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Hi There,

My name is Megan Goodwin. I was born in Johannesburg and spent most of my life growing up there. Having attended Kingsmead College for my highschool career, it seemed like the thing to do was head to university- so that's what I did. After finishing an undergraduate degree at University of Cape Town, majoring in South African politics and Media & Writing I felt that my life was missing that creative outlet which I so desperately loved. I knew that I loved to create, but I didn't want to pursue a career in fine arts; which left me a bit stumped. After talking to a family member who had just finished her one year of interior decorating at BHC School in Cape Town, I was convinced that that was where I needed to go, and so I did. After finishing my one year of decorating there, I was more convinced than ever that this was the field which I needed to be in- but I loved the challenge which design had presented me with and so I felt as though I was not finished with my studies. And so upon doing some research, I ended up at Design Time School, and I couldn't be happier that I did. The two years at Design Time pushed my creative flair and really helped me to hone my design skills with discipline and out of the box thinking.

My love for art, colour, nature and concpetual thinking has all come together in the world of design. I am really looking forward to a life which is filled with me doing the thing which I love most in the world- how lucky am I to make a career out of that!

Within the Woodtsock area, lies 10 on Searle- a mid-century modern style heritage building which houses a multitude of different facilities. Given the ground, first and third floors. On the gound we were tasked with creating a space which housed a space for up and coming furniture makers to rent out and use, as well as an exhibition and retail space and uber pick up and drop off zone. The first floor required a collaborative office space and the third floor was to be used as a boutique hotel as well as restaurant. The building being a heritage building meant that the facade had to remain largely in tact. All of this was to be done while still keeping COVID19 protocols in mind.

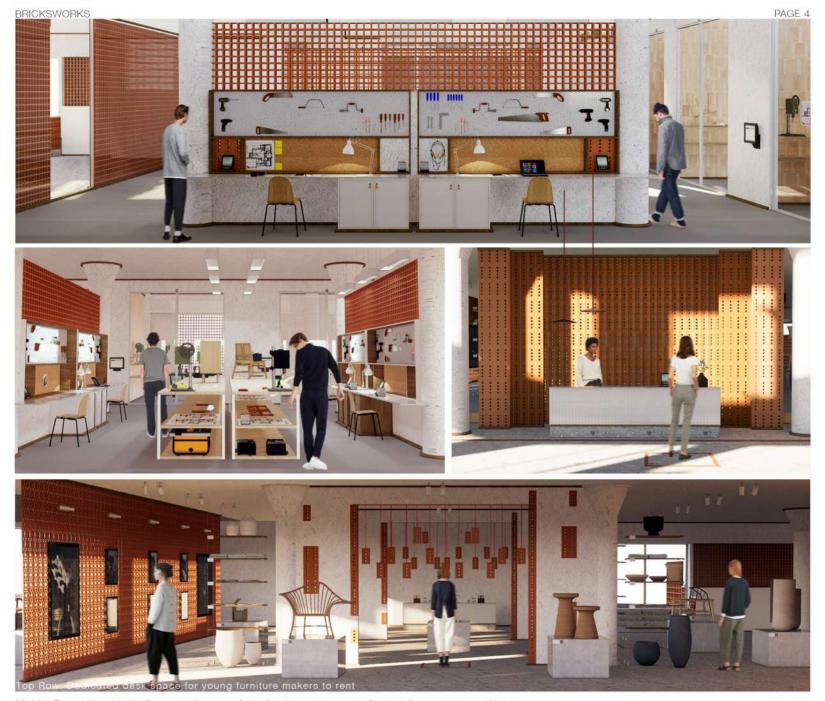
Concept

Woodstock is a suburb which is well-known for being a vibrant, young and high-energy area, offering a multitude of different cultural experiences. Nestled within this suburb is no. 10 on Searle Street- a heritage building which by its very nature cannot be altered. This therefore provides an opportunity for the building to be celebrated instead. This challenge of linking a mid century modern heritage site to its younger, more contemporary location is unpacked through using the motif of a breezeblock. Different kinds of breezeblocks were used throughout the space, and were the obvious choice for a number of reasons: their reputation as a medium of building and design throughout the mid centruy modern era, as well as their understated and unobtrusive design qualities, their partitioning abilities, their permeability as well as their 'raw' kind of unfinished aesthetic brings a vibrant, young and relevant energy to the existing older space. They have the lovely ability to be both practical and beautiful simultaneously.

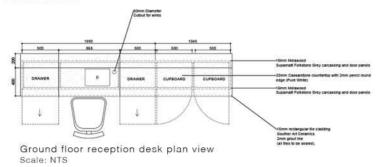
Keeping COVID19 restrictions in mind, as well as drawing o the inspiration of the breezeblocks, it was important to create a space which included different levels of permeability throughout the different areas which one might find themselves in. The ground floor being the most permeable, the first floor less so and the third floor even less so; the different levels of permeability dictating the different levels of privacy for each floor. The breezeblocks are used in different applications throughout these spaces, providing partitioning and natural ventilation- both of which are key for COVID19 regulations and safety practices- but still manage to look effortlessly part of the design aesthetic

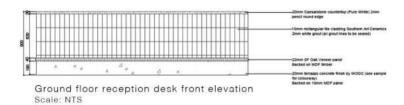
Brickworks provides a subtle and unobtrustive palette within its interior, working COVID19 regulations seamlessly into the space as well as cohesively bringing together a variety of 'old' and 'new' aesthetics: mid century modern with contemporary Woodstock, as well as marrying life as we knew it with the new normal.

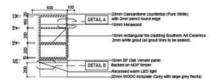




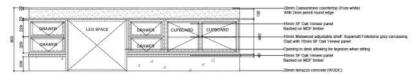
Middle Row, left to right: Communal areas of the furniture workshop, Ground floor reception desk Bottom Row: Interchangable gallery space and retail area for furniture maker's products



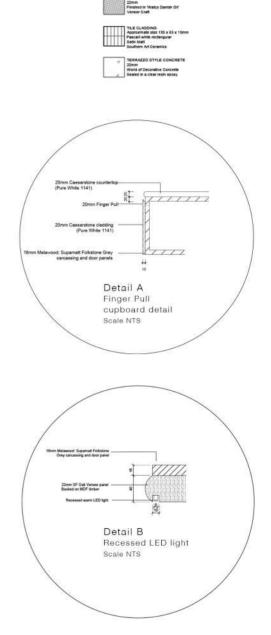




Ground floor reception desk sectional elevation Scale; NTS



Ground floor reception desk rear elevation Scale: NTS



KEY:

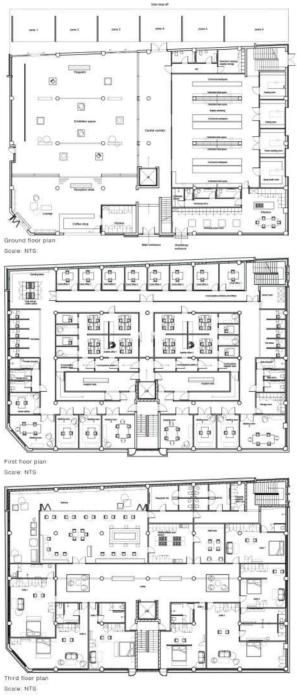
Technical drawings of the ground floor reception desk, including two detailed technicals (note: these technicals are NTS).



Bottom Image: Outdoor dining/lounge area



Top Row, left to right: Luxury bedroom suite, En-suite bathroom Middle Image: Kitchen detail Bottom Row, left to right: Bed detail, Lounge seating detail



Technical drawings of the ground floor, first floor and third floor plans (note: these technicals are NTS).

Your client is one of the most well-known young entrepreneurs and influencers in South Africa. He and his partner desire a new residence within the heart of Cape Town. He has asked you to design a space which incorporates clever spatial planning; and contains a minimum of two bedrooms, a hobby room, garage, kitchen and living area, garden and home offices.

The space should be one which is fit for home life, as well as work life; harmoniously combining the two.

Concept

As a family home, this space was designed to create a tranquil sanctury, which within allowed its inhabitants to escape the noise and chaos of the outside world. As we move forward into a space which is recognize more and more as the 'new normal' it is now more important than ever to create a space which people can both work and live in- as well as just simply 'be'- for extended periods of time.

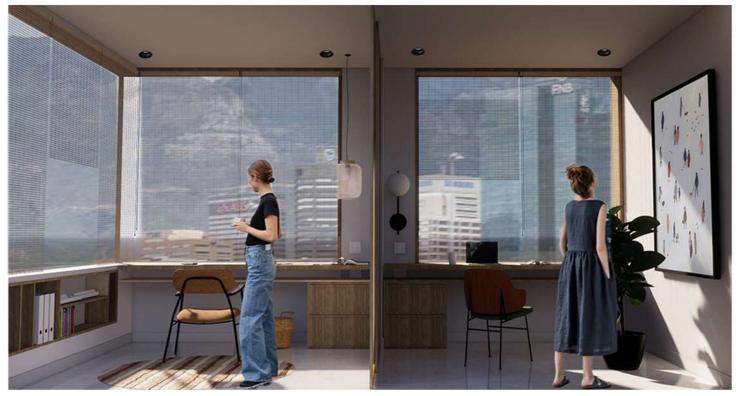
Spaces are allocated for work, play, socialization and all offer a complete sense of privacy.



BOXED PAGE 10









Top Row, left to right:Reading room, Walk-in built in cupboards

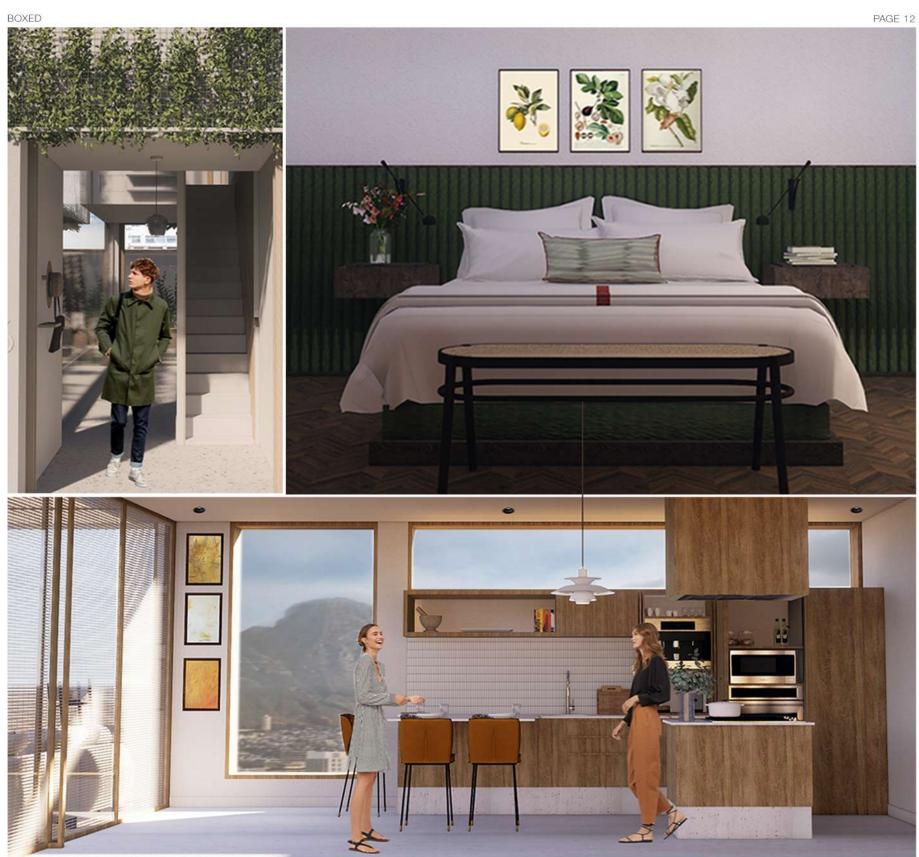
Bottom Row, left to right: Adjoining studies, Corridor from main entrance to garden

BOXED PAGE 11

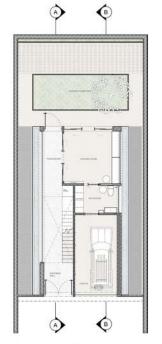


Top Image: Main bedroom

Bottom Image: Sun room lounge



Top Row, left to right: Guest bedroom bed detail. Main house entrance from the street Bottom image: Kitchen detail



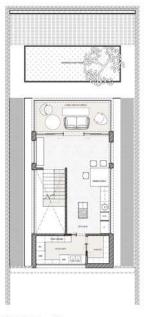




First Floor Plan NTS



Second Floor Plan NTS



Third Floor Plan NTS



Rooftop Floor Plan NTS







Elevation AA NTS

Top Row, left to right: Technical floor plan drawings for the respective floors

Bottom Row, left to right: Technical elevation drawings from either side of the house



Concept

Adaptive reuse design links two completely different structures under one cohesive concept. It successfully and seamlesslymarries the pre-existing with the innovative. Similarly, in this sense, The Collier Jetty as an adaptive re-use heritage site acts as a connective thread, stitching together not only pre-existing structures with the newly costructed- but a multitude of other elements: the sea and the land, the grain elevator with the silo storage as well as the site's deep-rooted heritage with contemporary South African design. It weaves a tangible connection between the past and present. Connection, commonality and conjunction in this space has been a continuous journey; one which should be acknowledged and celebrated throughout the structure's various design elements.

The continuous 'connecting' within the structure reitereates this- the open flow layout which connects the various rooms to one another, the faceted glass is a subtle nod to the Silo and also allows patrons to feel that sea- land connection which the jetty is famous for.

This connective adaptivereuse approach allows The Collier Jetty to obtain a contemporary design aesthetic while embodying the spirit of its original heritage. Two fabrics in time, stitched together by a structure which symbolizes their indellible connectivity.

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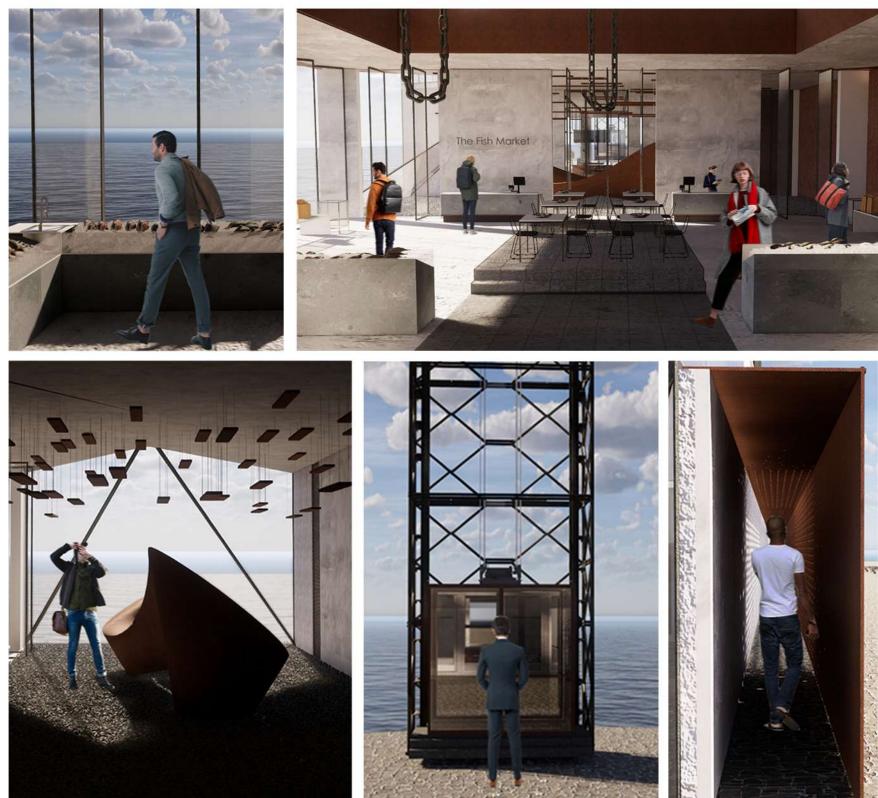
CAESARSTONE





Above images: Interactive exhibit created through use of discarded jetty pieces which have been wrapped in new-age materials/technology to carry through the concept of connection.

CAESARSTONE PAGE 16



Top Row, left to right: Detail of fishmarket counters, wide angle shot of entire fishmarket concept

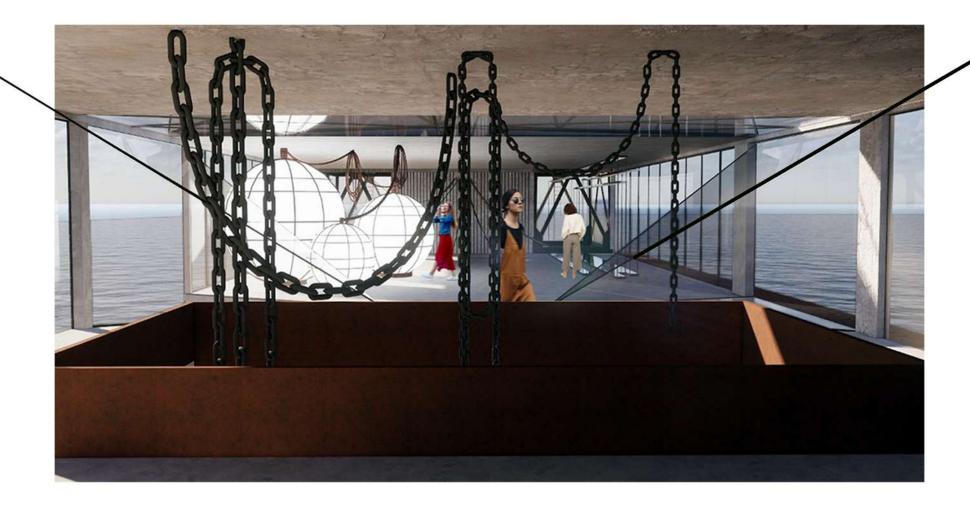
Bottom Row, left to right: Ceiling installation using old discarded jetty planks, elevator built into old jetty crane which takes you to sky bar, 'journey walkway' communicating grain journey from land to sea through use of shadows created through preforated screens.



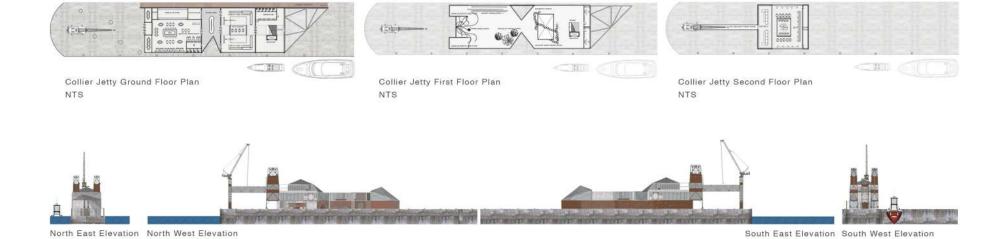
Top Image: Fine dining restaurant located inside the building towards the end of the jetty

Bottom Row, left to right: Skybar located on top of the building, skybar walkway from crane elevator to bar

CAESARSTONE PAGE 18



CAESARSTONE



PAGE 19

Top Row, left to right: Technical floor plan drawings for the respective floors

Bottom Row, left to right: Technical elevation drawings from either side of the harbor

Design a world first prototype for a global destination playground. Your prototype will be franchised and needs to catch the eye of potential international investors,

It's all about concept, so focus on just this- a visual feast to seduce investors into coming on board. Your project needs to embody and embrace one of the 5 elements of nature.

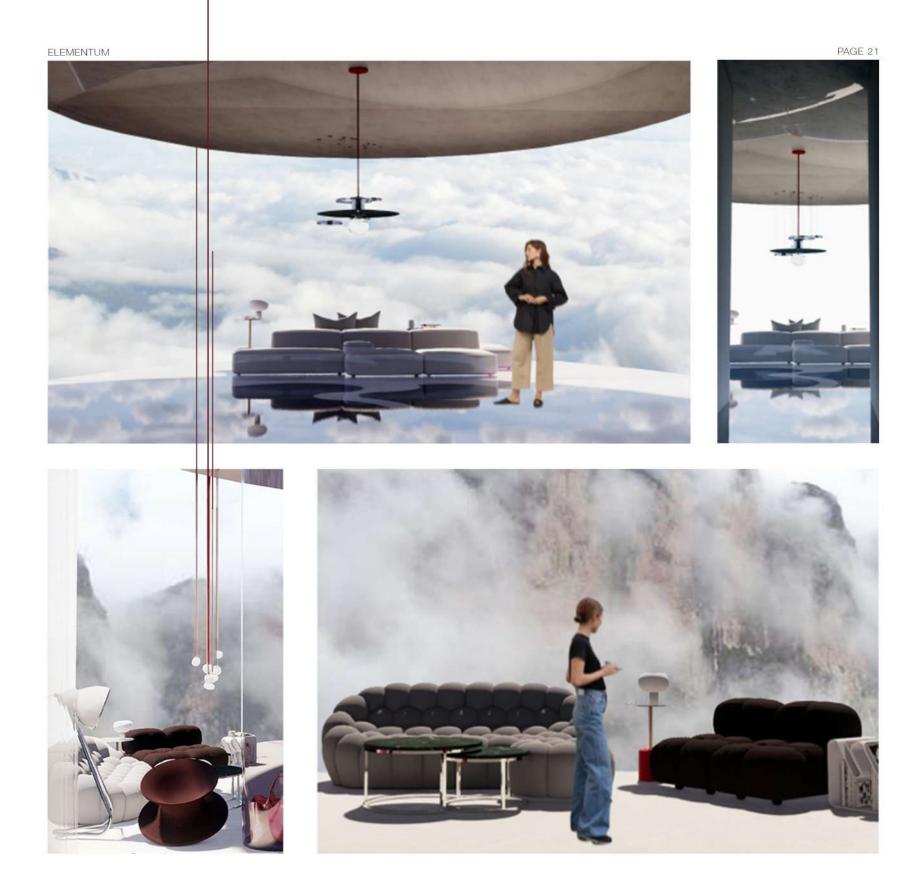
Concept

The Rose Retreat

The element of air evokes a cloud-like lightness and sense of weightlessness and the mindset of peace. These are the qualities which are celebrated and embodied at the Rose retreat and spa. Situated on the tip of mount Roraima, within the heart of Venezuela, the Rose finds itself most often surrounded by a blanket of soft cloud and fresh air. The structure and name of this retreat having been inspired by the wind rose diagramused by meteorologists to determine wind direction and speed; now translating into a luxury oasis.

This exclusive getaway promises a revival and revitalisation of the senses- you'll float away from the Rose with a new idea of what heaven should look and feel like.





Top Row, left to right: Spa 'salt pools' room wide angle shot, salt pools through entrance passageway Bottom Row, left to right: Lobby lounge detail, Reception lobby lounge







My 'Lay'rd' placed in the top 4 designs for this student design competition

Students were tasked by the company 'Plantr' to design a sustainable planter, comprised out of 3 materials maximum, which was cohesive with Plantr's existing aesthetic.

Concept

The new Lay'rd range by Plantr offers pot plants which are not only eco-concious in materials, but are also customizable to the customers aesthetic preferences. This eco-concious aesthetic promotes the buying of new layers when changing the look instead of entirely new planters. Offering a variety of different materials to choose from- all beautiful and all environmentally friendly.

One should change their home's aesthetic by changing their layers and their lifestyle, not their planter.

The Boxwood property fund is in the process of submitting council drawings for one of their new properties, Atterbury House. They require your assistance with the interior of the building where there are a number of area requirements.

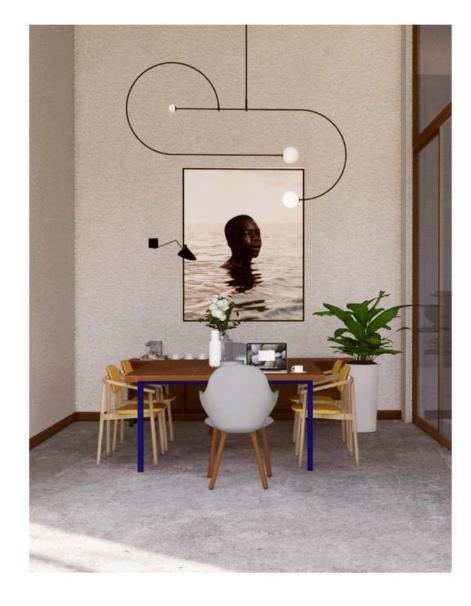
Office spaces and retail zones are required in order to make the soace as lucrative as possible.

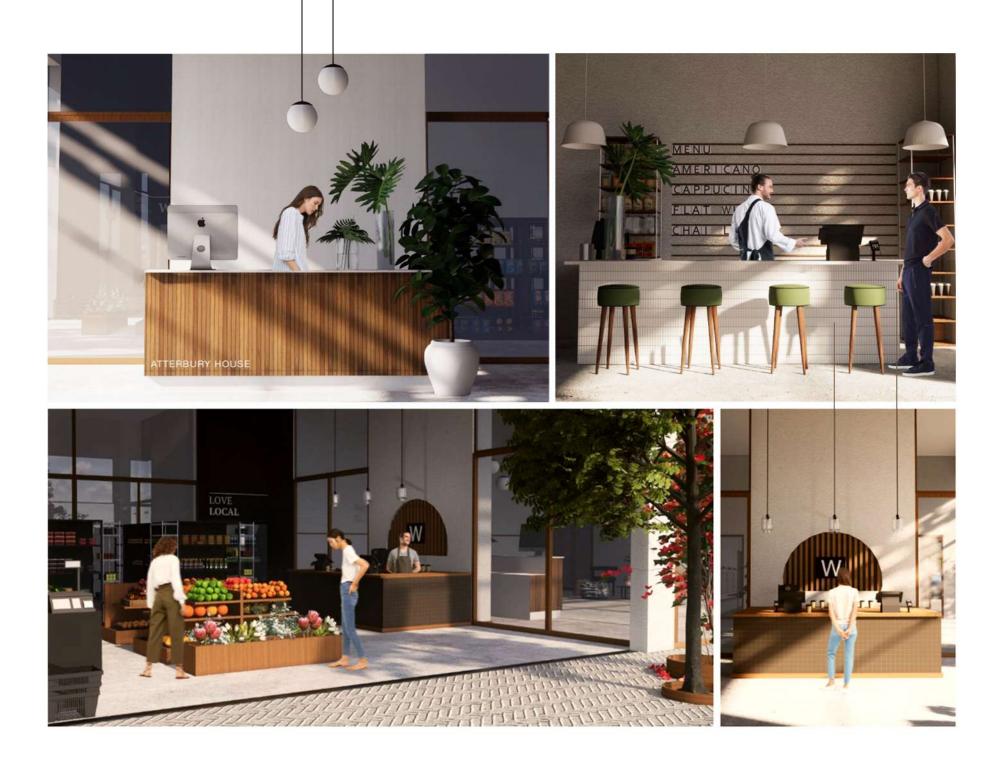
Concept

Atterbury House will encompass many different services within its shell- amongst these are both residential as well as commercial facilities. An opportunity therefore presents itself to provide a space for various people who operate within these areas to eat, rent and occupy the space in a way which is both seamless and easy.

Therefore, this building will attempt to provide a central hub where all of these miscellaneous areas can converge and connect. The building will house rentable meeting rooms, lounge areas, a rentable auditorium space, a 'dark kitchen', a woolworths where one can grab a coffee while doing their weekly grocery shop and finally a restaurant where people can meet and eat for business or leisure purposes.

The space aesthetic will be clean and fresh- playing on the natural elements and finishes. This juxtaposed with an assorted array of bright and muted colours will give the space the vibrant and interesting look which keeps it relevant in the area.





Top Row, left to right: Reception desk area, Coffee shop area loctaed in restaurant Bottom Row, left to right: Woolworths street entrance, Woolworths coffee bar

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Top Image: Built in restauarnt seating with mosaic wall detailing. Bottom Image: Wide angle view of Restaurant PAGE 27





Concept
Footprint is a brand which converts plastic waste found in South African oceans and on beach fronts into 'econyl'. This plastic formulates the base for footwear. Footprint aims to create a narrative surrounding plastic pollution through virtual reality technology, artwork, plastic drop-off/sorting zones and footwear design. Footprint's aim is to encourage new-age shoppers to consider the environmental impact which is created through buying completely new items by offering an alternative: a product which is comprised of 75% recycled plastic, but looks brand new. They are constantly working towards a sustainable future for both fashion as well as the environment.





Images above: The design areas of the Footprint store which allows people to reall engage with the concept and brand.





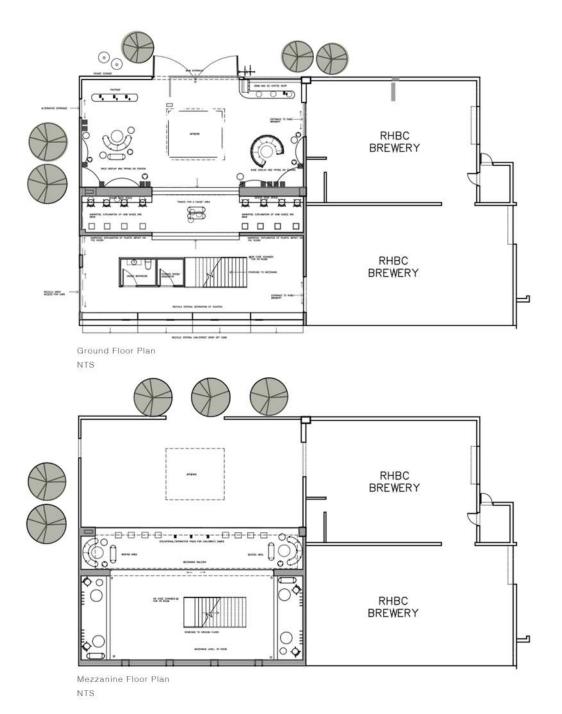
Top Image: Wide shot of the entire space, heroing the giant shoe made from PG Bison timbers Bottom Row, left to right: Close up view of of the shoe-installation, Paypoint area



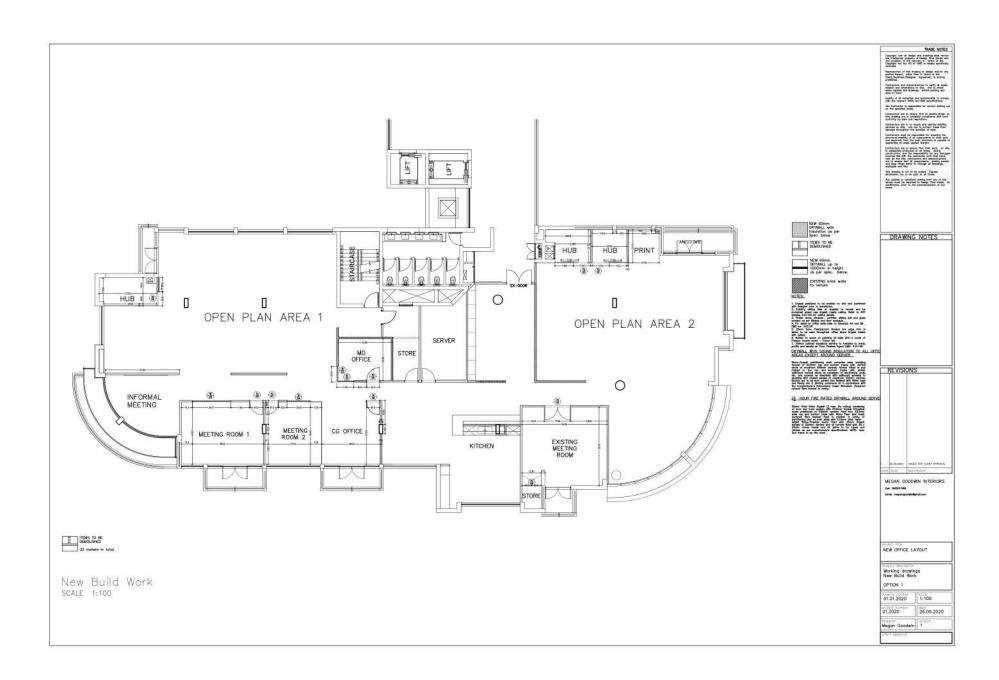
NTS

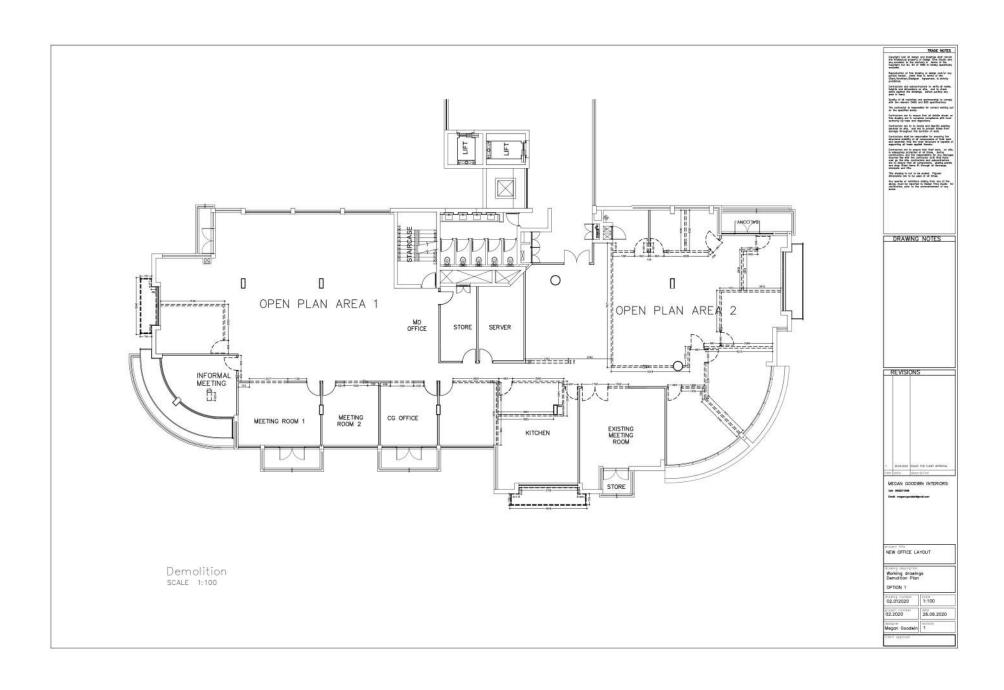
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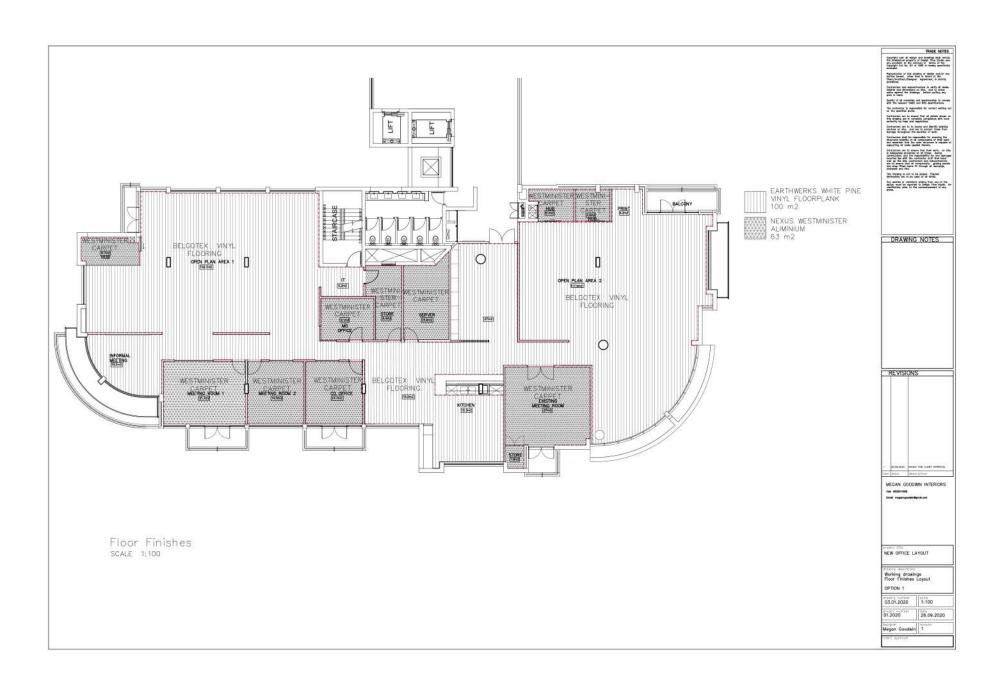
WORKING DRAWINGS PACKAGE



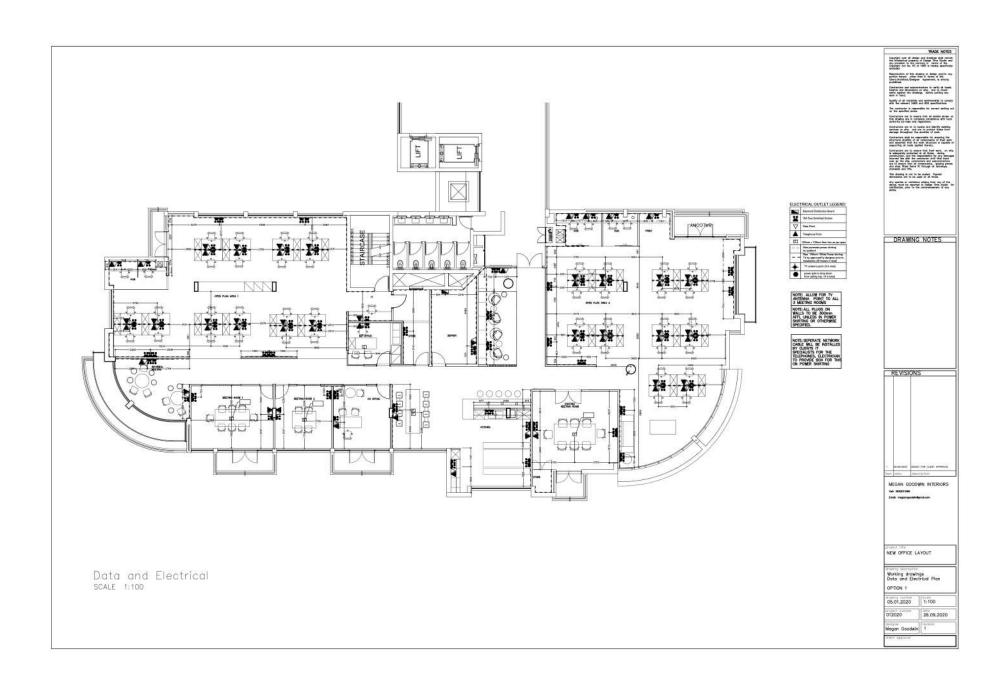
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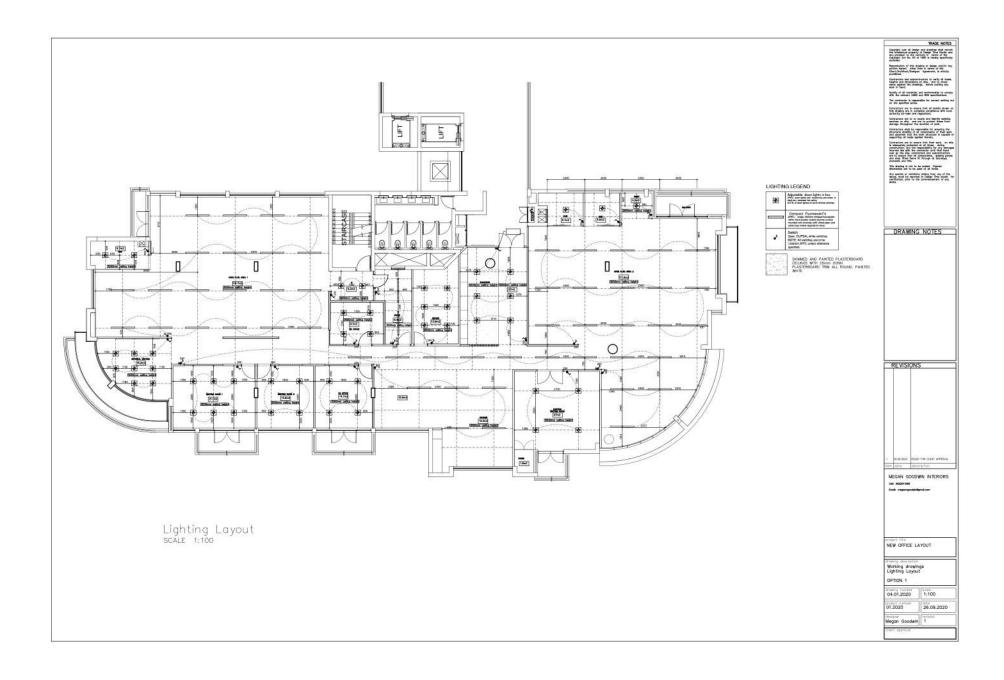




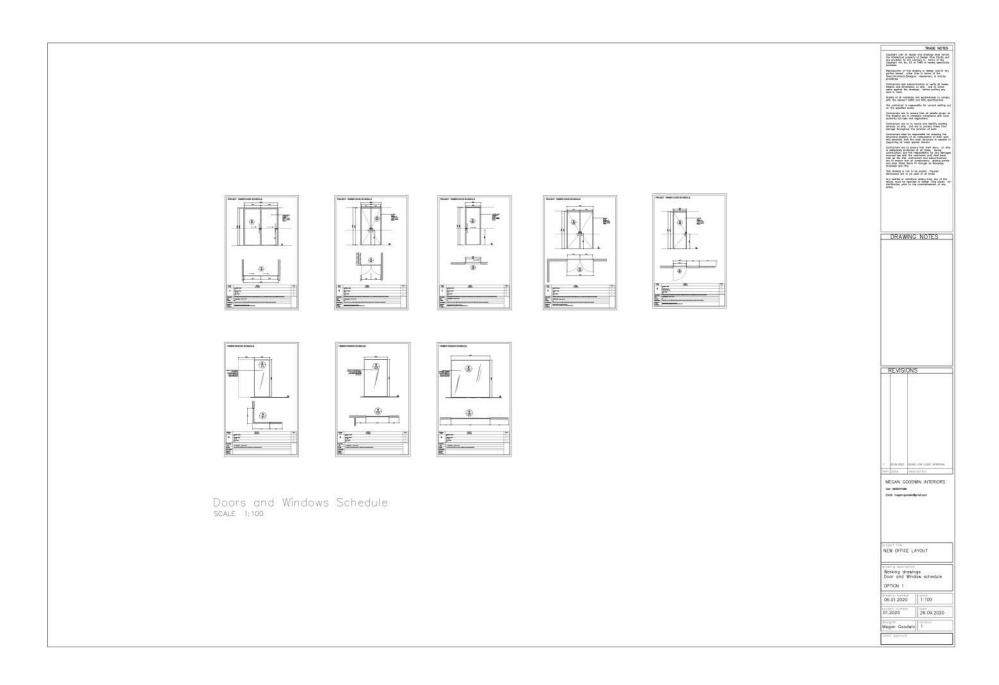
WORKING DRAWINGS PACKAGE



WORKING DRAWINGS PACKAGE



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CAPSULE HOTEL PAGE 39

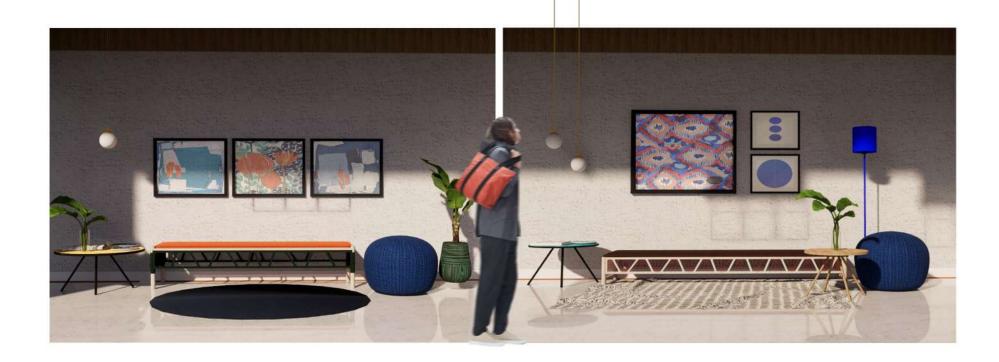
Brief

Capsuke/Pod hotels are a recent phenomenon around the world, designed to suit every kind of traveller. Design the first ever pod hotel in Cape Town.

Concep

The pod hotel has swiftly become a phenomenon; having strated merely providing a quick overnight stay for travellers- the concept of this kind of space is quickly beginning to replace the standardized idea of what a hotel should look and feel like. 'Element' pod hotel is Cape Town's first capsule hotel space, and aims to bring a vibrant and unique South African flair to this otherwise worldly concept. Element aims to celebrate the local talent which is so well recognized within South Africa- anchoring this space to its location and encompassing the heart and soul of this city. This hotel draws on the natural beauty of Cape Town for the bones of the building- inspired by the fact that it is one of the only cities to have so many different natural elements. Natural elements will be showcased throughout, paired with local South African furniture. You should feel absolutely 'in your element' here.







Brief

Create a product which is upcylced. This product will be exhibited at the 2020 Decorex, so in addition to upcycling your product, design a stand to exhibit it at the CCITC.

Concept

Re-Cline is a business which works with the concept of re-purposing ordinary school chairs to create something new, fun and beautiful. The chairs are re-upholstered with shweshwe fabrics sourced right here in Cape Town from 'Mnandi Textiles' in the Woodstock area. The brand aims to create chairs which embody South Africa and the energy and individuality of our design sector. Each chair is individually designed and curated to create a statement piece that can bring a piece of shweshwe sunshine into your home. I figured a school chair is a good place to start as it is the most 'standard' sixed chair and can be used for both desk chairs as well as dining room chairs. The idea is that if these chairs take off and become very popular, we can start thinking about armchairs and more 'statement' chairs and thereby expand out range.

Re-Cline lives by the 'local is lekker' philosophy; introducing furniture which is not only funky and different, but also sustainable and environmentally aware in understanding that often it is more environmental to repurpose already existing items as opposed to creating entirely new pieces from scratch. All of this will be achieved through the re-purposing of old chairs and the subsequent involvement of the wider South African design community in order to create these once-off masterpieces. Recline is about celebrating existing beauty and using pieces considered 'old' and 'boring' to reinvent the idea of a simple chair.

Re-purpose, re-use, re-upholster, redefine; but above all; Re-Cline.

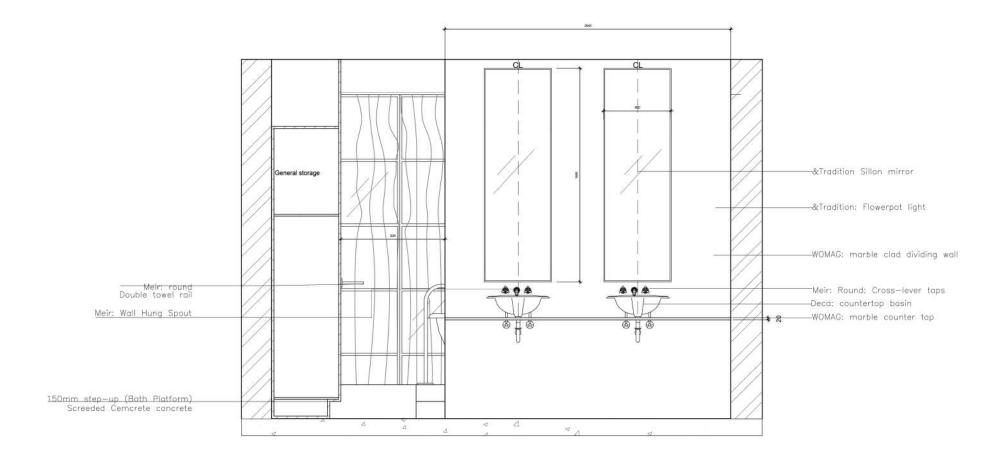


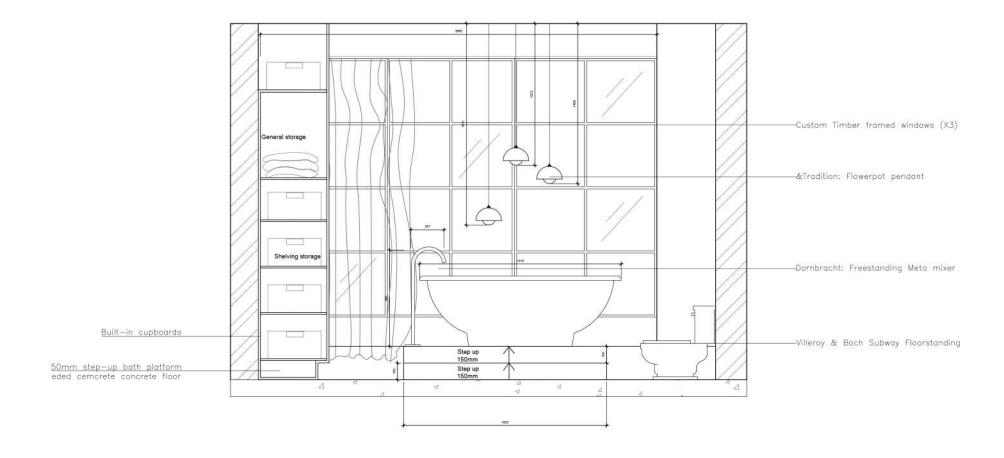
Brief

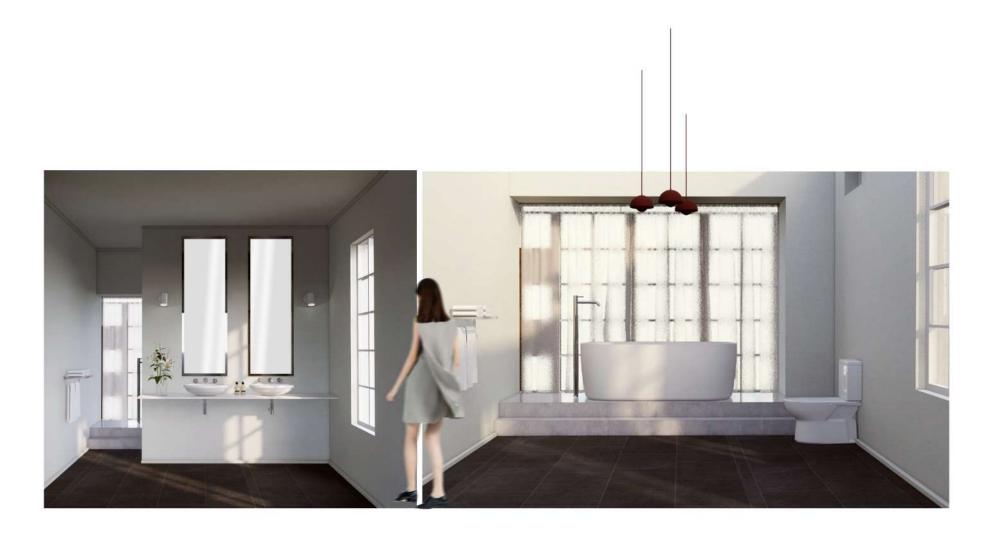
Tasked by a successful financier and his wife, design an apartment which they have recently bought within the Ironworks building in Woodstock, Cape Town. These clients are looking for a space which is a combination between quiet contemporary and classical elegance, placed within a scheme which will not date.

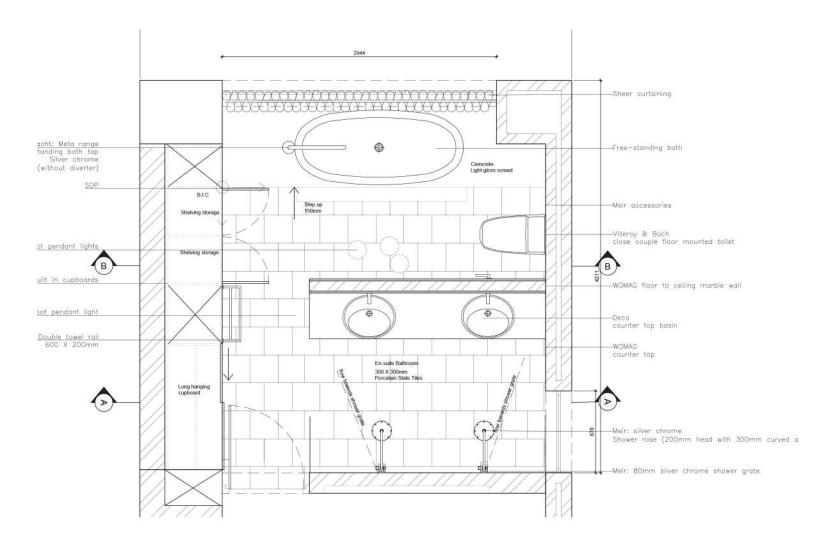
Concep

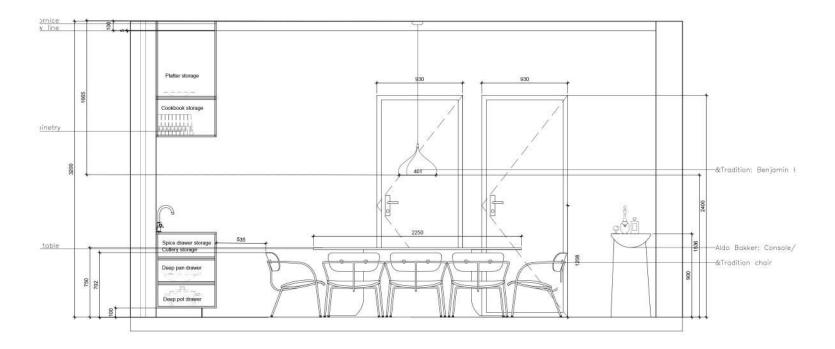
Supplying a clean, gentle and elegant apartment for two working professionals meant it was imperative to provide them with a space which feels like a safe haven after finishing a long day in their respective offices. The timeless, muted palette paired with the beautiful natural lights which permeates into the space gives the apartment a sense of weightlessness and clean sophistication. Ensuring the timelessness of the scheme was important, as well as providing a gentle space which felt much the same as taking a long sigh outwards after the end of your day.

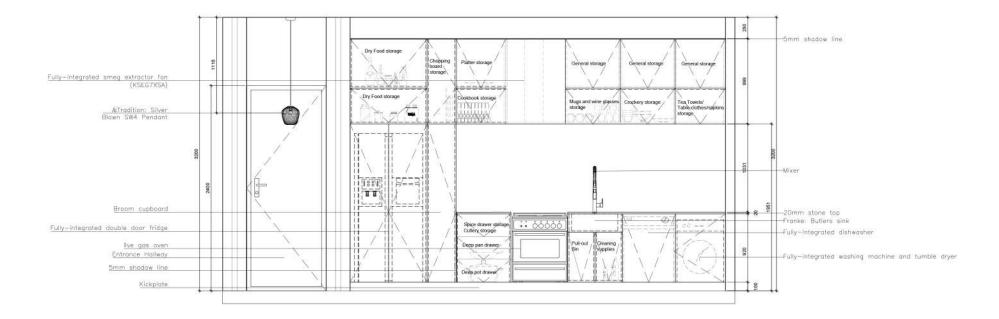








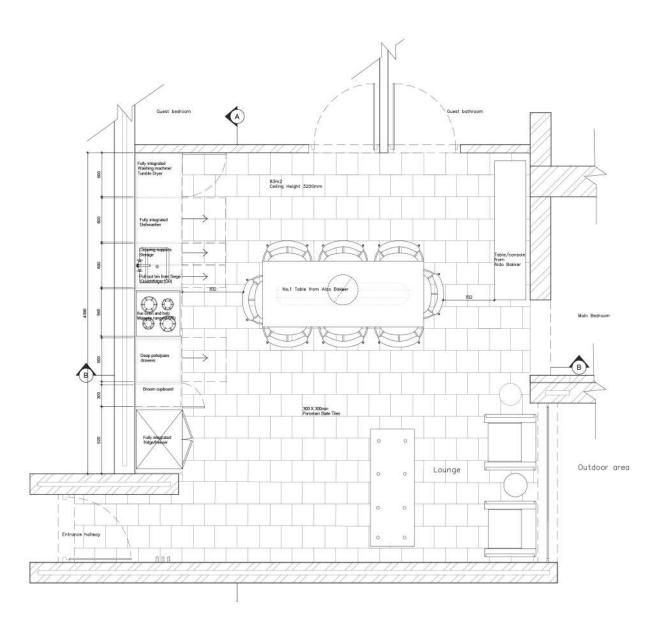




IRONWORKS APARTMENT PAGE 49



Image above: Kitchen workspace area in apartment



ABOUT ME PAGE 51