed to be an environment where colleges can work and relax together. The modern finishes allow for a timeless, clean, and chick feel. The interior colour palette focusses on grayscale and pops of gold to keep synchronicity and durability for everyday use. Nods to the film industry is seen in the variety of film style lighting pieces incorporated in all spaces. Liveliness is brought into the spaces by implementing a deep green feature wallpaper throughout the design.





Canteen perspective



Canteen Lounge Perspectives

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THANK YOU
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