

"Good design is making something intelligible and memorable.  
Great design is making something memorable and meaningful."  
- Dieter Rams





**Danielle Goby**

Interior Design Portfolio

C O N T E N T S



- 01 • **PG BISON**  
COMPETITION PROJECT | SECOND YEAR
- 02 • **BOXED**  
APARTMENT PROJECT | SECOND YEAR
- 03 • **CAESARSTONE**  
COMPETITION PROJECT | SECOND YEAR
- 04 • **STAY UNIQUE**  
CLIENT PROJECT | SECOND YEAR
- 05 • **BOXWOOD**  
CLIENT PROJECT | SECOND YEAR
- 06 • **WESTLAKE GOLF CLUB**  
CLIENT PROJECT | FIRST YEAR

- 07 • **HARTLEY HAUS**  
HOTEL ROOM, LIFT AND LOBBY | FIRST YEAR
- 08 • **HOUSE GESS**  
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- 09 • **TECHNICAL DRAWING PACKAGE**  
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- 10 • **SURFACE DESIGN**  
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- 11 • **PRODUCT DESIGN**  
LIGHT | FIRST YEAR + CANDLE / VASE | SECOND YEAR
- 12 • **PHOTOGRAPHY**  
WINCHESTER HOTEL | SECOND YEAR



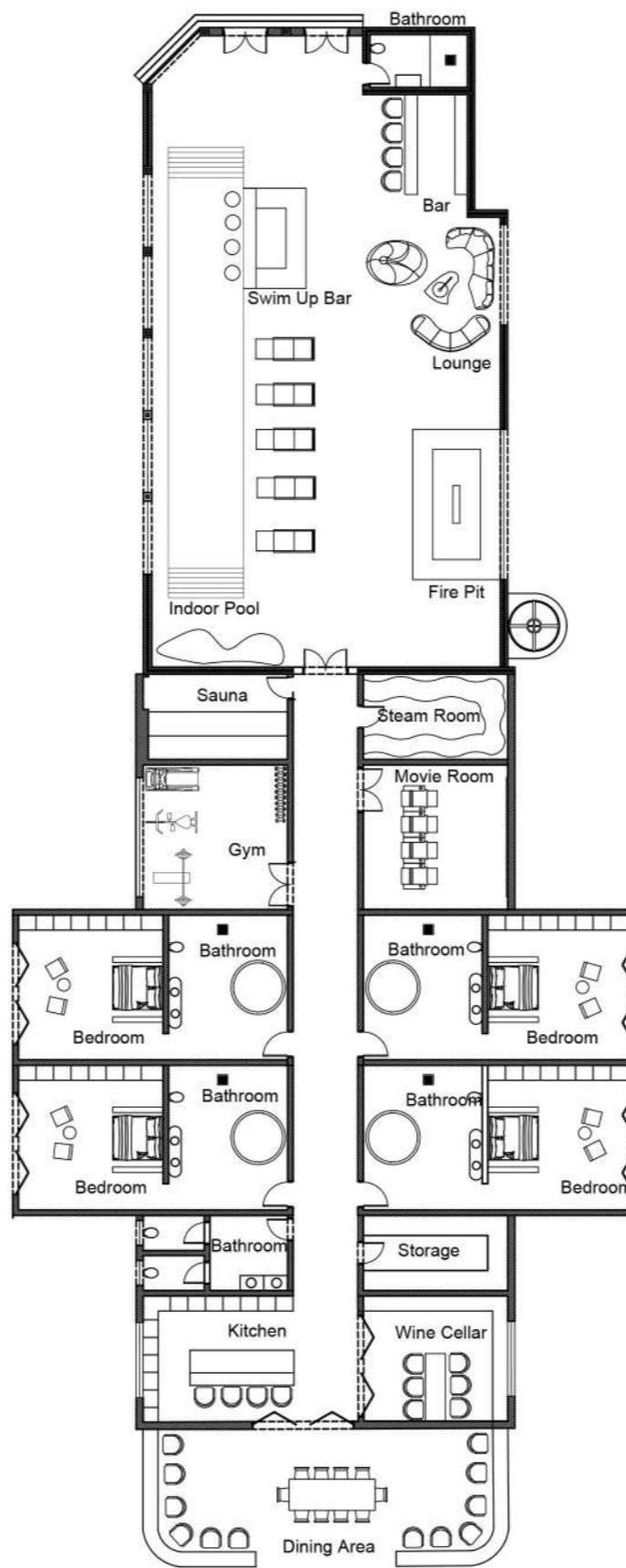
01

## PG BISON

2023 | Tankwa Karoo | Competition

You must design your clients dream desert oasis consisting of a luxury residence, with entertainment areas and landscaped surroundings. Your design proposal must celebrate the basic human needs of eating, sleeping, bathing and socializing. You must use the four elements of fire, water, earth and air. Your client wants every aspect and feature of your design, solution including the landscaping to be photogenic. Its all about the experience and how you share that experience with your followers. You need to wow your client with a solution for multiple spaces that forms a cohesive whole yet works as distinct and separate areas too. This is an important practicality for your client as she needs to be able to offer her potential clients the opportunity to maximize their time and investment with a variety of settings for filming and photographic shoots, all in one location. Consider how your solution lends itself to visually interesting spaces for a multitude of content creating opportunities. While the three elements of fire, earth, and air identify easily with the surrounding dry landscape, your client's requirement is to create something unique by highlighting the fourth element of water.





PG Bison Floor Plan  
NTS

## CONCEPT

For my project, I drew inspiration from the captivating elements of nature, particularly focusing on the concept of the Tankwa, known as the "thirst land." Considering the region's water scarcity, I integrated an indoor pool to conserve this precious resource and minimize condensation. To deepen the connection with nature, I incorporated expansive windows

merizing night sky and promoting natural airflow within the building. To encapsulate the area's inherent uncertainties, I elegantly integrated organic shapes into the design. The building's facade, adorned with natural hues and utilizing the earth-like structure, perfectly mirrors the sand dunes of the Tankwa Karoo, establishing a harmonious integration with the surrounding land. Inspired by the fundamental elements, I artistically incorporated the earth itself as a significant design element, while fire finds its place through a cozy fire pit and braai area.



Kitchen



Wine Cellar





Building Facade



Steam room



Sauna



Movie Room







Seating Area



Fire Pit



Pool and Seating Areas



Bar



"Simplicity is the ultimate sophistication." - Leonardo da Vinci



Bedroom



Bathroom



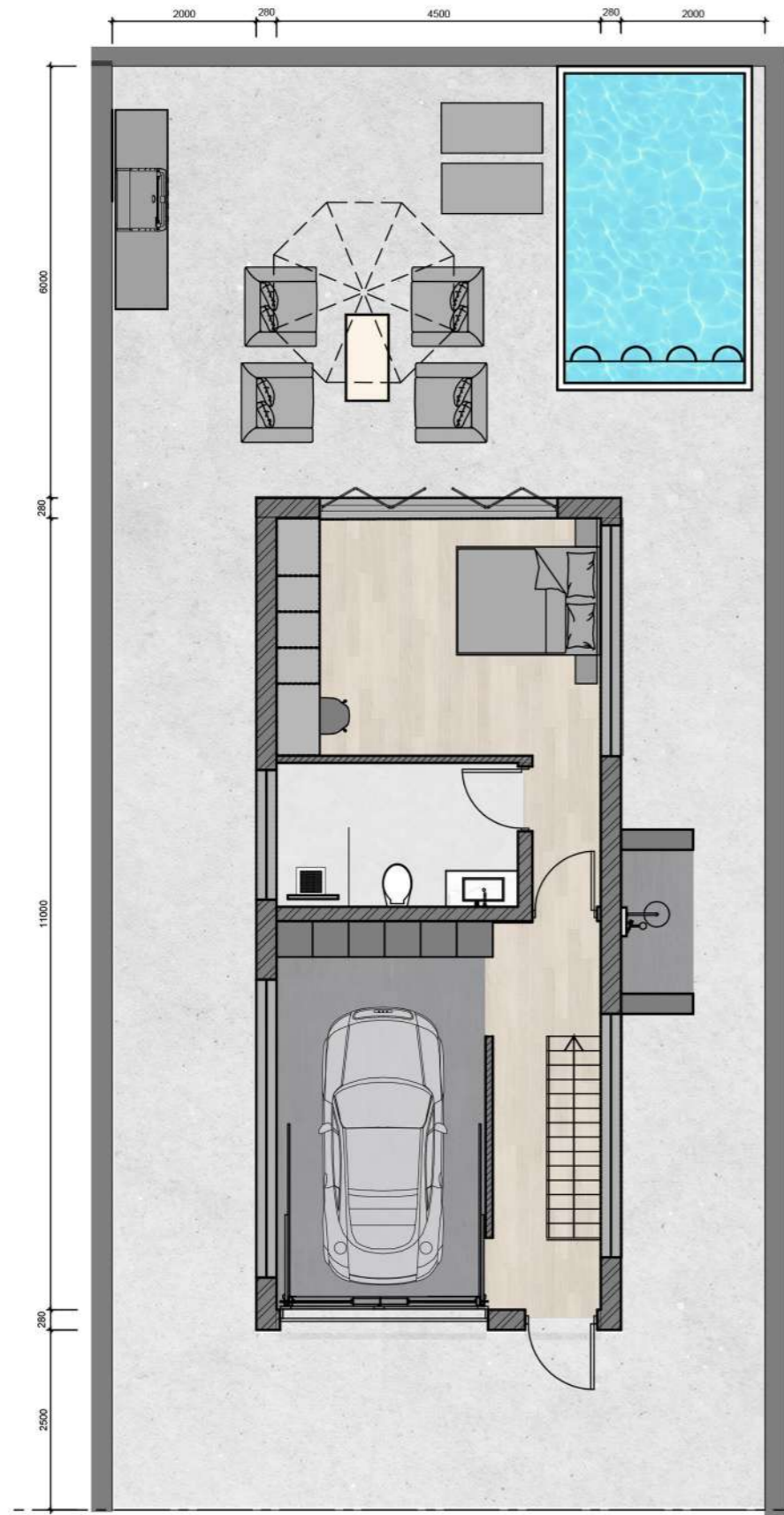
02

## BOXED

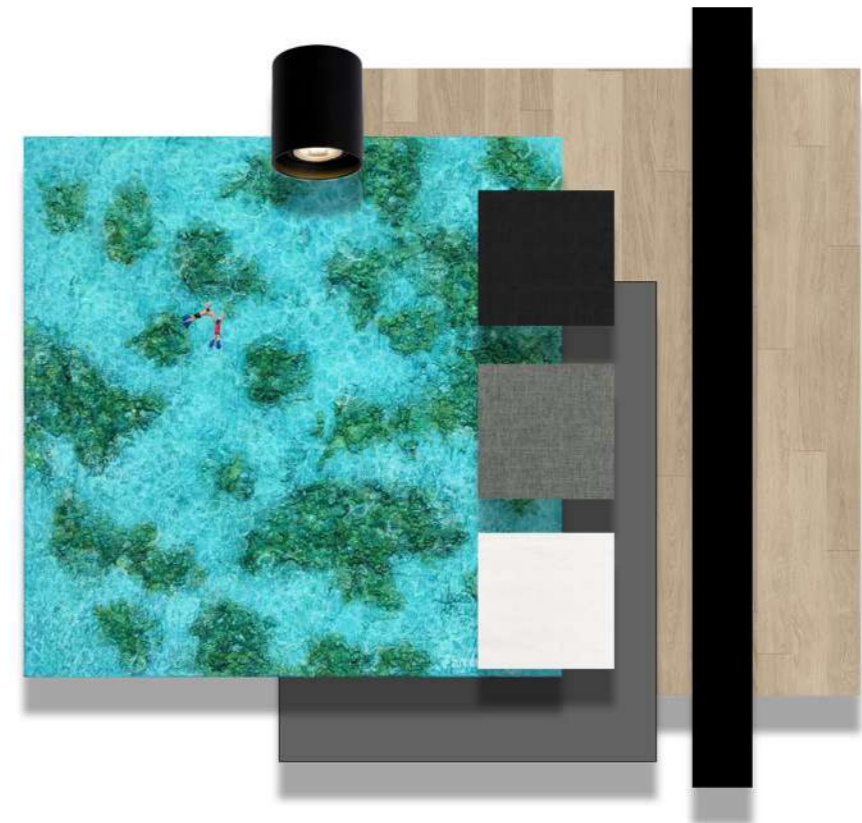
2023 | Cape Town City Bowl | Studio Project

Choose a site in the Cape Town City bowl. You can chose from the following: Bo Kaap, Cape Town Central, De Waterkant, Devils Peak, Foreshore, Gardens, Higgovale, Kloof Nek, Oranjezicht, Salt River, Tamboerskloof, University Estate, V&A Waterfront, Vredehoek, Walmer Estate, Woodstock or Zonnebloem. You have the option to position your building between two existing buildings or you can demolish an existing structure to make space for your building on a specific site. The property is characterized by its elongated and narrow shape, with its entrance located at the shorter end facing the street.





Boxed Ground Floor Plan  
NTS



Guest Bedroom Materials Selection



Guest Bathroom Fittings and Materials Selection



## CONCEPT

I created a modern and minimalistic aesthetic for my apartment. On the ground floor, there is a garage, guest bedroom, guest bathroom, and an outdoor courtyard with a small pool and seating area. The first floor has a kitchen, scullery, dining room, and living area. The second floor is dedicated to the master floor with a bathroom, walk-in closet, and bedroom. The rooftop features a pool/jacuzzi, seating area, rooftop bar, and cooking area. The apartment is designed to be a holiday home with all necessary amenities for a comfortable stay with family and friends.



Guest Bedroom



Guest Bathroom

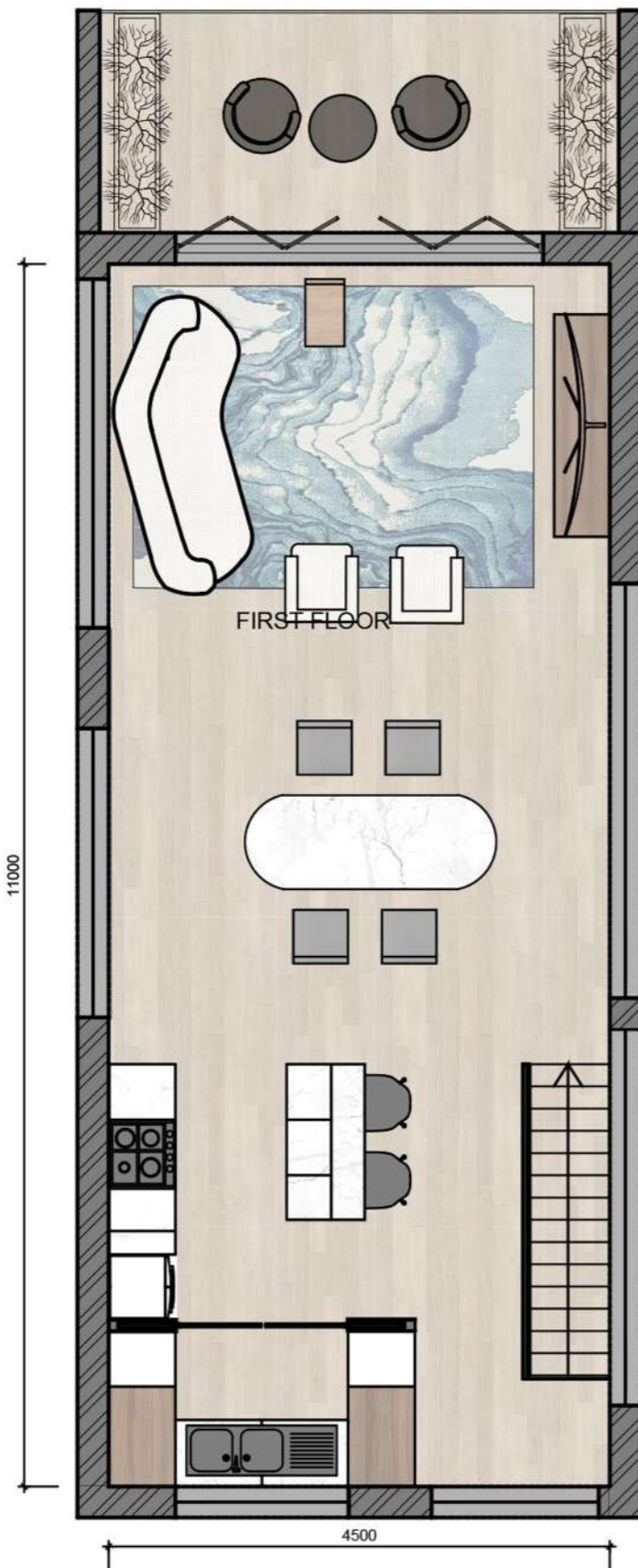


Living Room



Dining Room





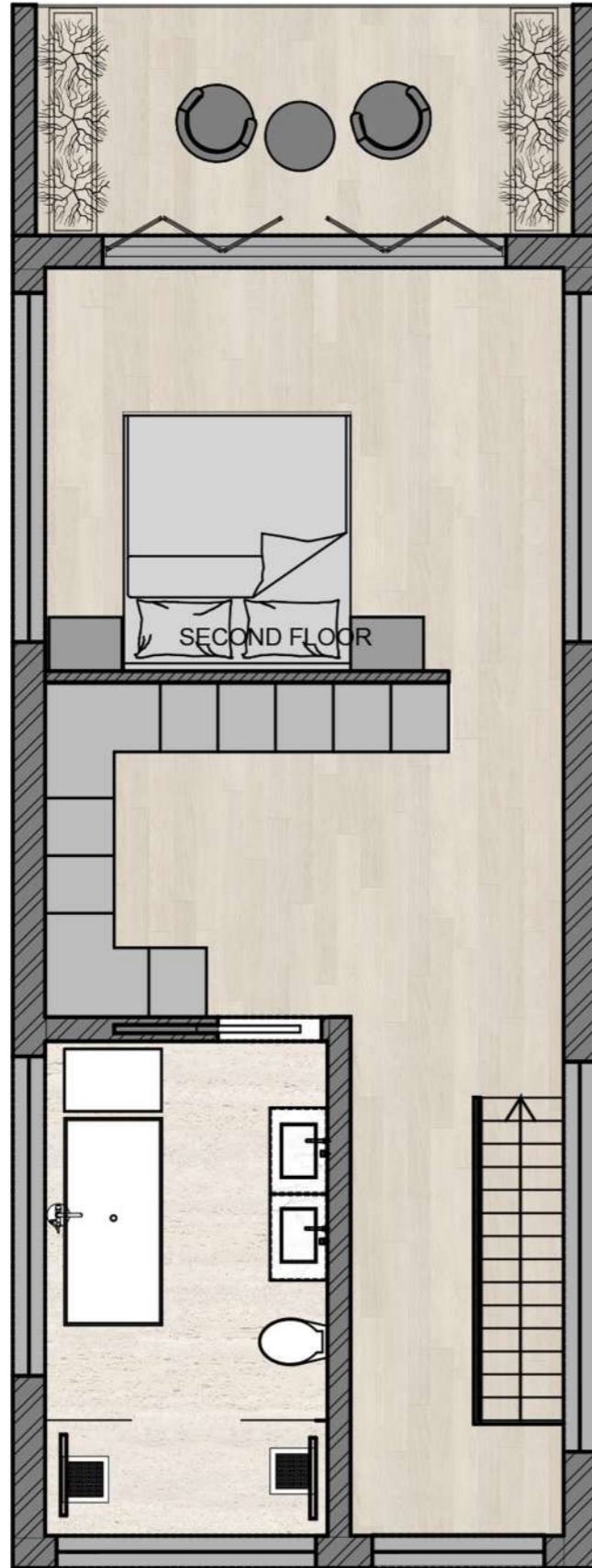
Boxed First Floor Plan  
NTS



Living Room Furniture and Materials Selection



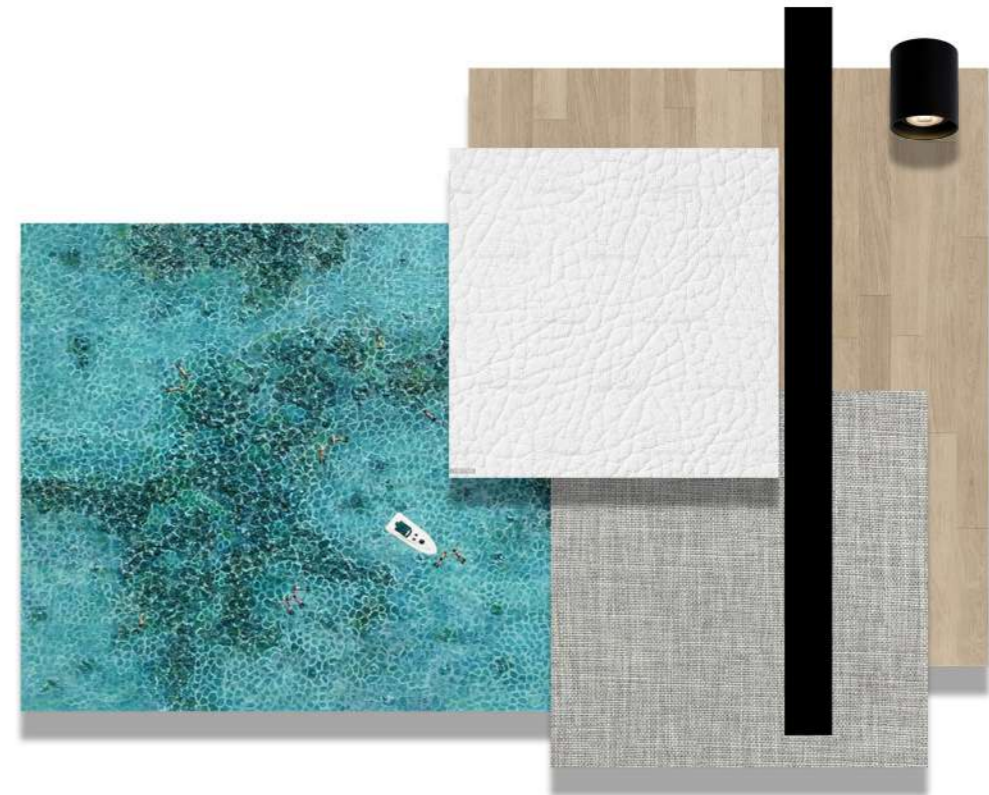
Dining Room Furniture and Materials Selection



Boxed Second Floor Plan  
NTS



Master Bathroom Fittings and Materials Selection



Master Bedroom Materials Selection





Master Bathroom



Master Bedroom

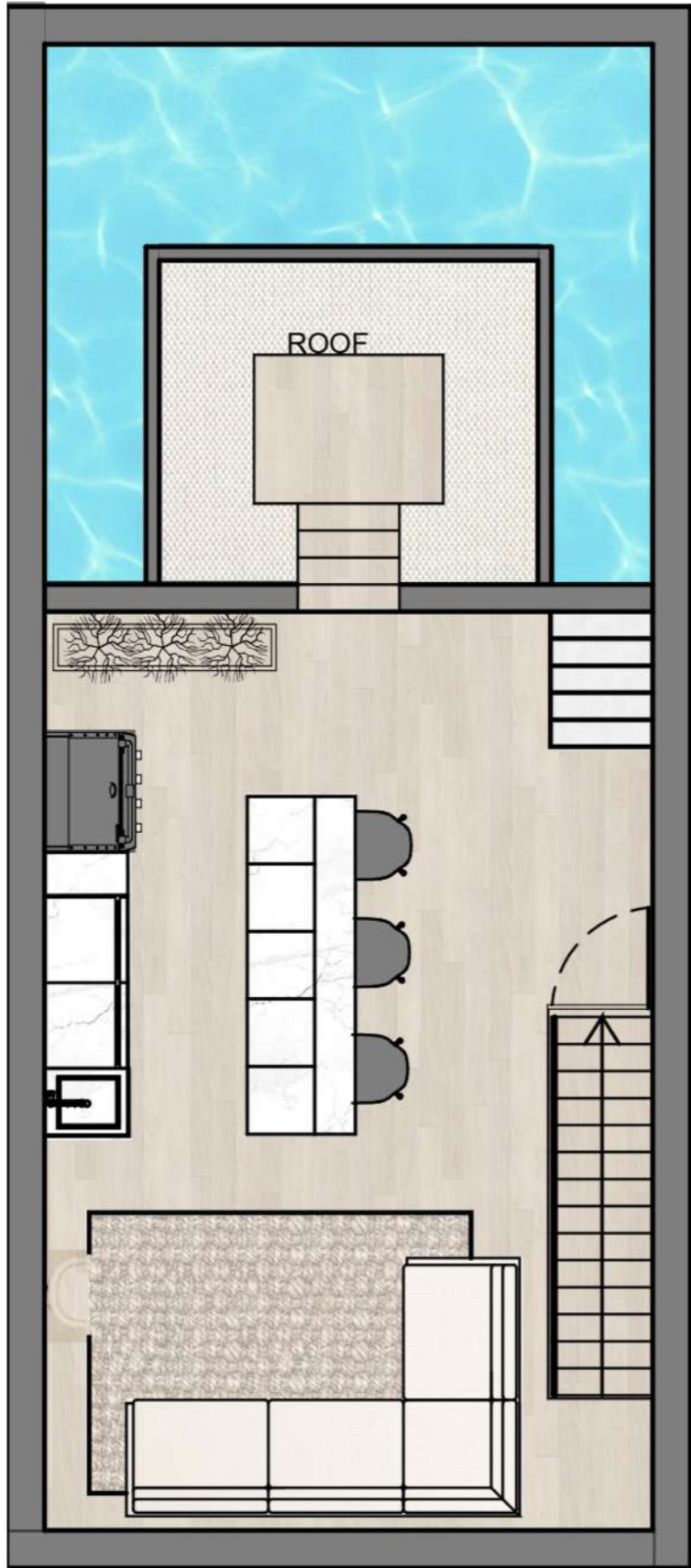




Rooftop Pool and Seating



Rooftop Bar and Seating



Boxed Rooftop Floor Plan  
NTS

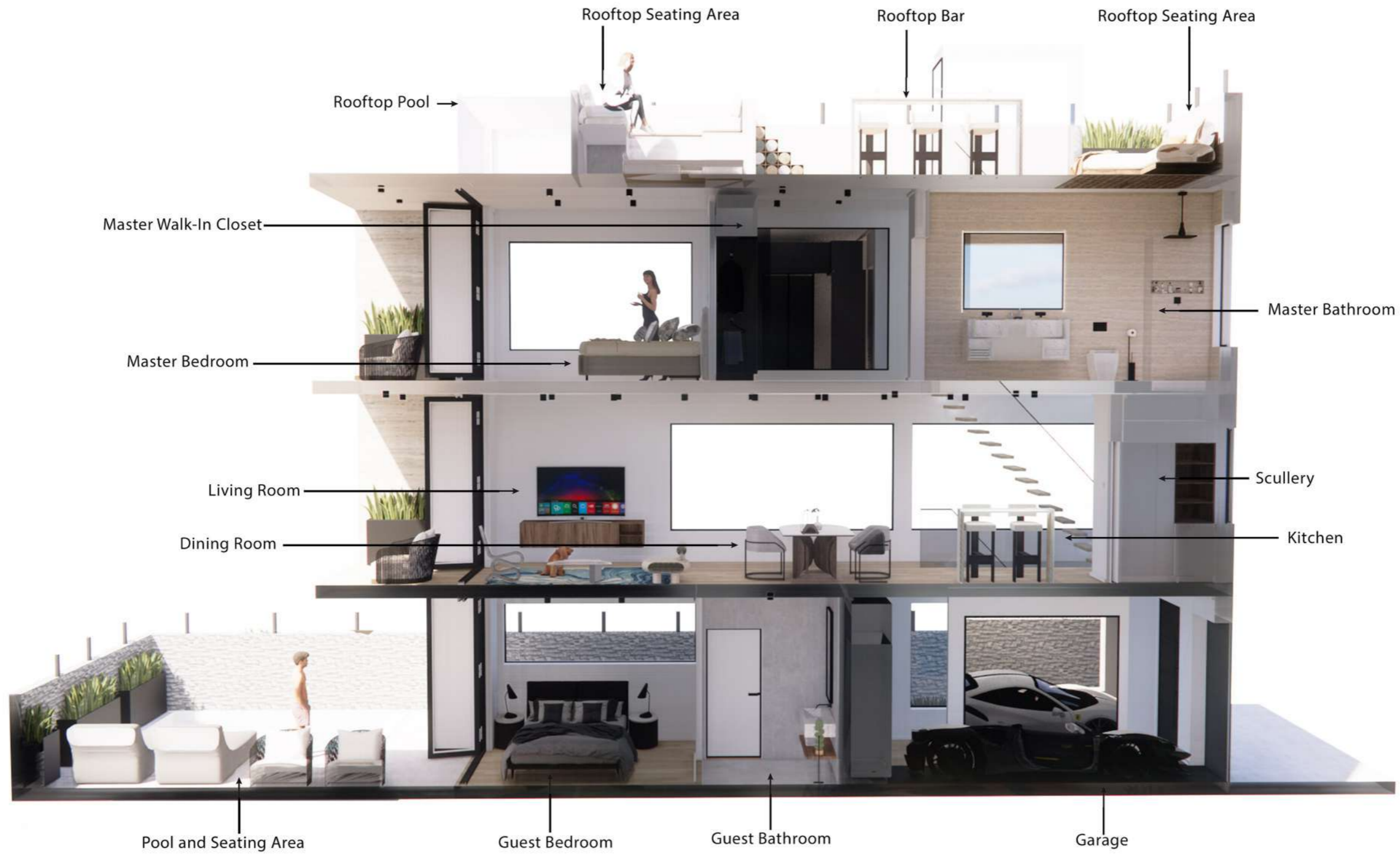


Rooftop Materials Selection

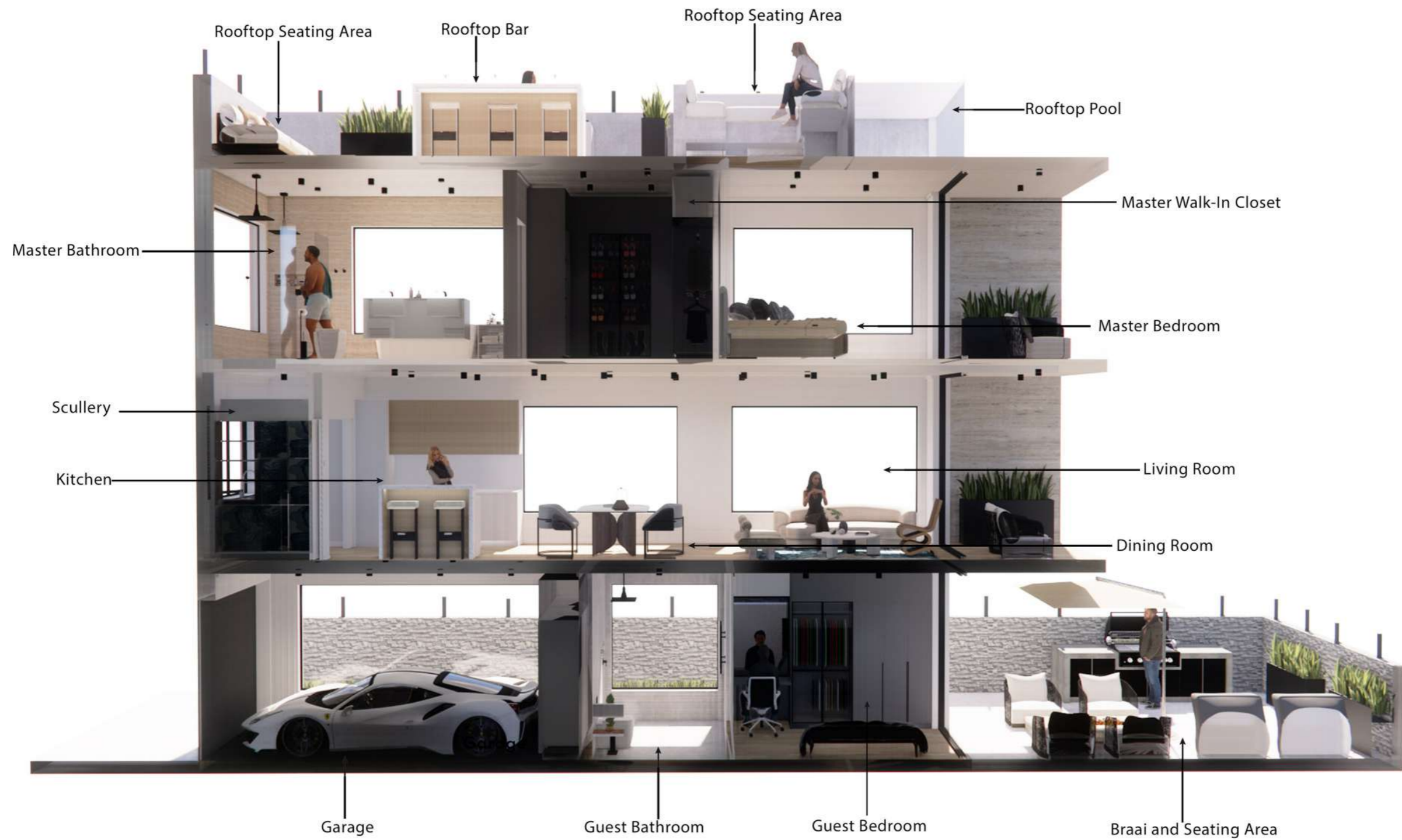


Rooftop Seating Area Furniture and Materials Selection





Section A



Section B





Materials Selection





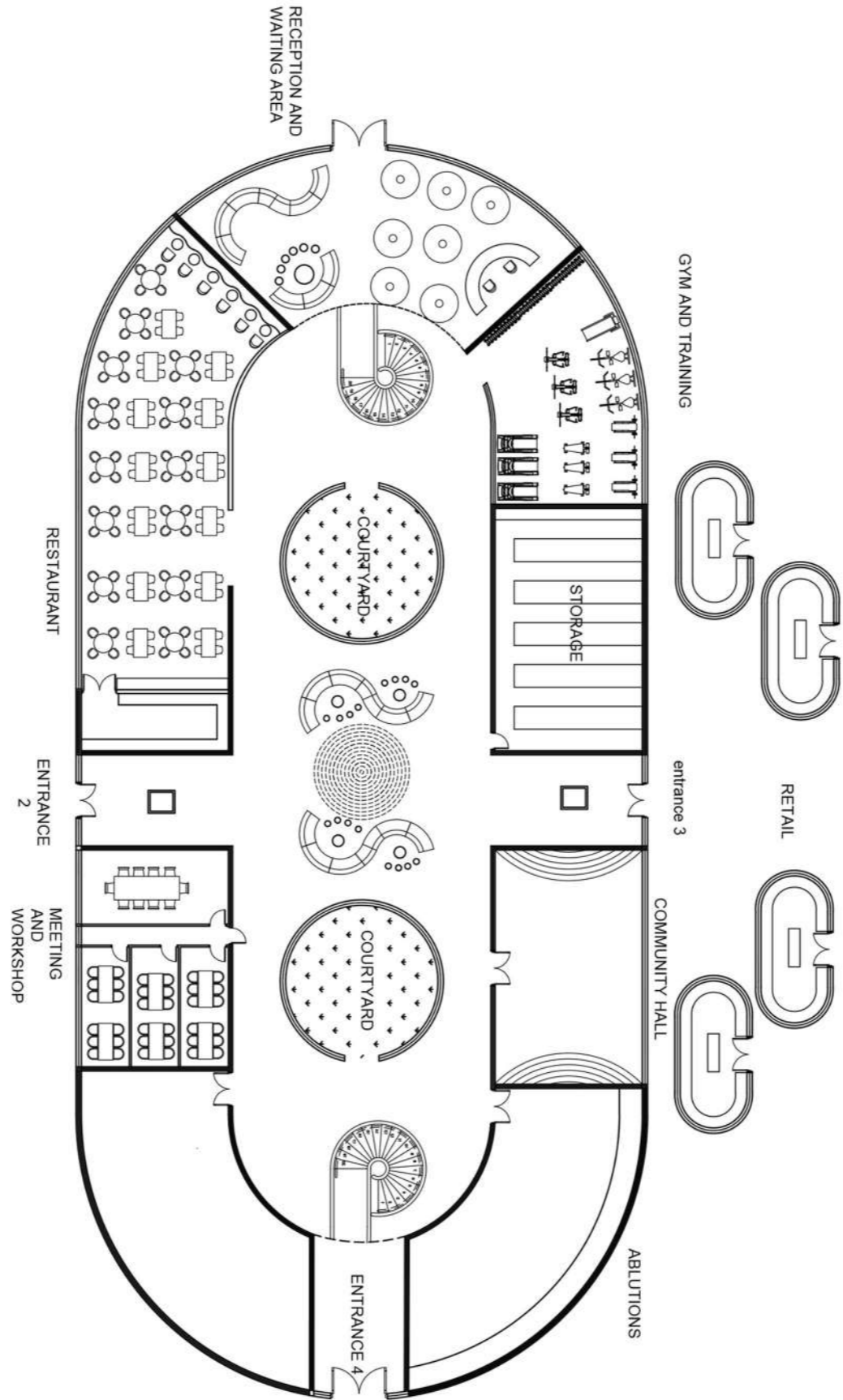
03

## CAESARSTONE

2023 | Nantes Park | Competition

The Cape Town 2040 think tank is exploring the possibility of hosting the 2040 Summer Olympic and Paralympic Games. They are evaluating the city's current capacity and identifying investments that can enhance sustainability and resilience. They believe that investing in Olympic Urban Sports, such as BMX, skateboarding, and 3X3 basketball, would be a cost-effective way to engage with the community, particularly the youth. They have identified Nantes Park as the ideal location for an Olympic Urban Sports Park.





Caesarstone Floor Plan  
NTS

## CONCEPT

My building design is meant to inspire and bring together both locals and tourists to Athlone. The organic shapes and unique oval design showcase the freedom and individuality that this building represents. The egg-shaped design symbolizes rebirth, meaning that Athlone will grow and thrive for future generations. The leaf-shaped lighting represents growth, and is a nod to nature, which is an integral part of South Africa's culture. By incorporating national symbols into my statue, such as the flag, the springbok, the protea, the blue crane and the galjean, I hope to create a sense of pride and connection for all who visit. I'm excited to see how this futuristic building will add value to the community and change people's lives.



Waiting Area and Reception



Waiting Area and Lounge





Building Facade





Restaurant



Restaurant



Gym



Gym





Centre Seating Area



Top Floor and Seating Area



"The details are not the details. They make the design."  
- Charles Eames



04

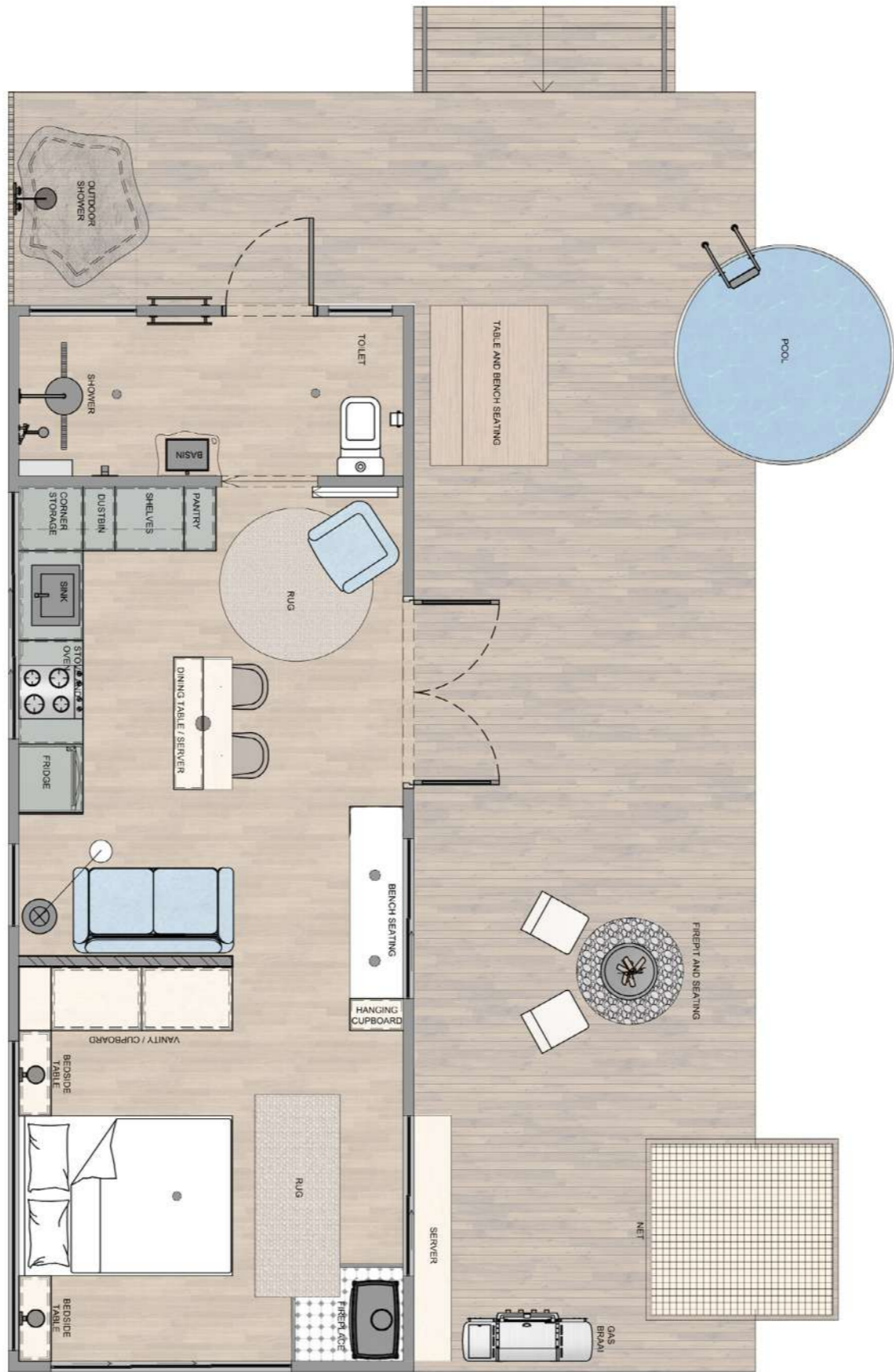
## Stay Unique

2023 | Matroosberg Mountain Catchment Area | Client Project

Design Time students have been given an exciting opportunity to create unique and innovative cabin designs for Stay Unique. The company plans to build up to six cabins in 2023, each situated in distinct and picturesque locations within a 2.5-hour radius of Cape Town in the Western Cape. As the company looks to expand into other provinces beyond the Western Cape in 2024, they are seeking inspiration for its next four cabins. Stay Unique is currently building two cabins and eagerly anticipates the innovative designs that the Design Time group or groups can offer. Moreover, the selected designs will not only be built, but the students will also have the chance to experience the finished product when it is ready for guests. Stay Unique will provide professional photography of the cabins inspired by the students, along with content from notable influencers in eco, adventure, and travel categories. This content can be used by the students in their portfolios, which will be advantageous for their future careers. This opportunity is an excellent chance for Design Time students to showcase their creativity and gain valuable exposure in the industry.







Stay Unique Floor Plan  
NTS

## CONCEPT

The eco-friendly cabin integrates nature into the guest experience by highlighting the five elements: water, fire, earth, air, and spirit. It offers features such as water-related elements, indoor and outdoor fireplaces, stone mosaics, and a connection to fresh mountain air. The cabin is sustainable, using solar power, rainwater collection systems, and septic tanks. It also incorporates renewable resources and innovative technologies. The design creates a unique guest experience by emphasizing relaxation, harmony, and a connection to nature.



Bedroom and Cupboards



Kitchen and Reading Nook





Building Facade





Facade and Landscaping



Kitchen and Outdoor Area



Bathroom



Reading Nook

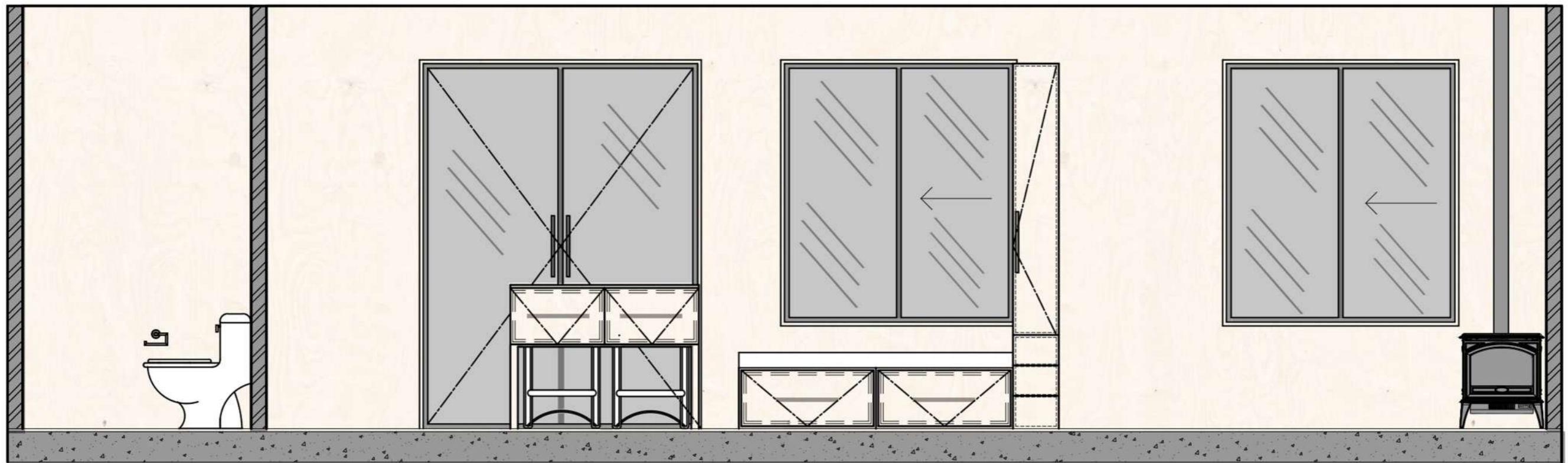


"Design is not just what it looks like and feels like. Design is how it works." - Steve Jobs





Elevation A



Elevation B



05

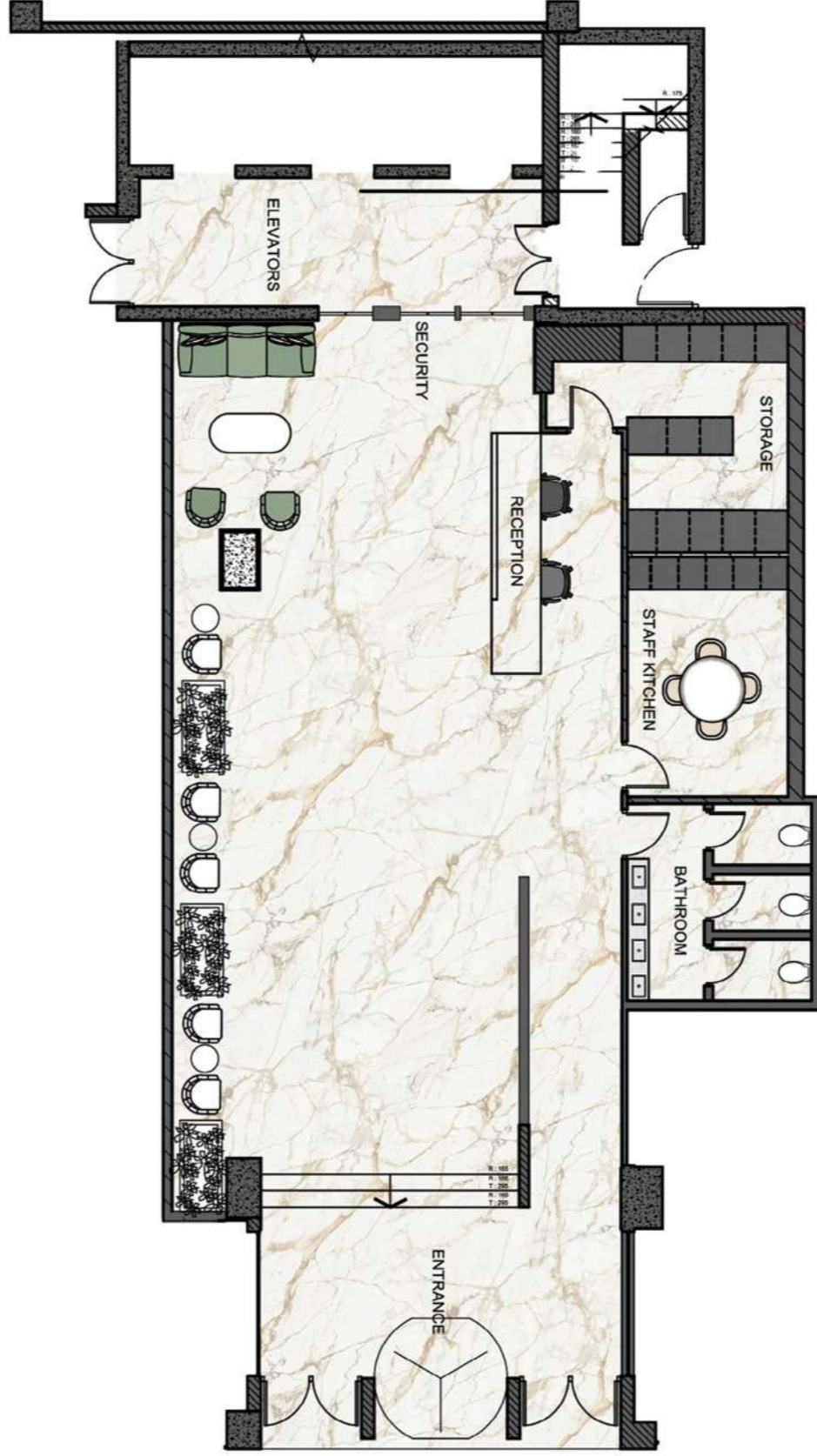
## BOXWOOD

2023 | Cape Town | Client Project

In this Design Time competition, students will create a design scope for the city block fronting Strand, Loop, and Bree Street in the CBD. The goal is to think creatively and unconventionally, exploring possibilities such as residential conversions, new offices, campuses, hotels, and more. The objectives are to encourage unique and quirky designs, address CBD needs, identify target market and demographics, and include 5 floors of parking. Students should submit their concept, concept name, exterior and entrance lobby design, concept floor plan, and preserve the heritage bergastan façade structure.







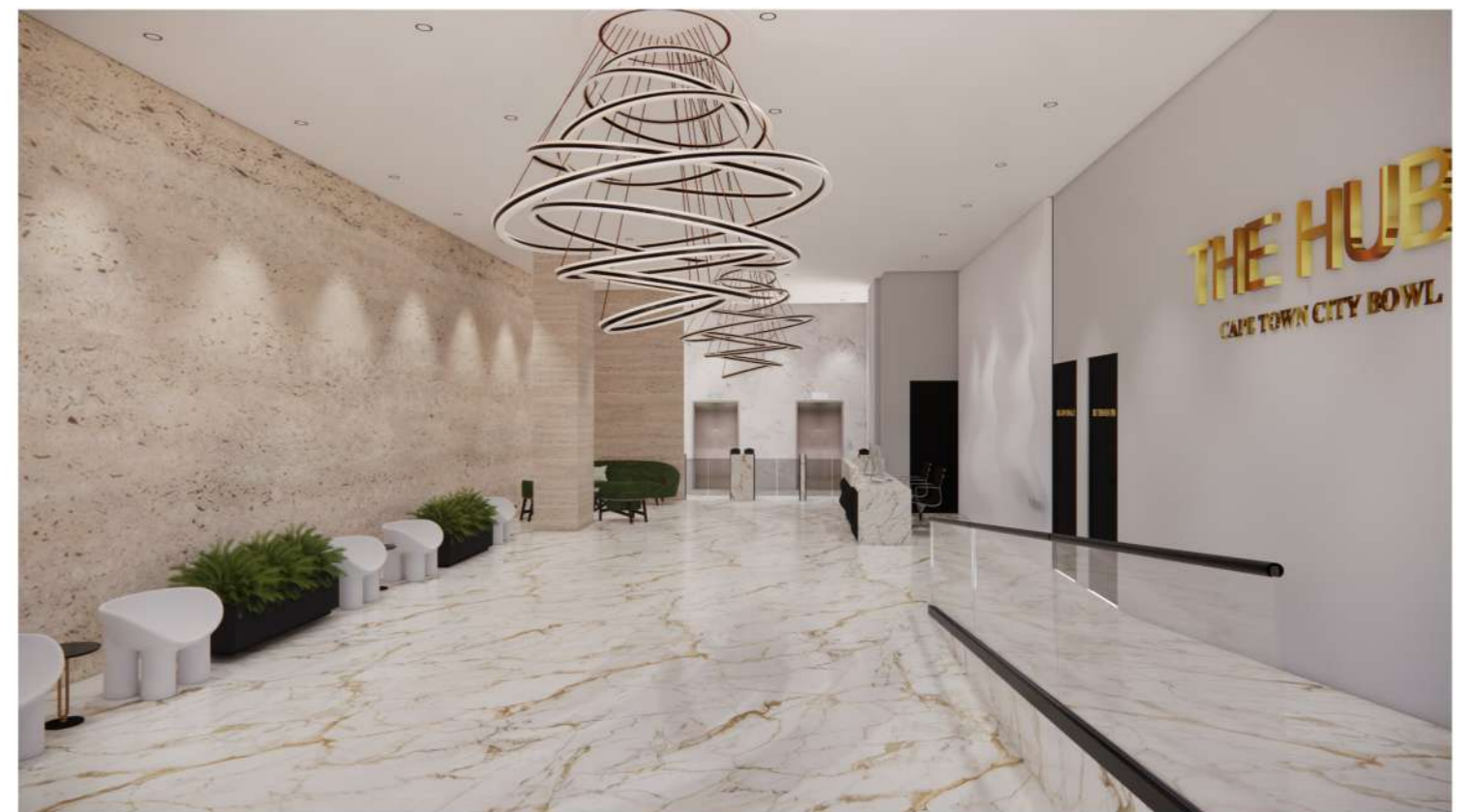
Boxwood Lift and Lobby Floor Plan  
NTS

## CONCEPT

The Hub is a newly renovated residential apartment block that is located in the Cape Town CBD on the corner of Loop, Strand, and Bree street. There are 9 luxury apartments located in this building, as well as a wide range of in-house amenities including restaurants, a gym, a sauna, a spa, an arcade, a rooftop bar and a co-working area with a residential lounge. My aim for The Hub is to make elegant and moody apartments to live in, the apartments will have small pops of colour to them. The Lobby and lifts will be located on Strand Street in the original Nedbank Building and will have rock face walls and neolith floors. On Nedbank's 11th, 12th, and 13th Floors are where the residential apartments will be located in the building. My plan for the hub is to make it a place where you feel at home with a sense of peace and calmness. I want it to feel comfortable and not feel like you are living in a hotel room, I think that this design will be successful because there is always a need for residential apartments which are beautifully designed and well located. I think that The Hub will be a nice attraction to the CBD as everything that you could want is located in the same building which makes it convenient for young working people, families, and elderly people that are not able to get out much.

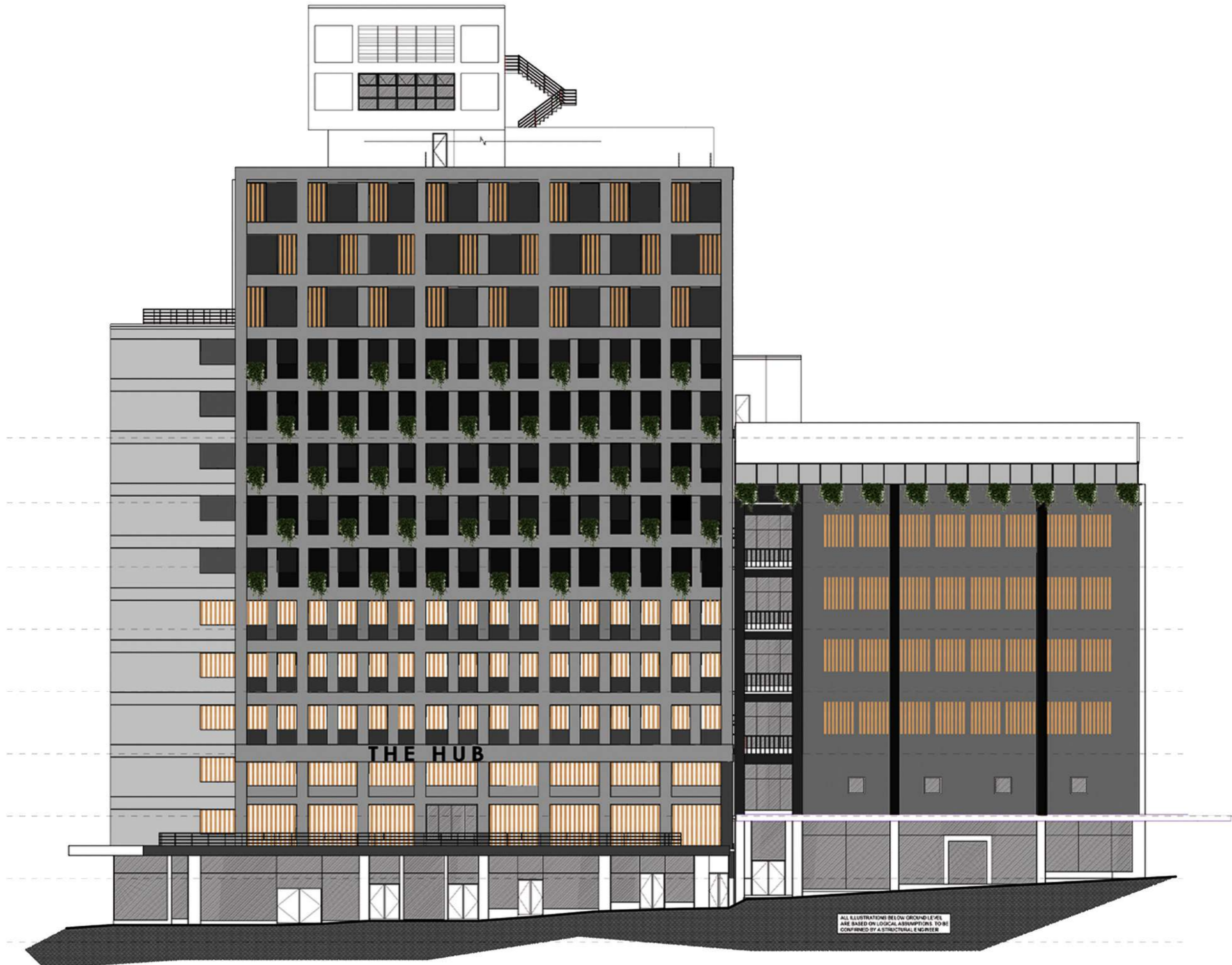


Reception and Waiting Area



Lift and Lobby





Building Facade



Boxwood Rooftop Floor Plan  
NTS



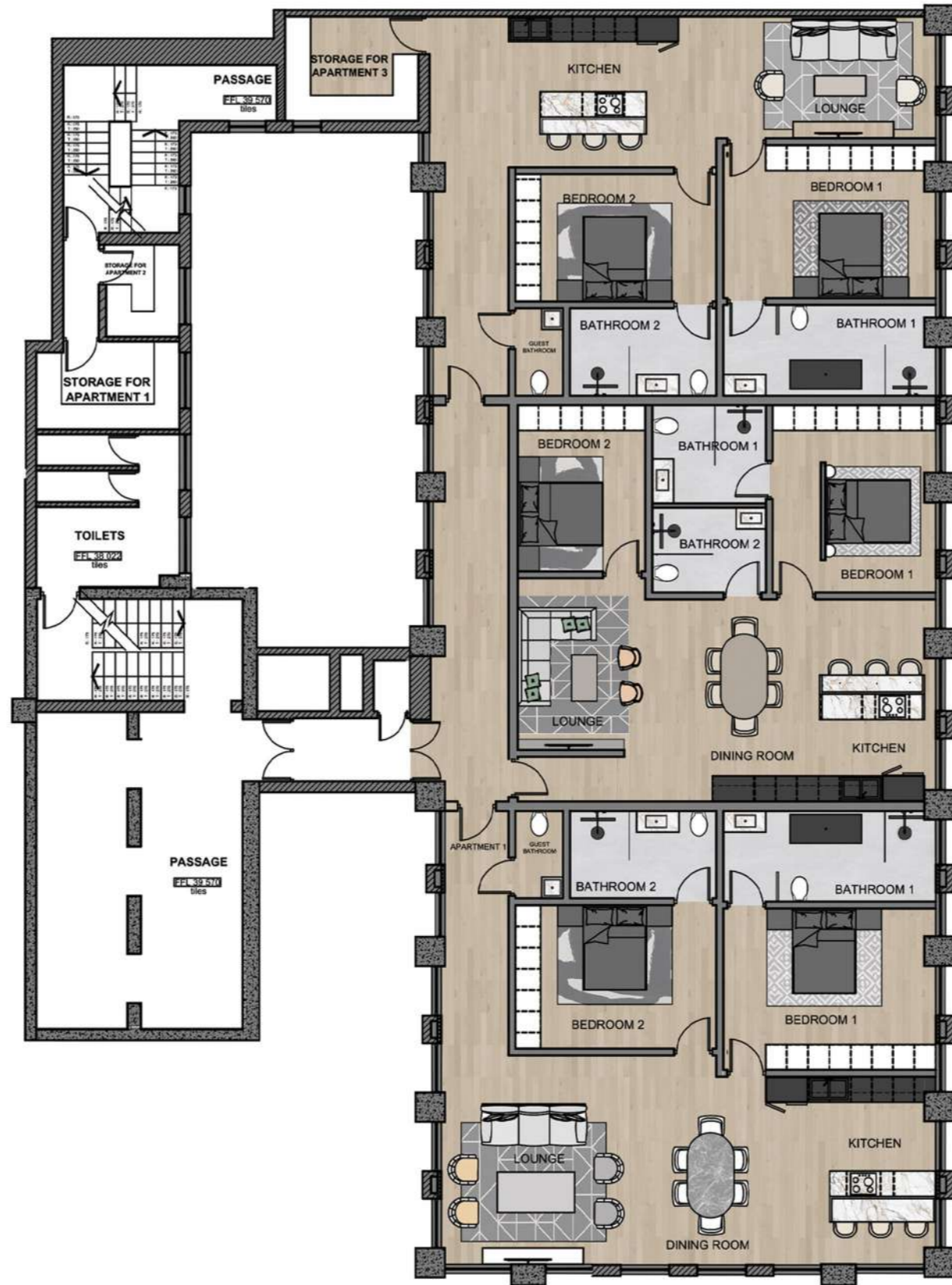


Apartment Bedroom



Apartment Lounge

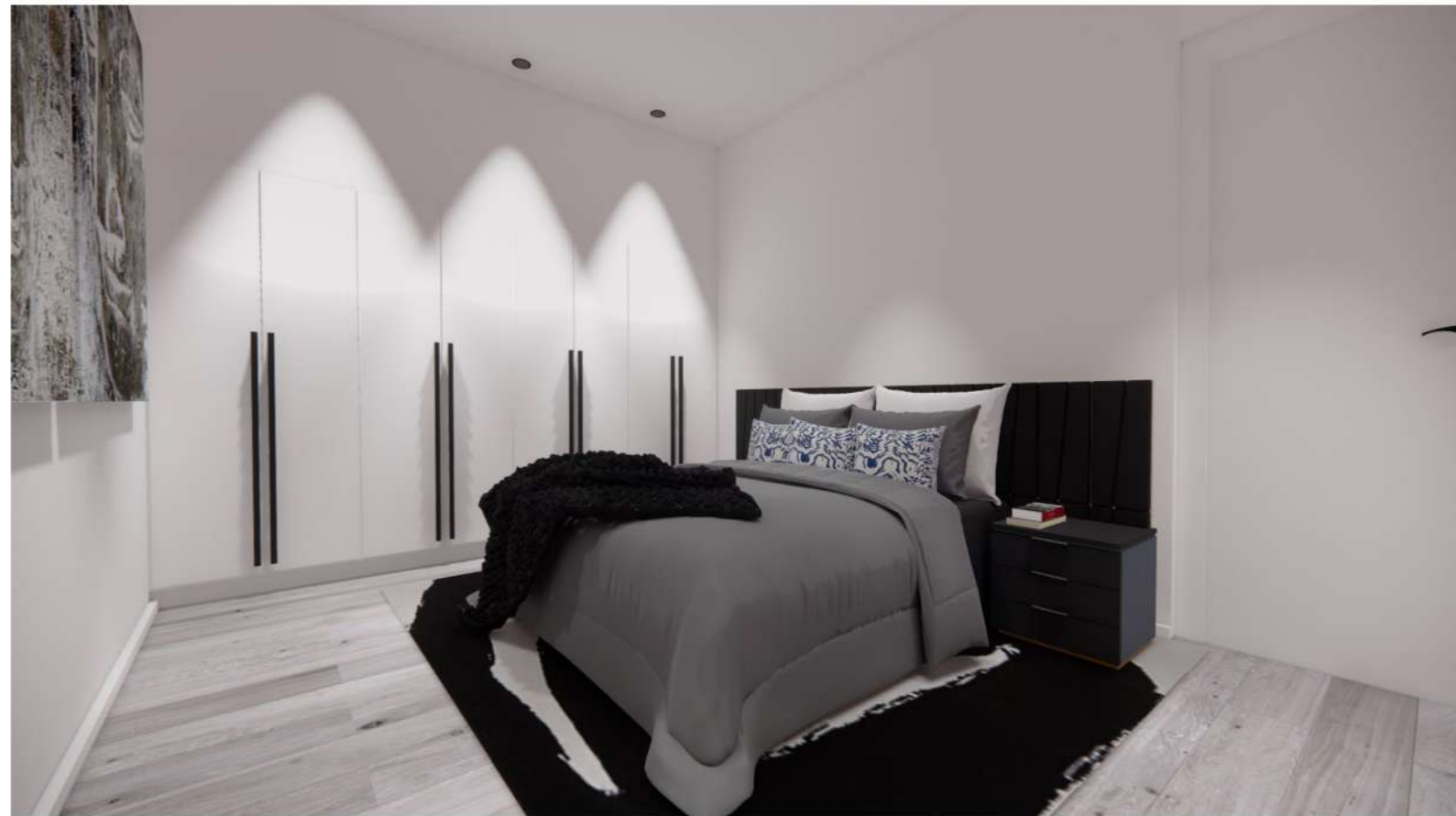




Boxwood Apartment Floor Plan  
NTS



Apartment Kitchen



Apartment Bedroom





Rooftop Restaurant and Dining



Rooftop Bar





06

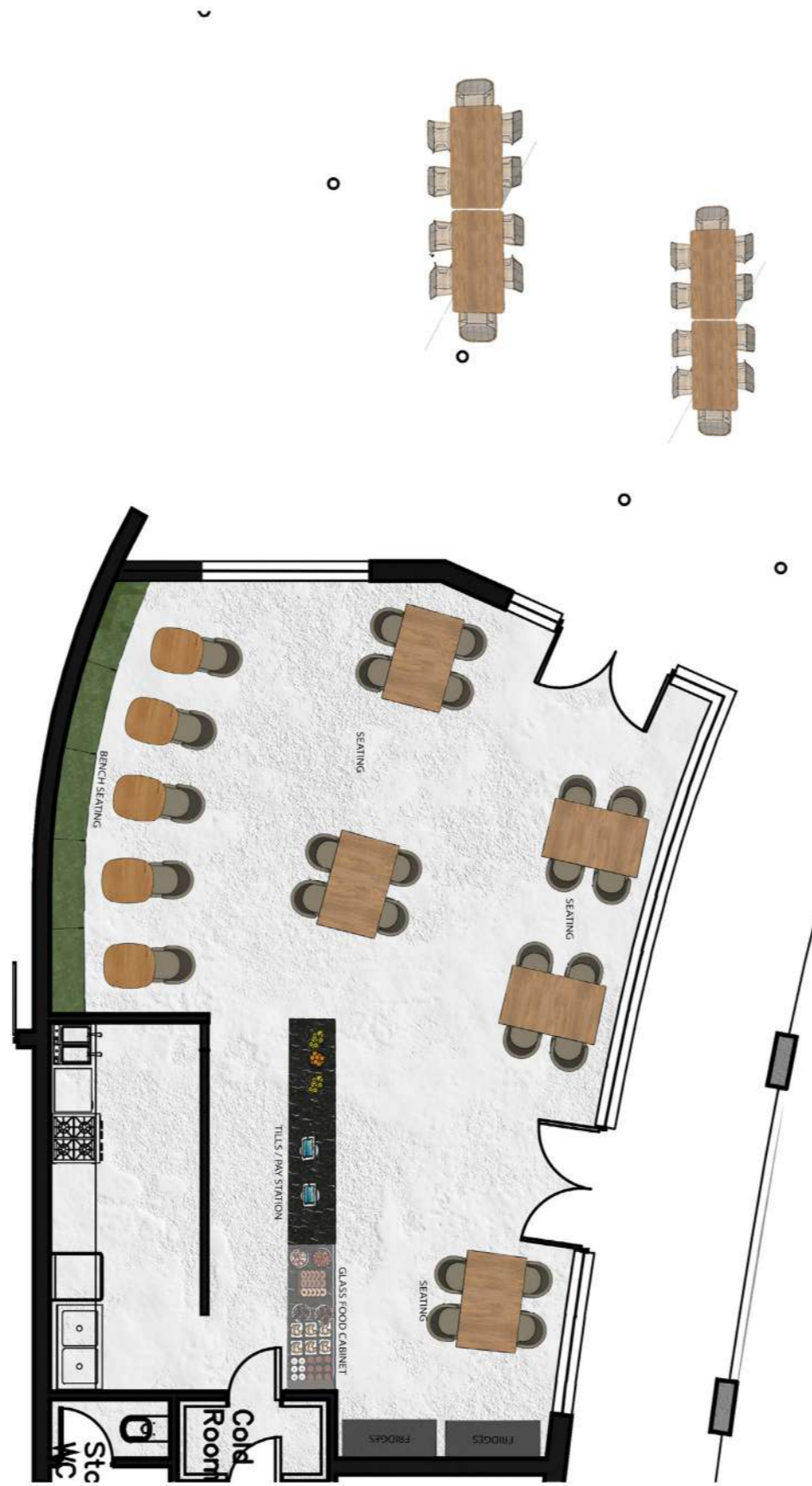
## WESTLAKE GOLF CLUB

2022 | Cape Town | Golf Club, Halfway House, Locker Rooms

The Tintswalo Group + Architect, Neal Sachs of Zuckerman Sachs Architects + Westlake Golf Club. Luxury hospitality brand, and developers tintswalo, have appointed Architect Neal Sachs, to redesign the existing Westlake Golf Clubhouse. Together, Tintswalo, and Zuckerman Sachs have appointed and gifted you, the designer, the freedom to re imagine, design and curate the interior of this exciting, new and real space, bringing an original design aesthetic to the table. This members club attracts a sociable and active clientele, unrivaled by its location and peerless service within its newly designed, exquisite facilities.







Halfway House Floor Plan  
NTS

## CONCEPT

My vision for this project was to create a versatile space that caters to both older and younger generations. I aimed to establish a traditional aesthetic with natural elements like timber and stone, while maintaining elegance and sophistication. I also wanted to evoke a nostalgic ambiance to highlight golf's tradition. Comfort and cleanliness were prioritized through the use of dark, warm textures. The layout was designed to accommodate large gatherings and ensure safety for all, including childr



Halfway House Seating



Halfway House Counter





Lounge Area



Outdoor Patio Seating



Lounge and Fireplace

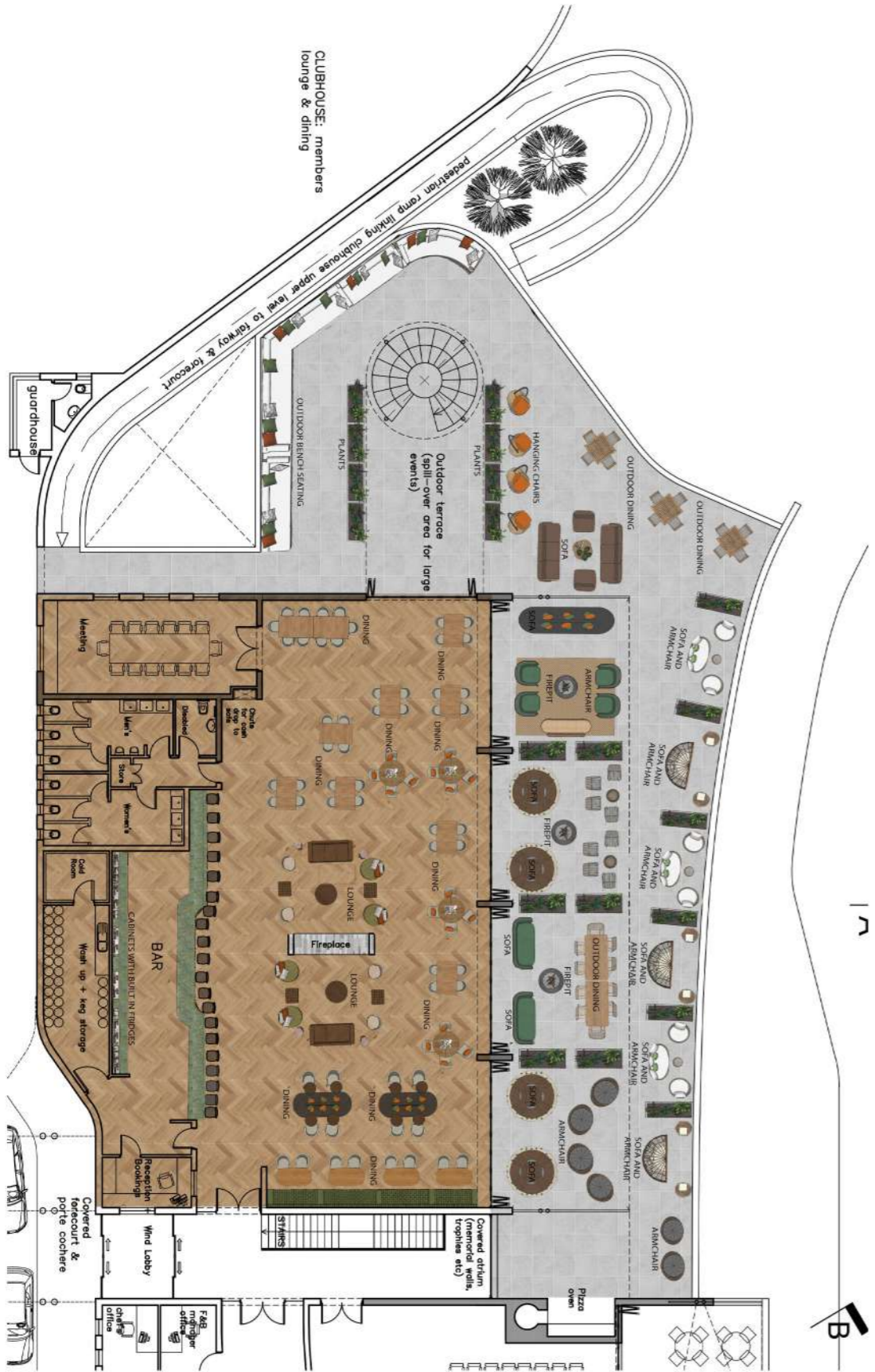


Bar



Outdoor Patio Seating





Clubhouse Floor Plan NTS



Locker Room Floor Plan NTS

"Design creates culture. Culture shapes values. Values determine the future."  
- Robert L. Peters





07

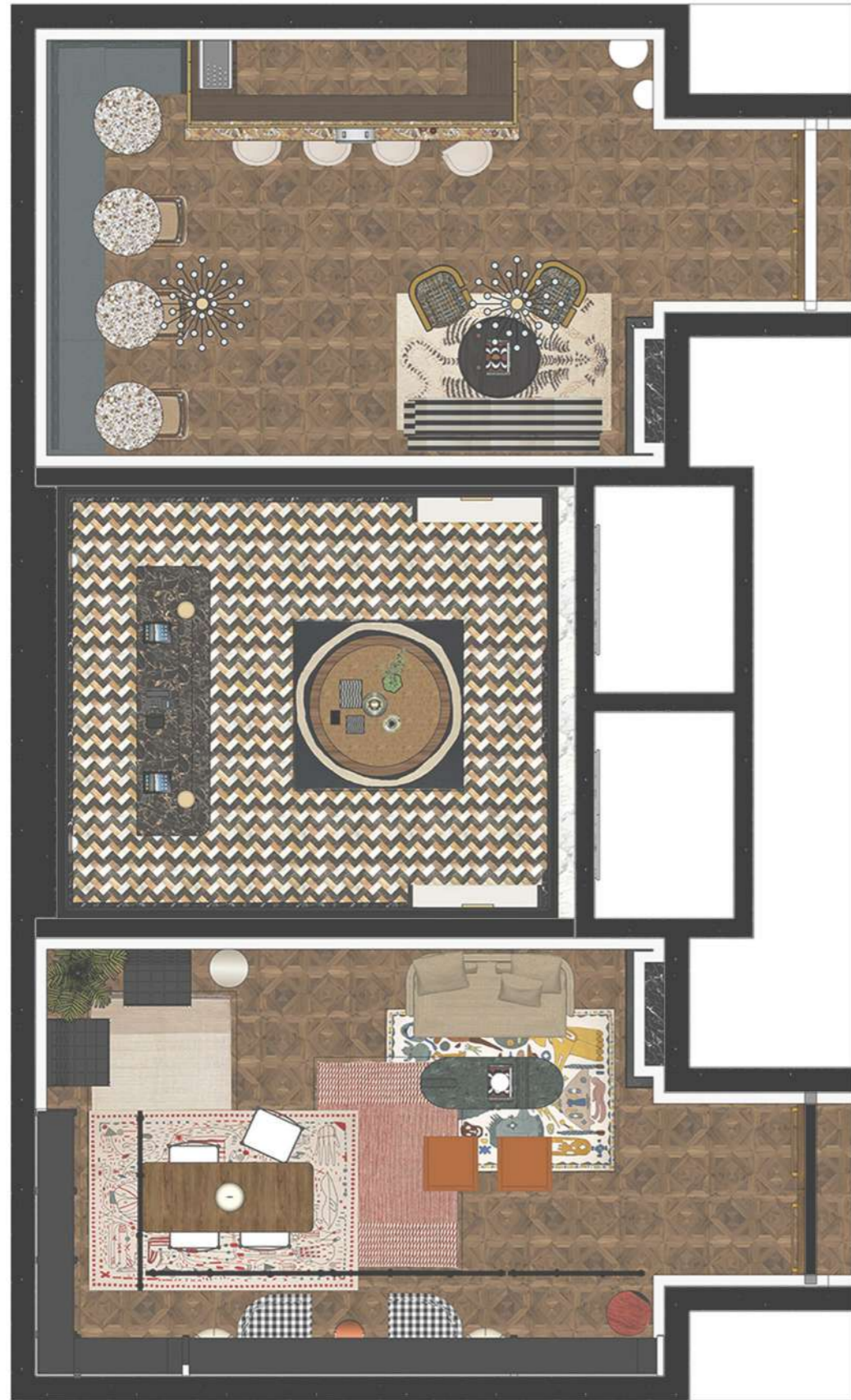
## HARTLEY HAUS

2022 | New York City | Hotel

Hartley House boutique, members only hotel, has commissioned you to conceptualize and design the lift, lobby / lounge and reception area of their new premises in New York City, as well as the footprint design for their top tier, 'deluxe king suite'. This bespoke, hotel will create a platform, celebrating only the very best of international and iconic interior design. Thomas Hartley, art collector and Hartley House hotelier has appointed you to bring home the idea of an exclusive, daring, playful and exquisite space where like-minded, fabulously interesting people come to share their love of all things fine. Hartley House aims to assemble communities of members that have something in common: namely, a creative soul.







Lift and Lobby Floor Plan  
NTS



Lift and Lobby Axonometric



## CONCEPT

For the design of Harley Haus, my partner and I made a deliberate choice to lean towards a traditional aesthetic in order to convey an aura of exclusivity meant only for esteemed members. In pursuit of an iconic appearance, we incorporated elements of chinoiserie, a decorative style prevalent in Western art, furniture, and architecture during the

motifs and techniques. To enhance its vintage charm, we strategically implemented wall sconce that exude an antiquated ambiance, while also opting for large light panels on the ceiling to create an impact visual spectacle. In our design, we prioritized the utilization of timber and marble as prominent features, both celebrated for their timeless elegance and sophisticated appeal. Additionally, we incorporated fluted glass to accentuate the refined nature of the space.



Lift and Lobby



Lobby and Reception

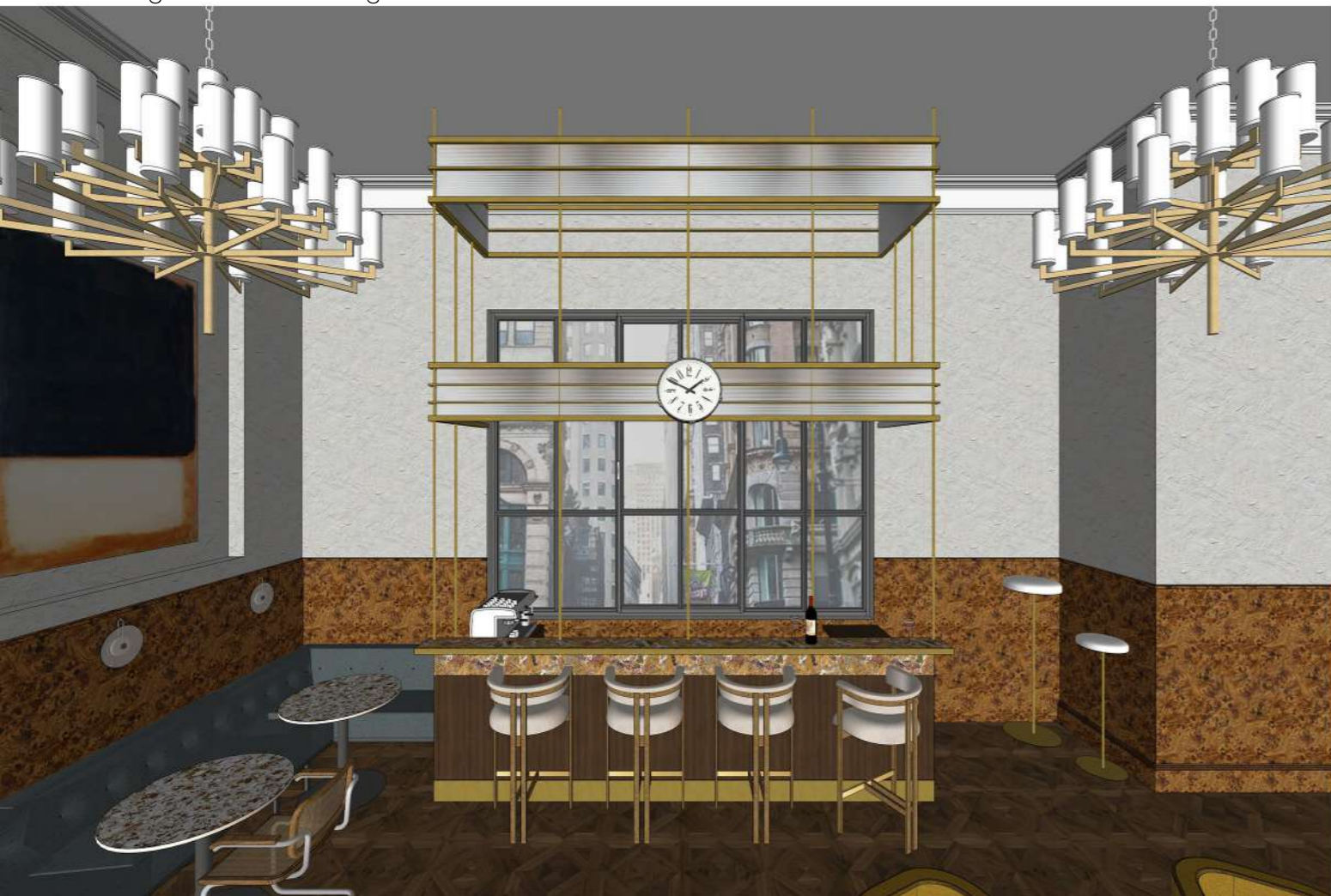




Seating Area and Reading Nook



Seating Area



Bar



Seating Area



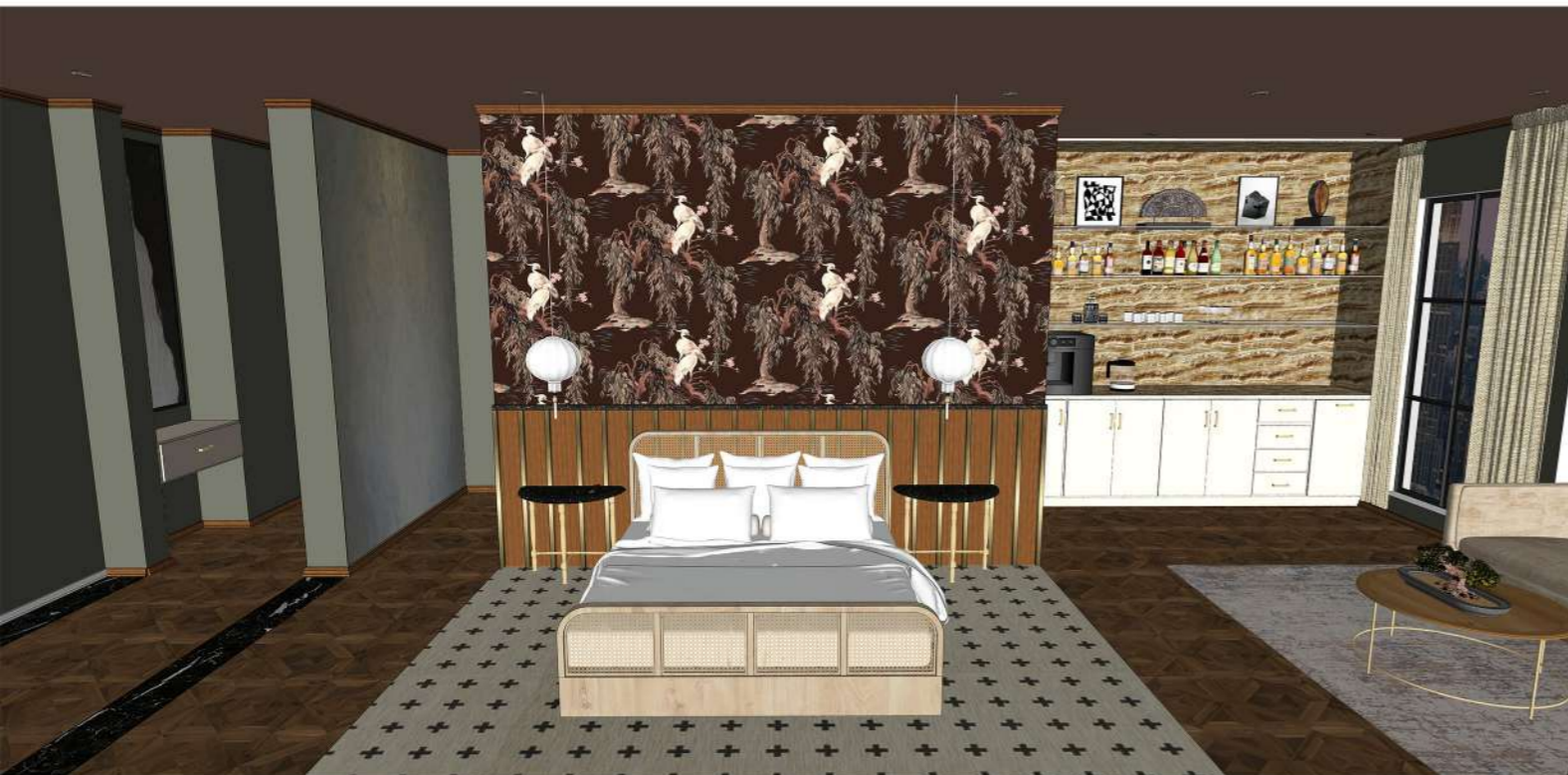


Deluxe King Suite Floor Plan  
NTS



Deluxe King Suite Axonometric





Bedroom



Bedroom





Fireplace and Desk



Bathroom





Materials Board





08

## HOUSE GESS

2023 | Knysna | Client Project

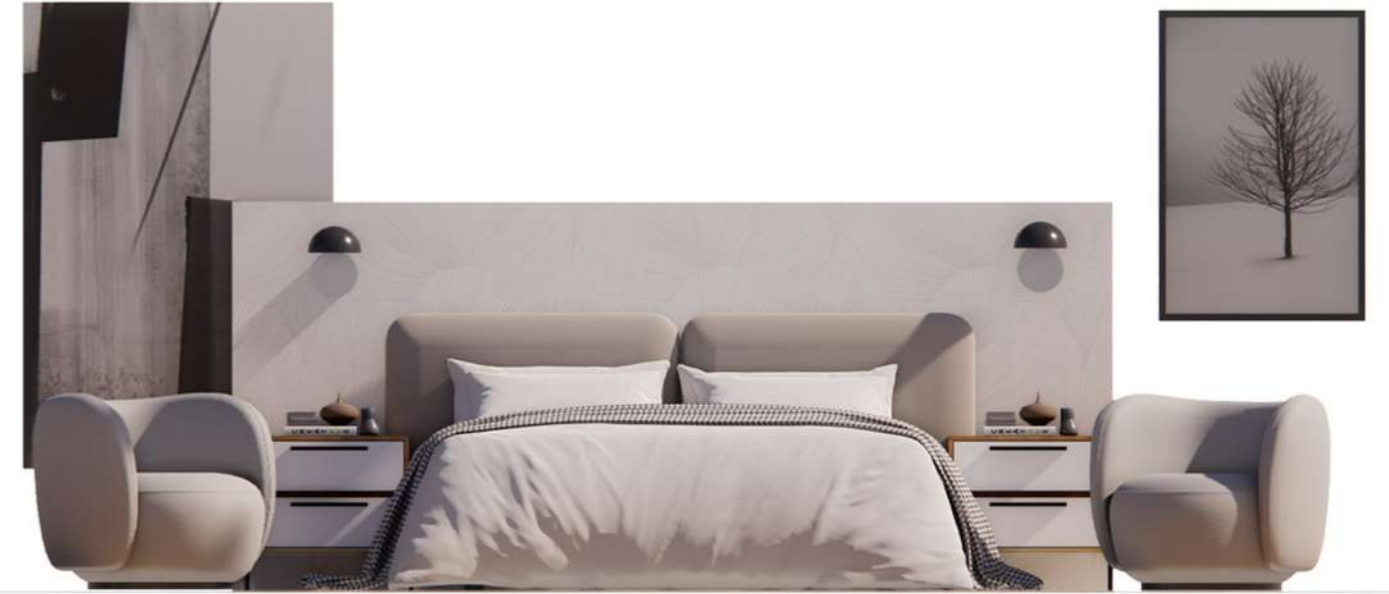
Keith (60) and Kim (57) are building their retirement home in Knysna, South Africa. The lot has a gradual gradient of 12 meters sideways. The builder suggested backfill for a single-story home or utilizing the contours for a double-story or split-level home. Gess, the house, requires an open plan kitchen, dining, and living area with an outdoor patio, a guest cloakroom, a fireplace in the lounge, a front kitchen with a bar fridge and cooker, a laundry area, a scullery, a smaller TV room with a fireplace, a luxury king master suite with lagoon views, ample cupboard space, two double bedrooms with en suites, a family suite with a separate entrance, outdoor living space with a barbecue and a small swimming pool, a double garage with storage for bicycles and equipment, and a spacious driveway. Gess is designed as a retirement home for Keith and Kim with space for their adult children and guests, focusing on the lagoon views.







House Gess Floor Plan Main Level  
NTS



Master Bedroom Furniture Selection

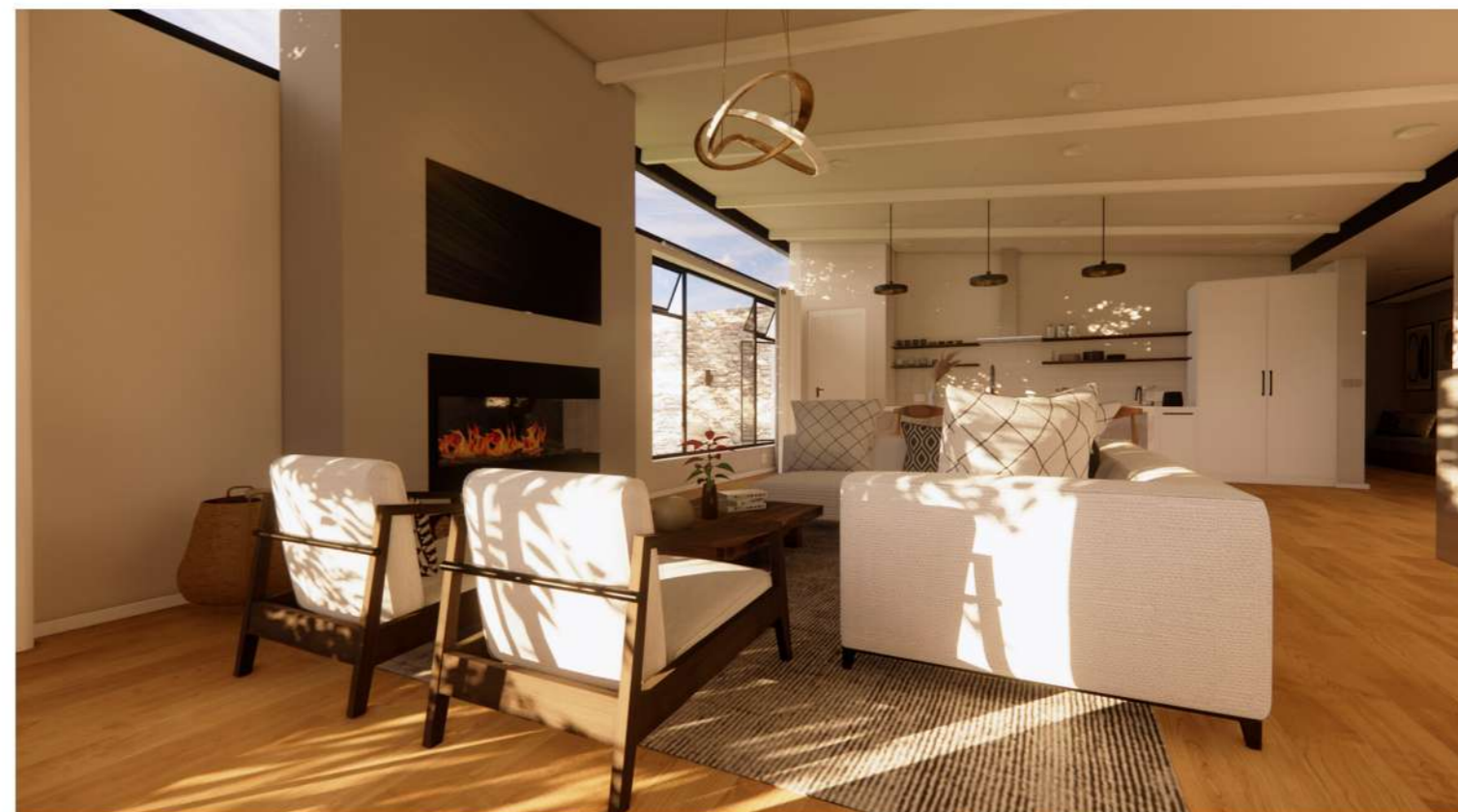


Family Suite Furniture Selection



## CONCEPT

House Gess in Fernwood Estate was designed to create a luxurious, inviting space with a holiday-like ambiance. The exterior features stone walls, black coach lights, and timber for warmth and comfort. A mono-pitched roofing system filters sunlight, creating a well-lit interior. Essential rooms are placed on the upper level, while the lower level houses a TV lounge and guest rooms. The master bedroom has two en-suite bathrooms and dual walk-in closets, providing exclusivity. The kitchen is small yet efficient, and a spacious scullery offers ample storage. All rooms have appropriately-sized windows for fresh airflow. The design combines contemporary aesthetics with luxury, with scenic views of the lagoon providing a breathtaking living experience.



Living Room

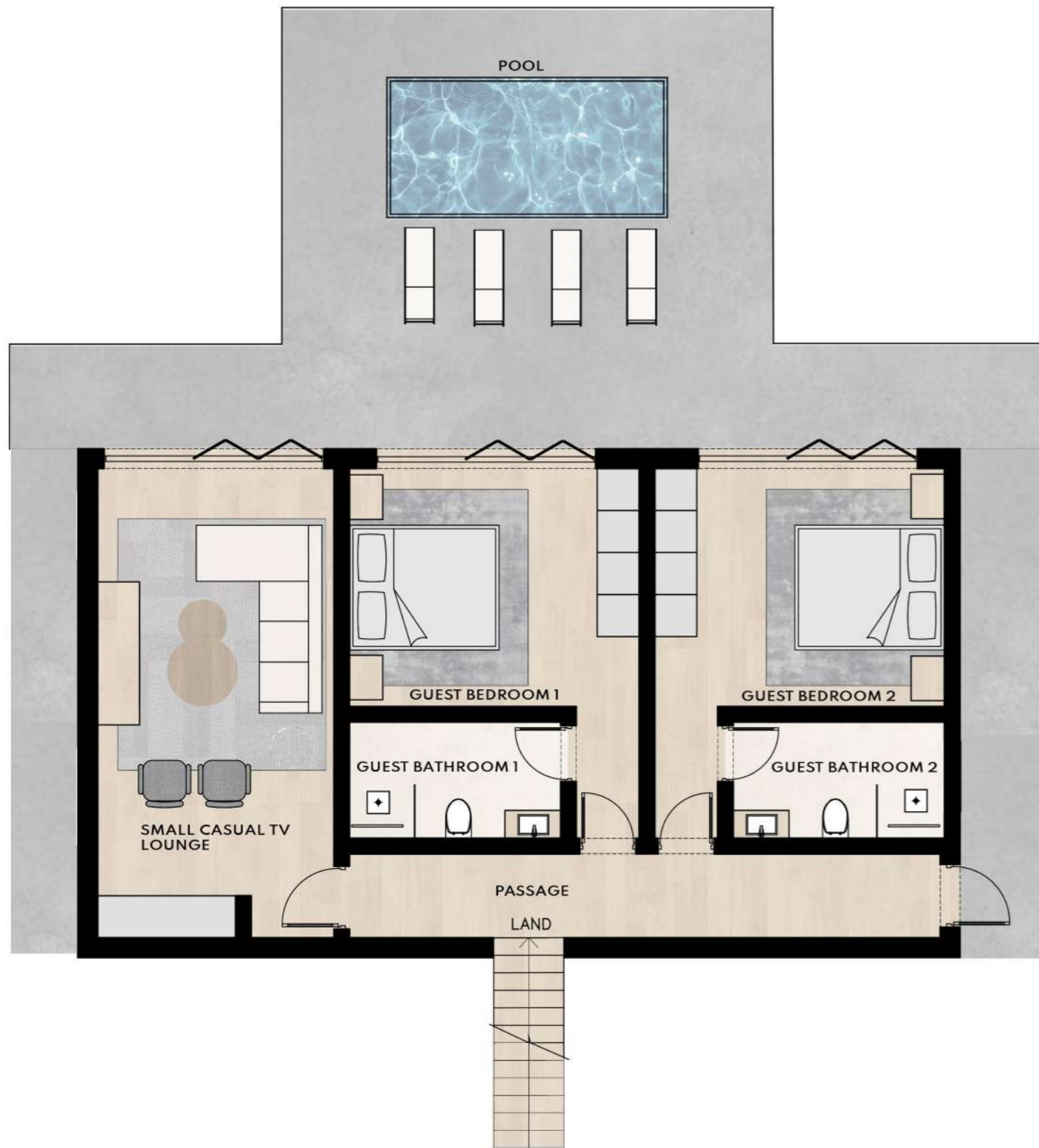


Kitchen





Master Bedroom



House Gess Split Lower Level Floor Plan  
NTS



Dining Room Furniture Selection



Bathroom Fittings Selection



Living Room Furniture Selection





Small Casual TV Lounge



Patio Living Area

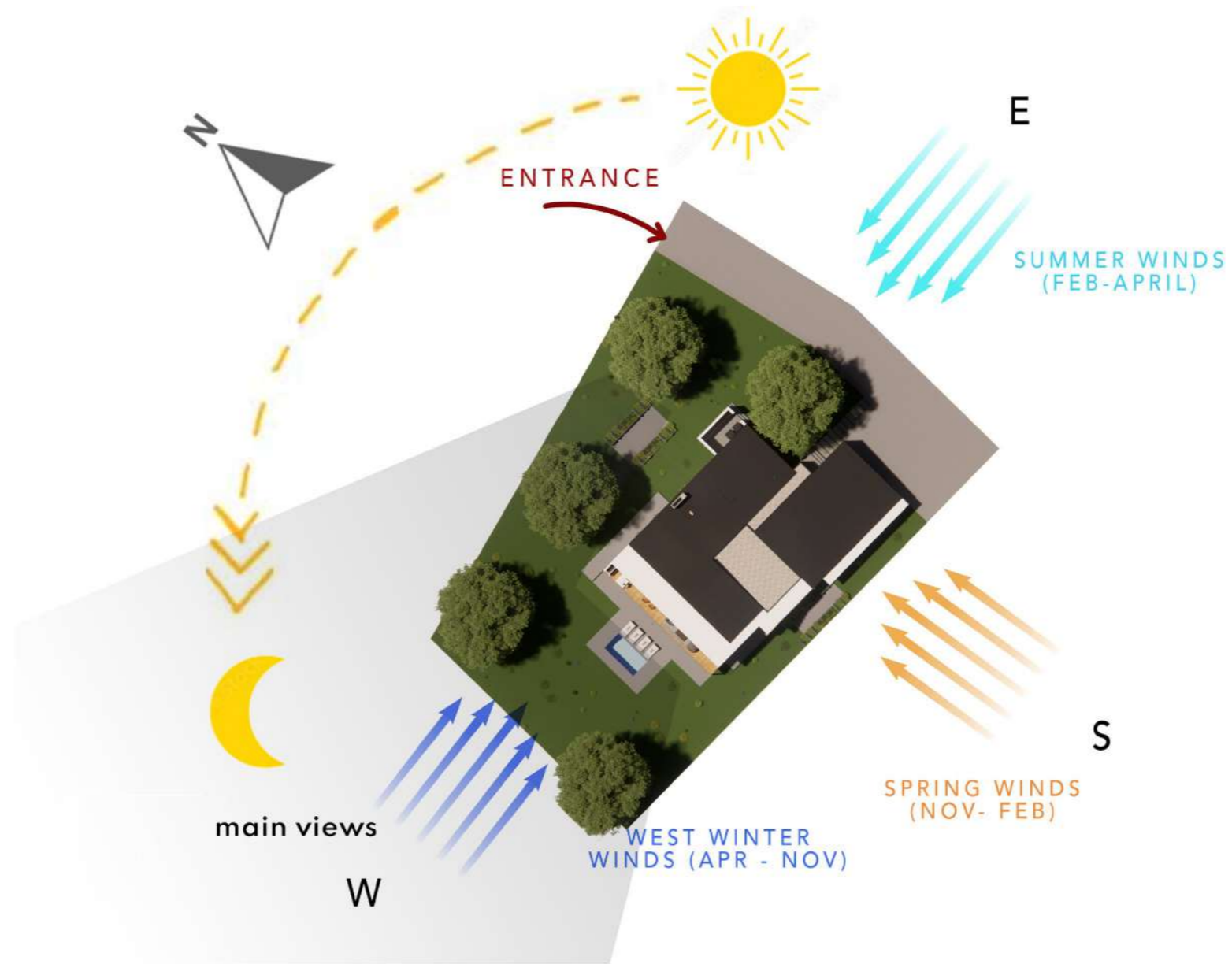


Master Bathroom



Family Suite Living Area





Site Analysis Plan  
NTS





Front Elevation of Home



Back Elevation of Home

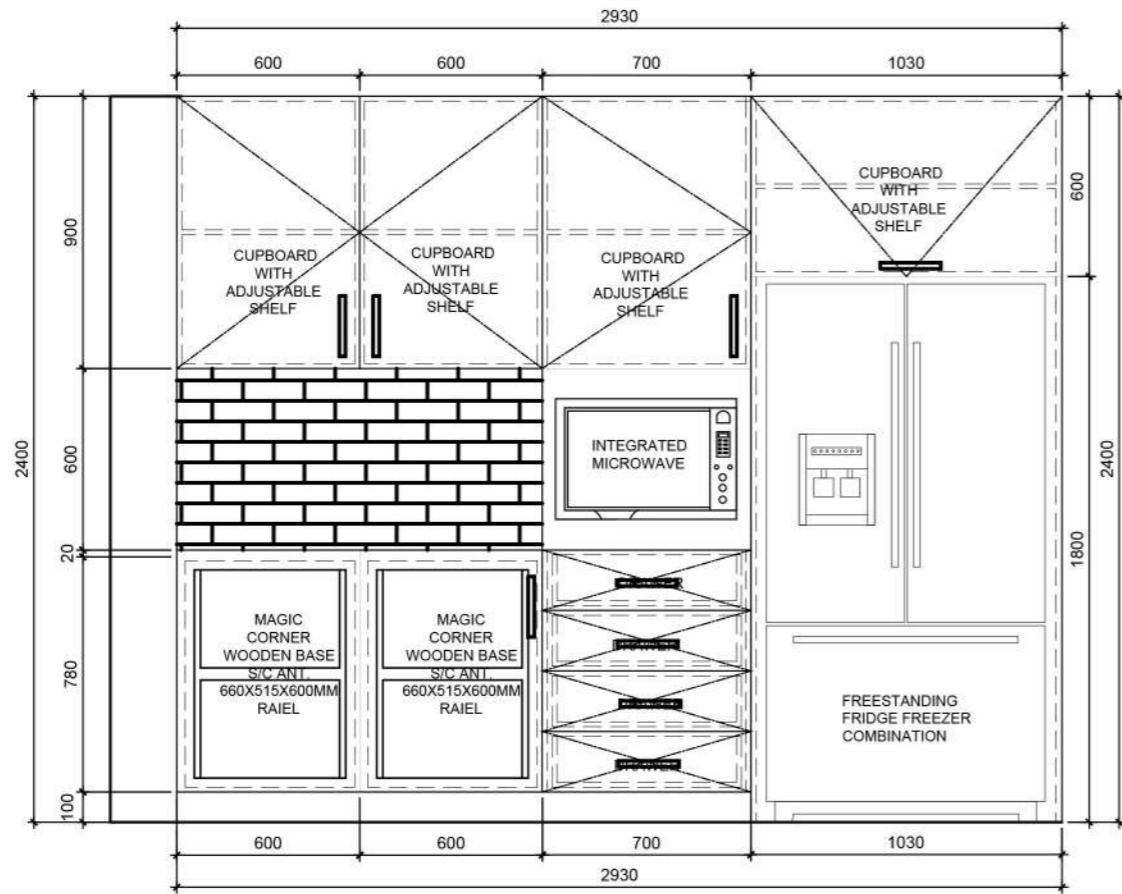


Left Elevation of Home

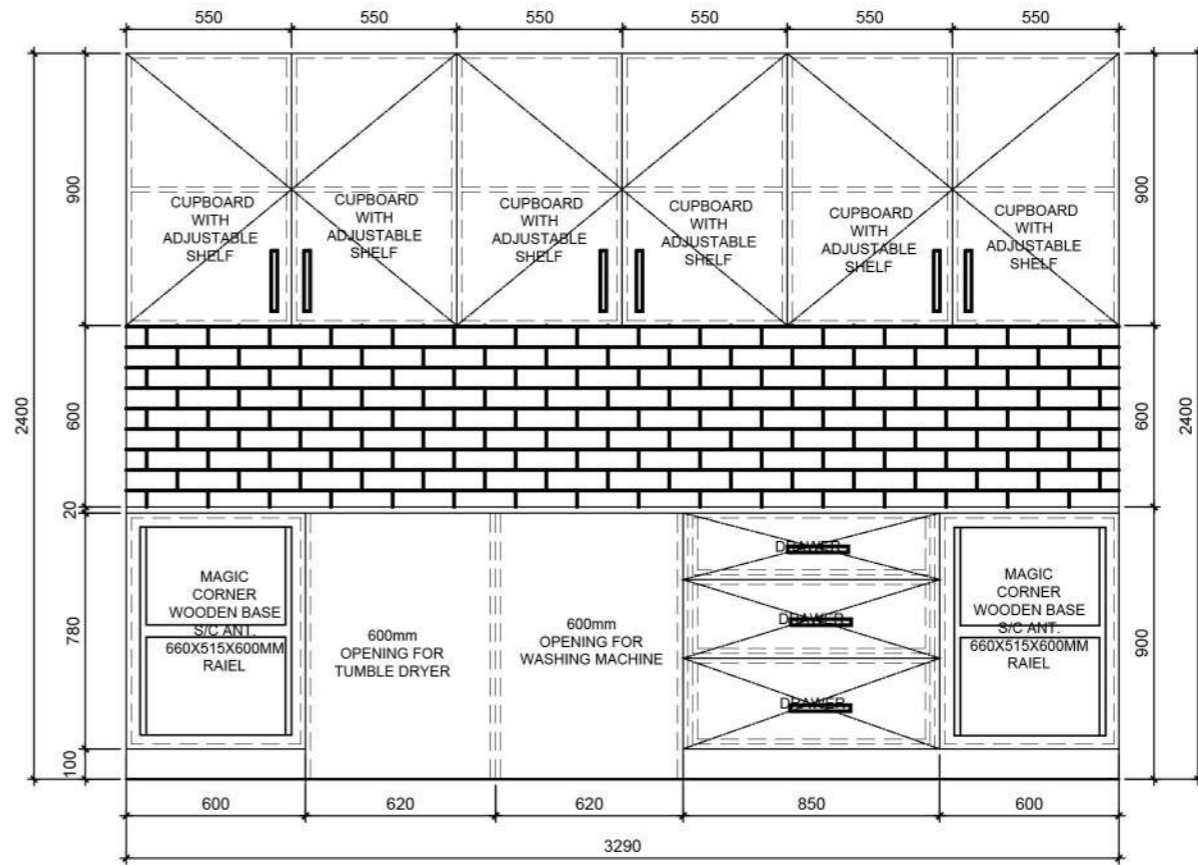


Right Elevation of Home

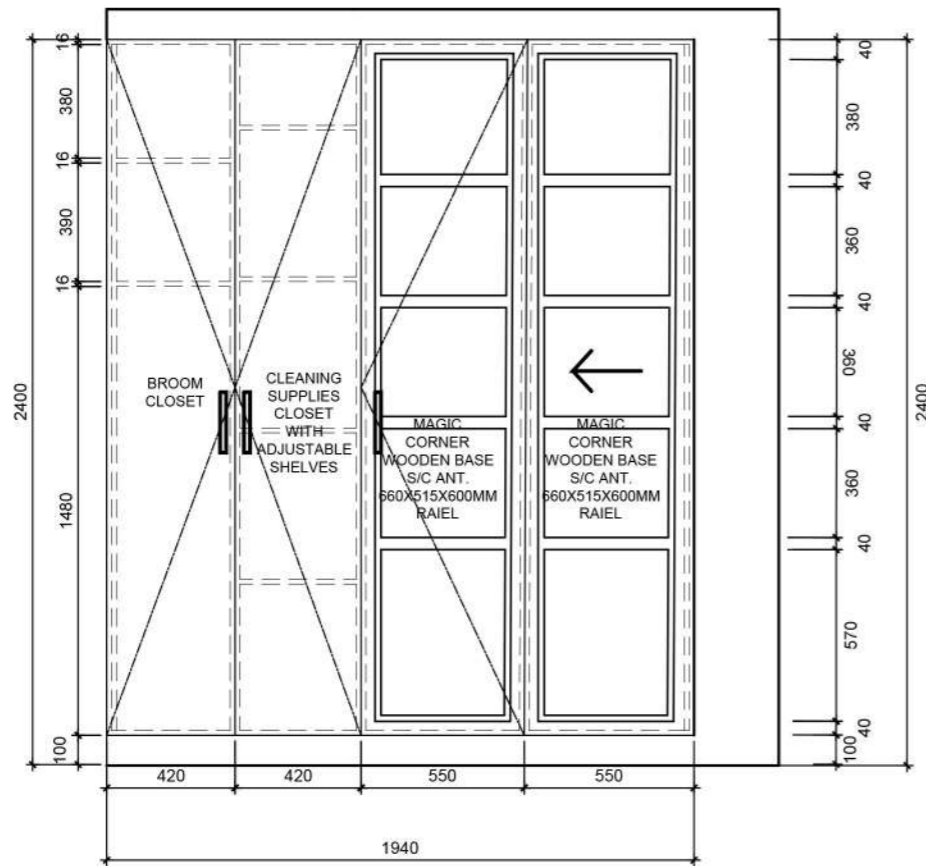




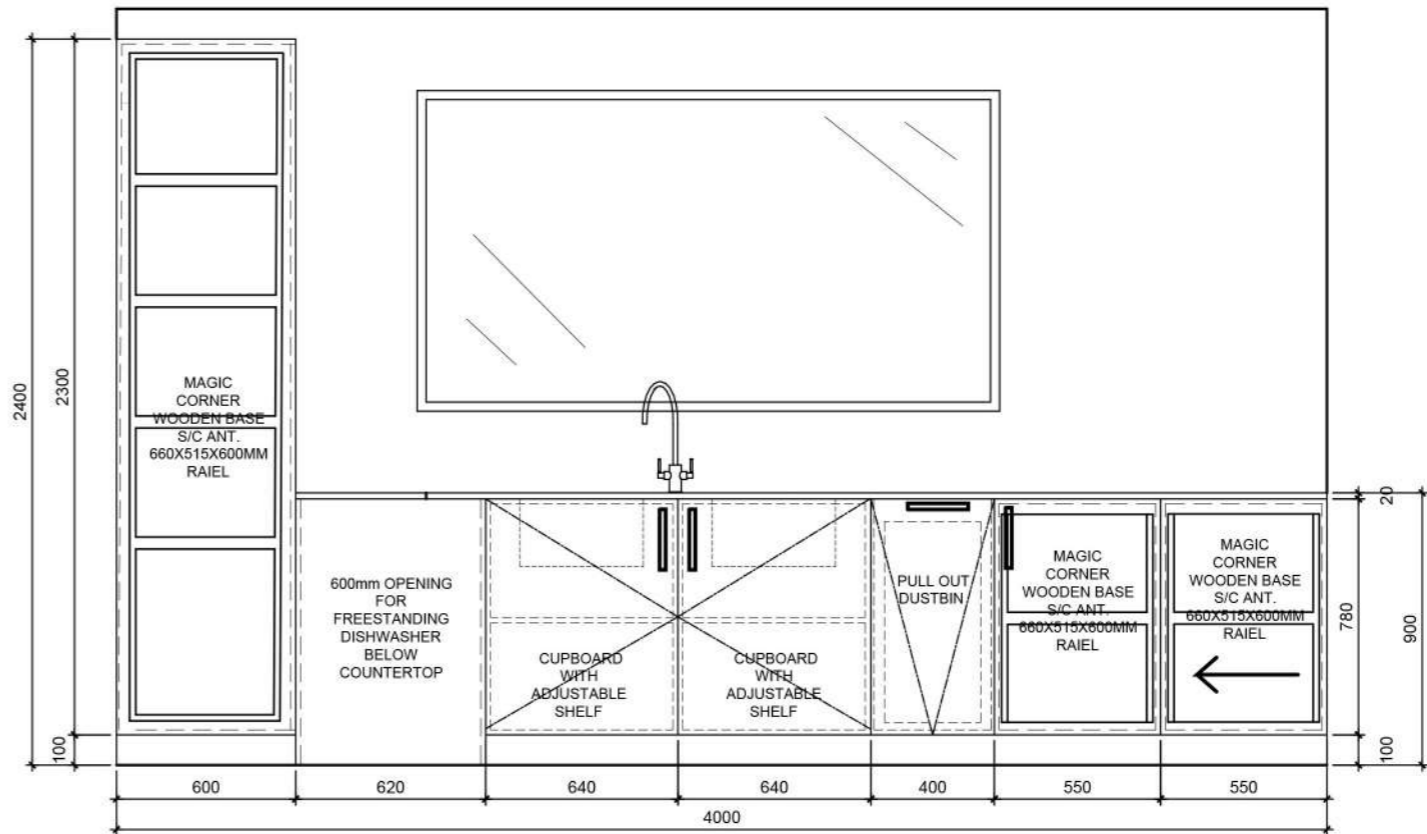
Scullery Elevation One  
Scale 1:25



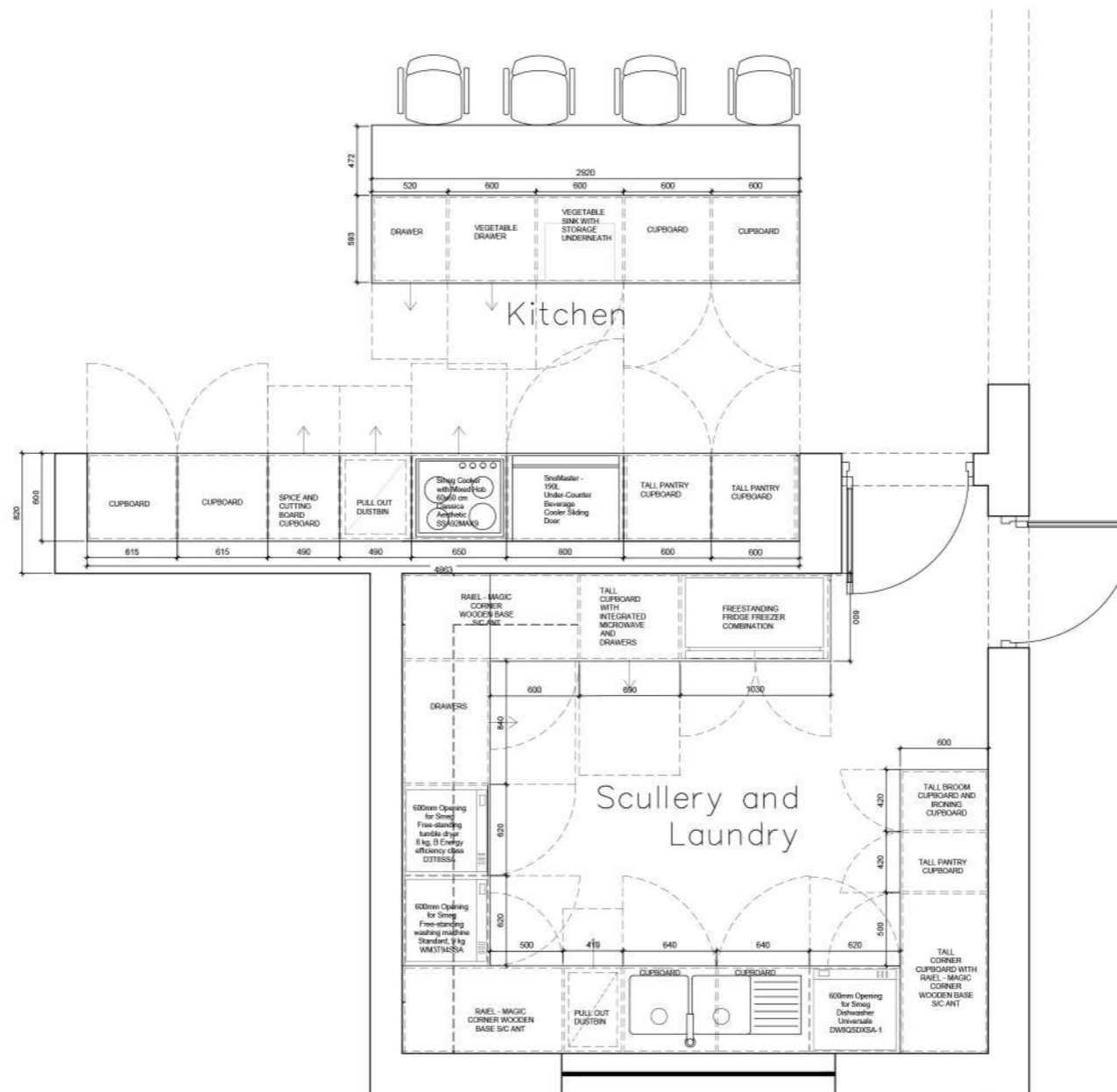
Scullery Elevation Two  
Scale 1:25



Scullery Elevation Three  
Scale 1:25



Scullery Elevation Four  
Scale 1:25



Rooftop Seating Area Furniture and Materials Selection









09

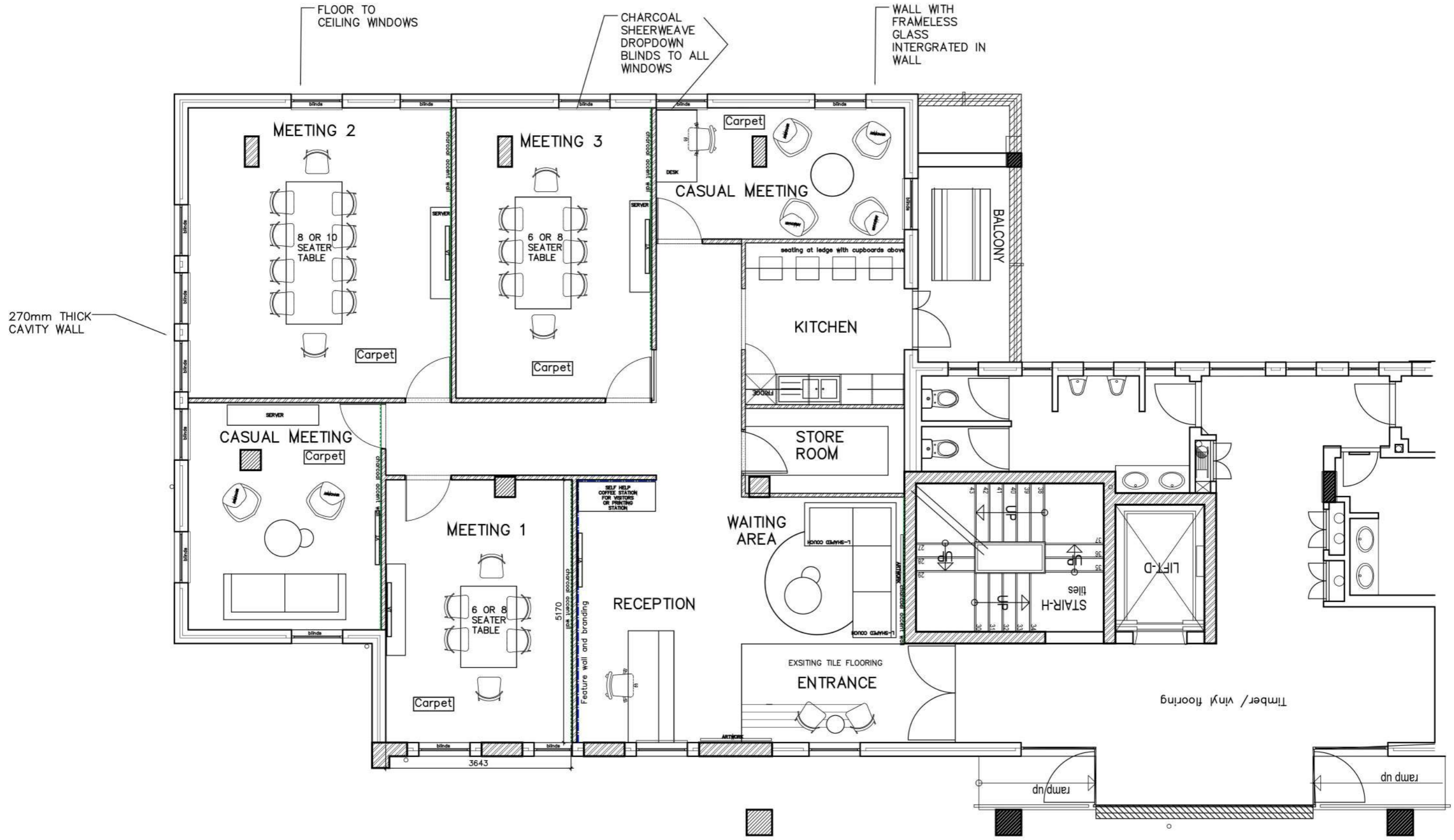
## TECHNICAL DRAWING PACKAGE

2023 | Studio

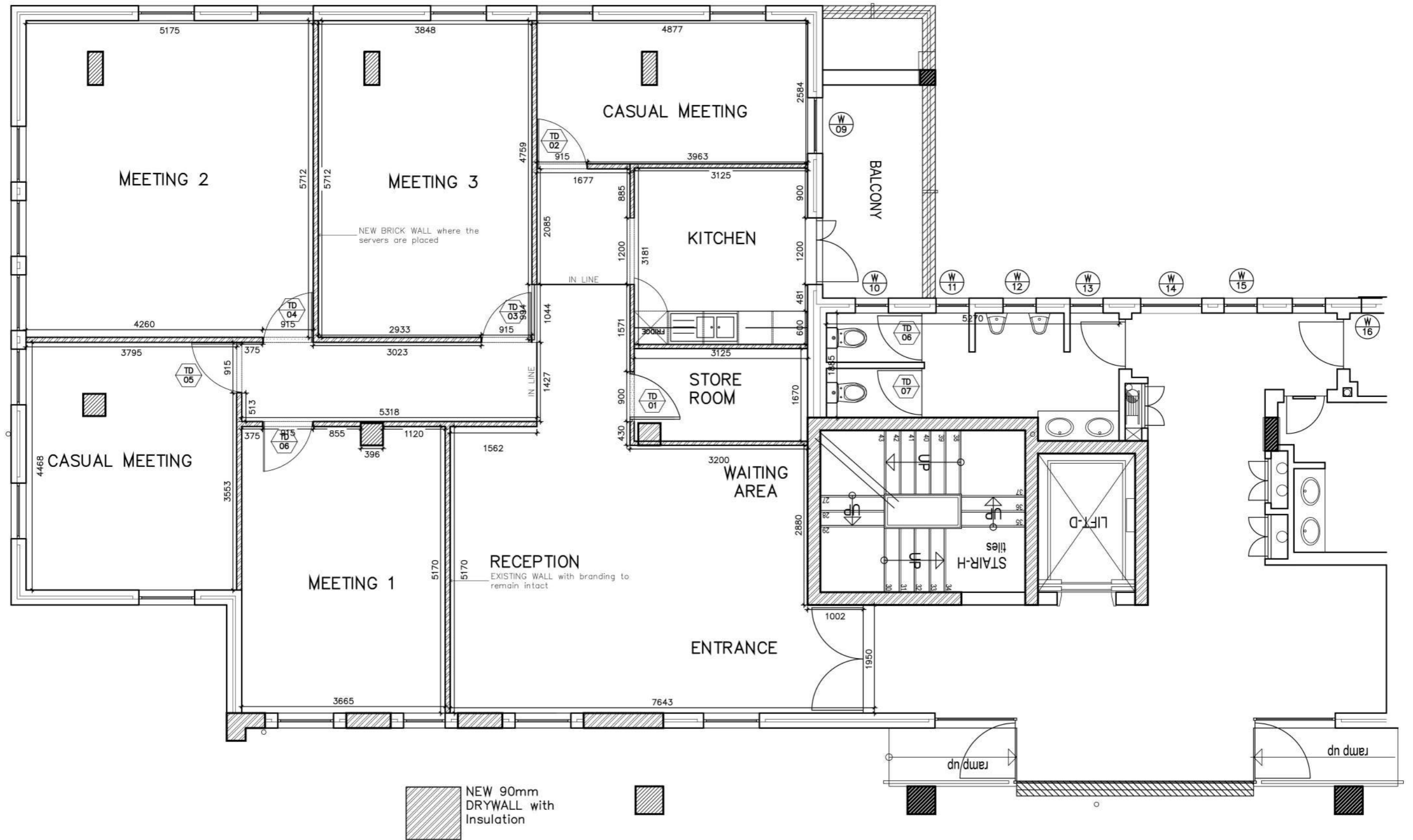
Working drawing package which has been done throughout second year showing general layout, new build work plan, data and electrical plan, lighting plan, floor finishes layout and door and window schedule.



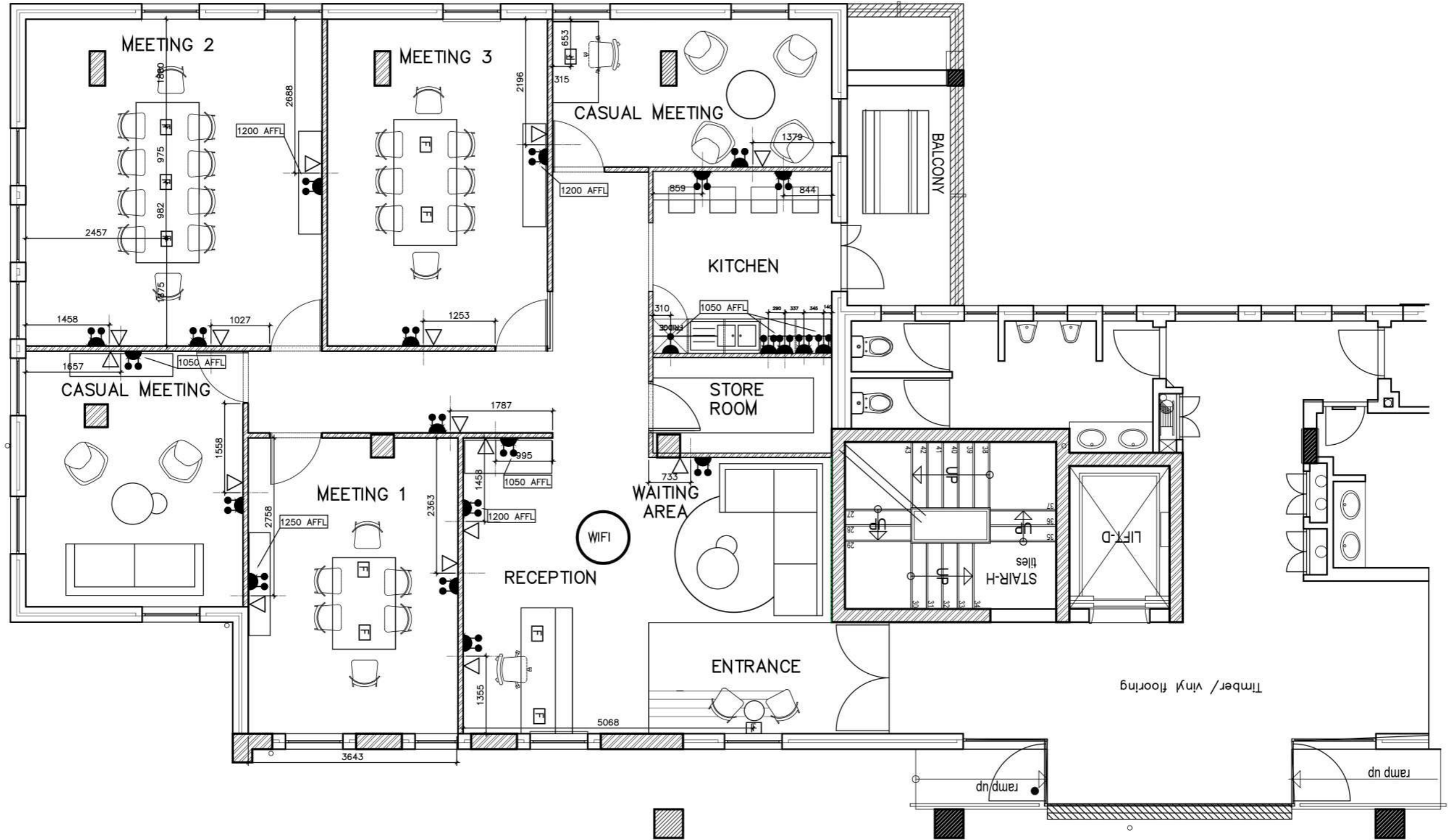




General Floor Plan  
NTS







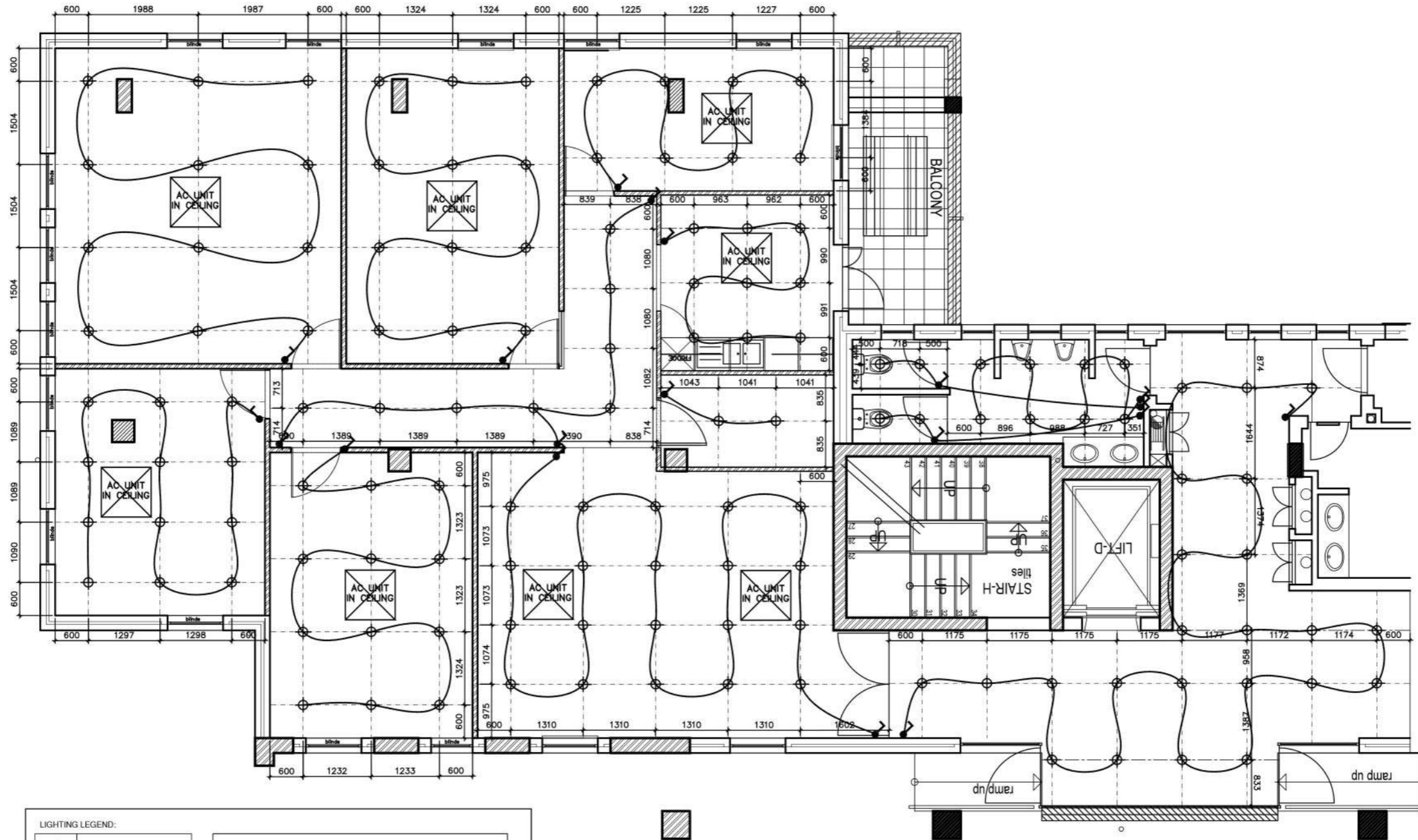
| ELECTRICAL OUTLET LEGEND: |   |
|---------------------------|---|
|                           | 16A Double Switched Socket                      |
|                           | 16A Single Switched Socket                      |
|                           | Bell at front entrance with motion sensor       |
|                           | 100mm x 100mm Floor box as per spec             |
|                           | Data Point                                      |
|                           | Telephone Point                                 |
|                           | power skirting                                  |
|                           | TV antenna point                                |
|                           | Data analog phone points for meeting room 1,3,4 |

NOTES : PLUGS IN ALL PODS TO HAVE THE FOLLOWING:  
 - USB  
 - 2POINT  
 - 3POINT

ALL PLUGS TO BE AT 300mm AFFL UNLESS OTHERWISE SPECIFIED.

NOTE: ALL PLUGS TO BE 300mm UNLESS OTHERWISE SPECIFIED.

INTERNET SYSTEM TBC CLIENT



| LIGHTING LEGEND: |   |
|------------------|---|
|                  | LED White down lights with warm light<br>Eclipse Tilt Round GU10<br>Recessed 85mm Downlight |
|                  | Switch<br>Spec: Velt Switch-1 Lever 1 Way<br>2x4 - Charcoal                                 |
|                  | Cassette unit in ceiling<br>TBC ENGINEER  |

NOTE: LIGHTING POSITIONS TO BE CONFIRMED BY CLIENTS

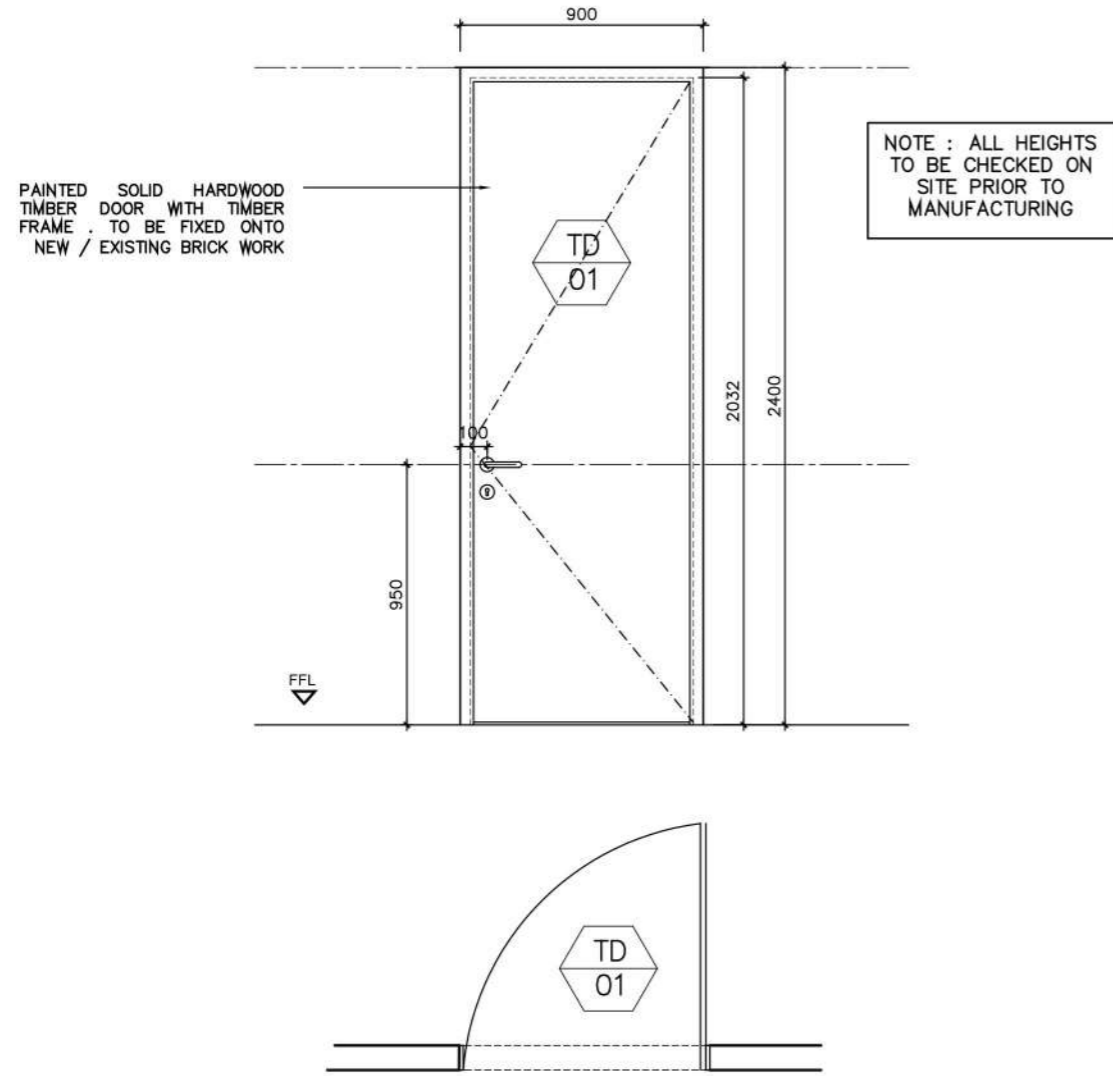
NOTE : FINAL POSITION OF LIGHT FITTINGS TO BE DETERMINED ON SITE





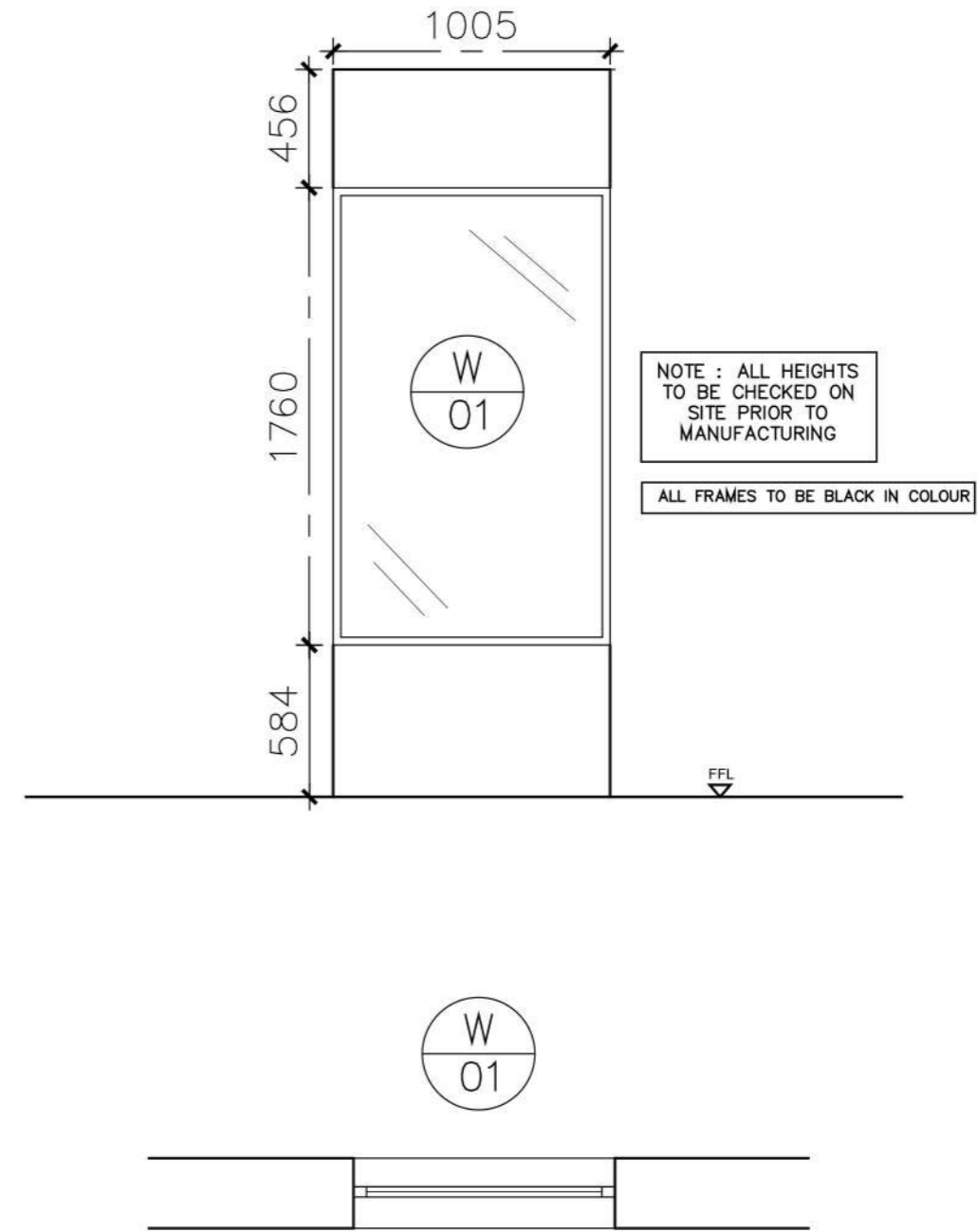
Floor Finishes Layout  
NTS

OFFICE PROJECT | TIMBER DOOR SCHEDULE



| DOOR TYPE                    | DOOR NUMBERS  | TOTAL |
|------------------------------|---|-------|
| A                            | GROUND FLOOR<br>TD01 ; TD02 ; TD03 ; TD04 ; TD05 ; TD06 ; TD07 ; TD08 ; TD09 ; TD10 ; TD11 ; TD12                     | 12    |
|                              |   |       |
| Description                  | PAINTED SOLID MERANTI TIMBER FRAME. PAINTED SOLID TIMBER DOOR (COLOUR TBC). FOR DOOR SWING, REFER TO LAYOUT DRAWINGS. |       |
| Size                         | AS DIMENSIONED - CHECK ON SITE. DOORS TO BE FIXED ONTO BRICK WALLS  |       |
| Glazing                      | N/A   |       |
| Ironmongery                  | BUILDER TO ALLOW PC OF R1000 FOR DOUBLE SIDED HANDLE SET AND KEY HOLE COMBINATION. HINGES AS PER BUILDER SPEC.        |       |
| Notes and special conditions | HANDLES MOUNTED AS PER MANUFACTURER<br>OPENING SIZE TO BE CHECKED ON SITE BEFORE INSTALLATION                         |       |

OFFICE PROJECT | WINDOW SCHEDULE



| WINDOW TYPE                  | WINDOW NUMBERS  | TOTAL |
|------------------------------|---|-------|
| D                            | GROUND FLOOR<br>W01 ; W02 ; W03 ; W04 ; W05 ; W06 ; W07 ; W08 ; W09 ; W10   | 10    |
|                              |   |       |
| Description                  | FRAMELESS 10MM SOUND PROOF TOUGHENED SAFETY GLASS PANELS WITHIN CAVITY WALL |       |
| Size                         | AS DIMENSIONED - CHECK ON SITE  |       |
| Glazing                      | 10 mm SOUNDPROOF CLEAR FLOAT GLASS AS PER NBR.                              |       |
| Ironmongery                  |   |       |
| Notes and special conditions | ALL FRAMES TO BE POWDER COATED UMBER  |       |



"Design is where science and art break even." - Robin Mathew





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## SURFACE DESIGN

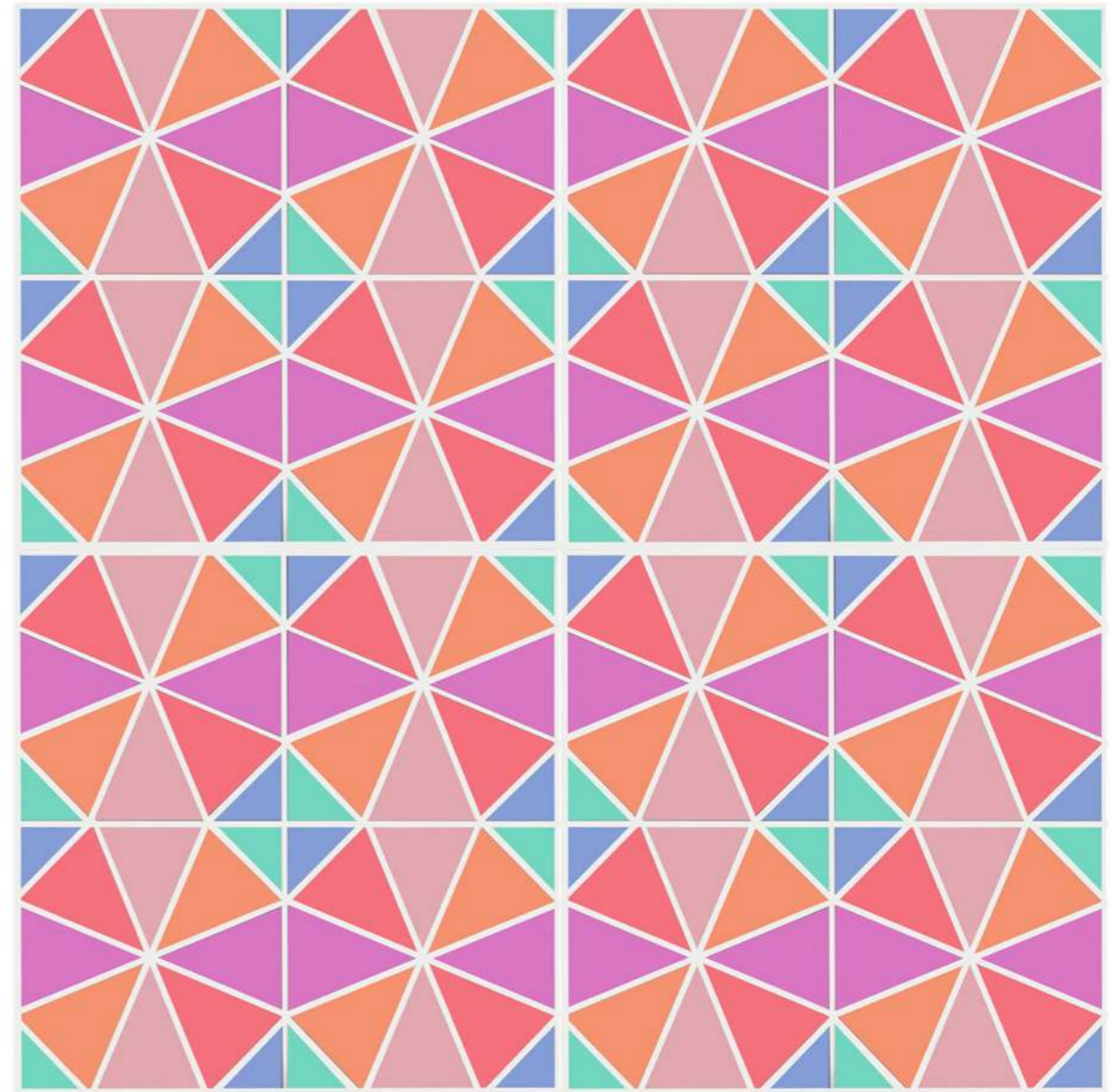
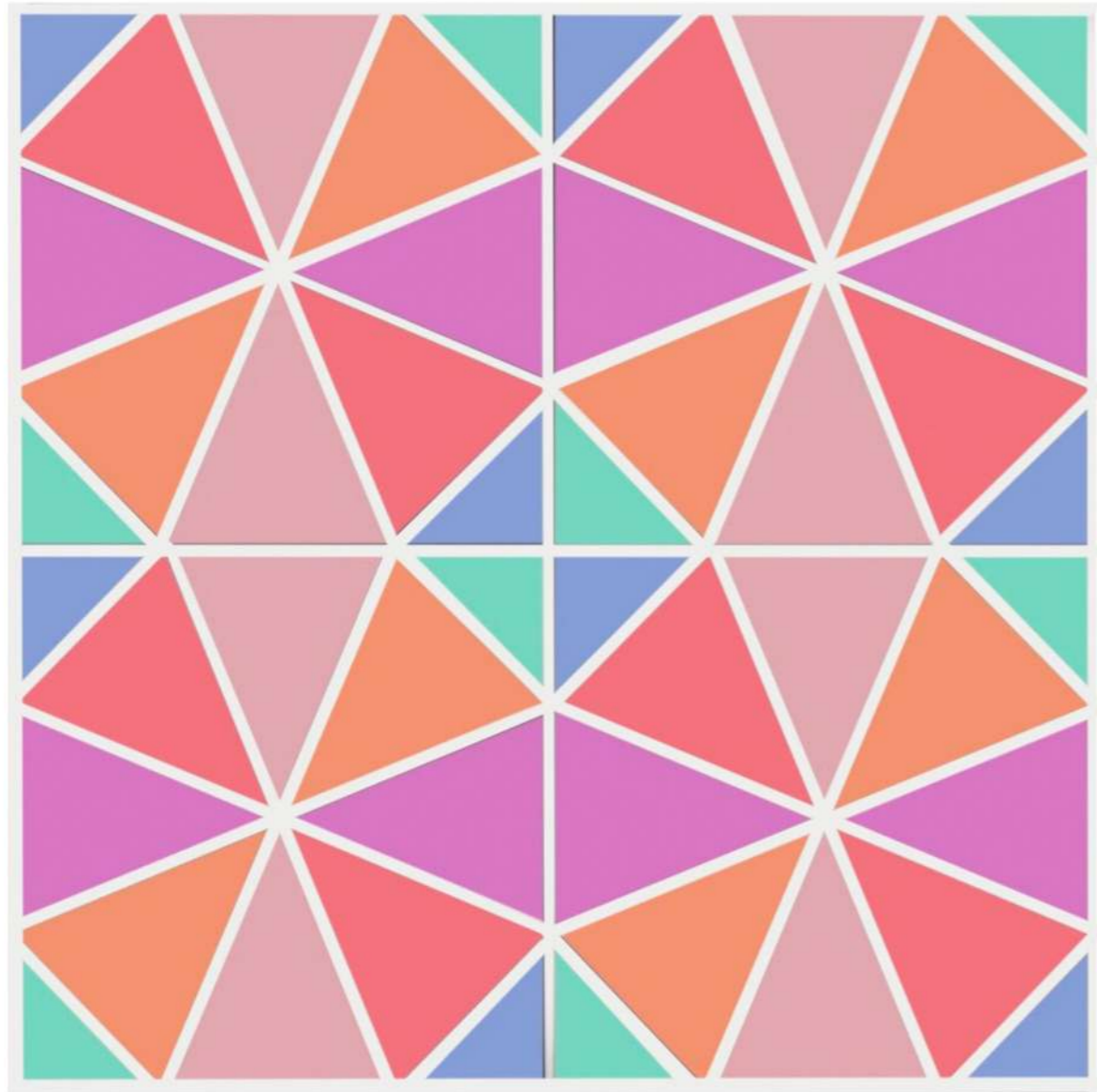
2022 | Textile Design

Surface design is any type of artwork made by a designer / artist that is intended to be applied to a surface to enhance its visual appearance and / or functionality.

Kaleidoscope Symmetry - Pure shapes of block colour. An Edible Section - An adventure of careful composition, using a section through fruit and or vegetables.



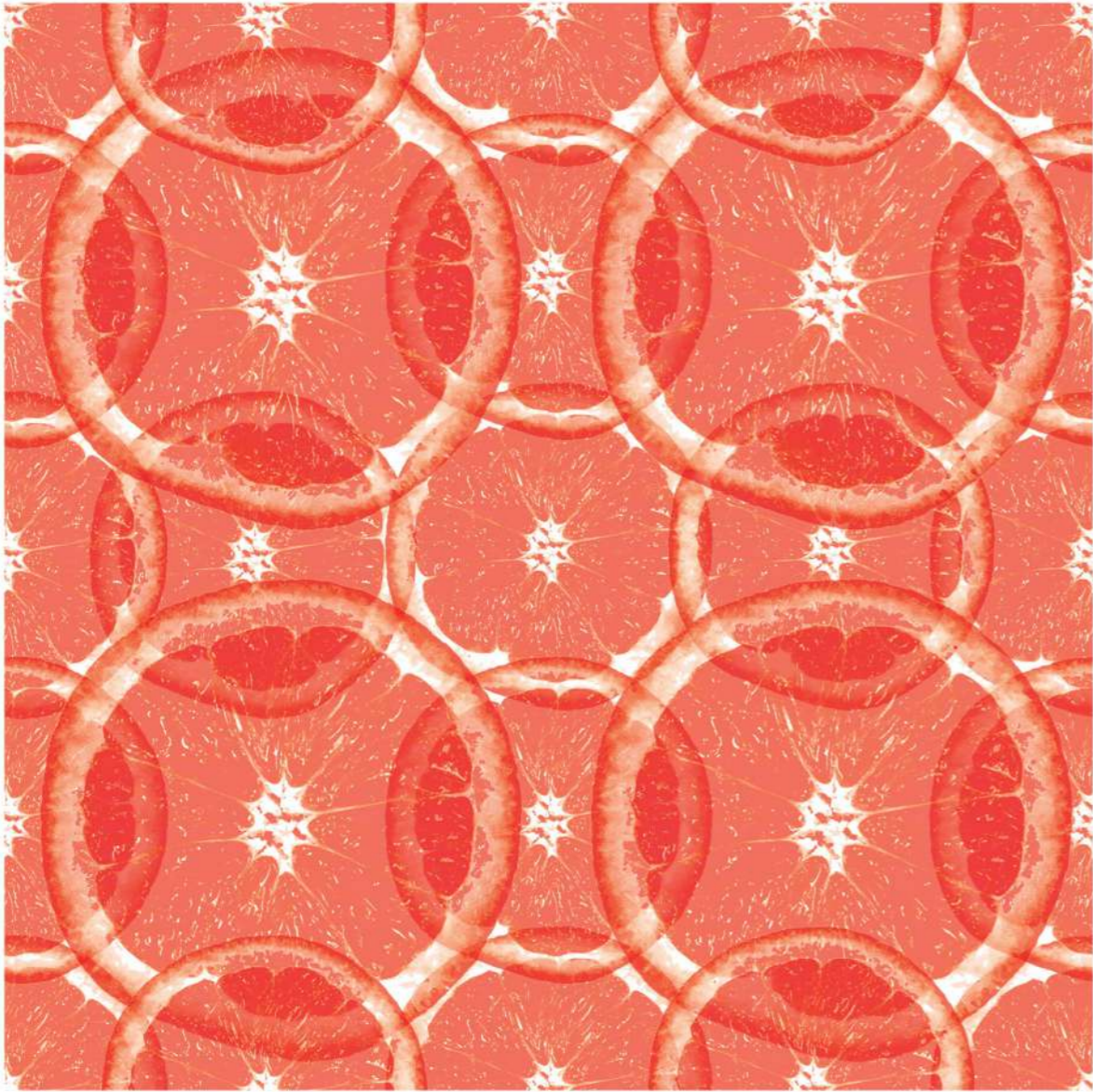




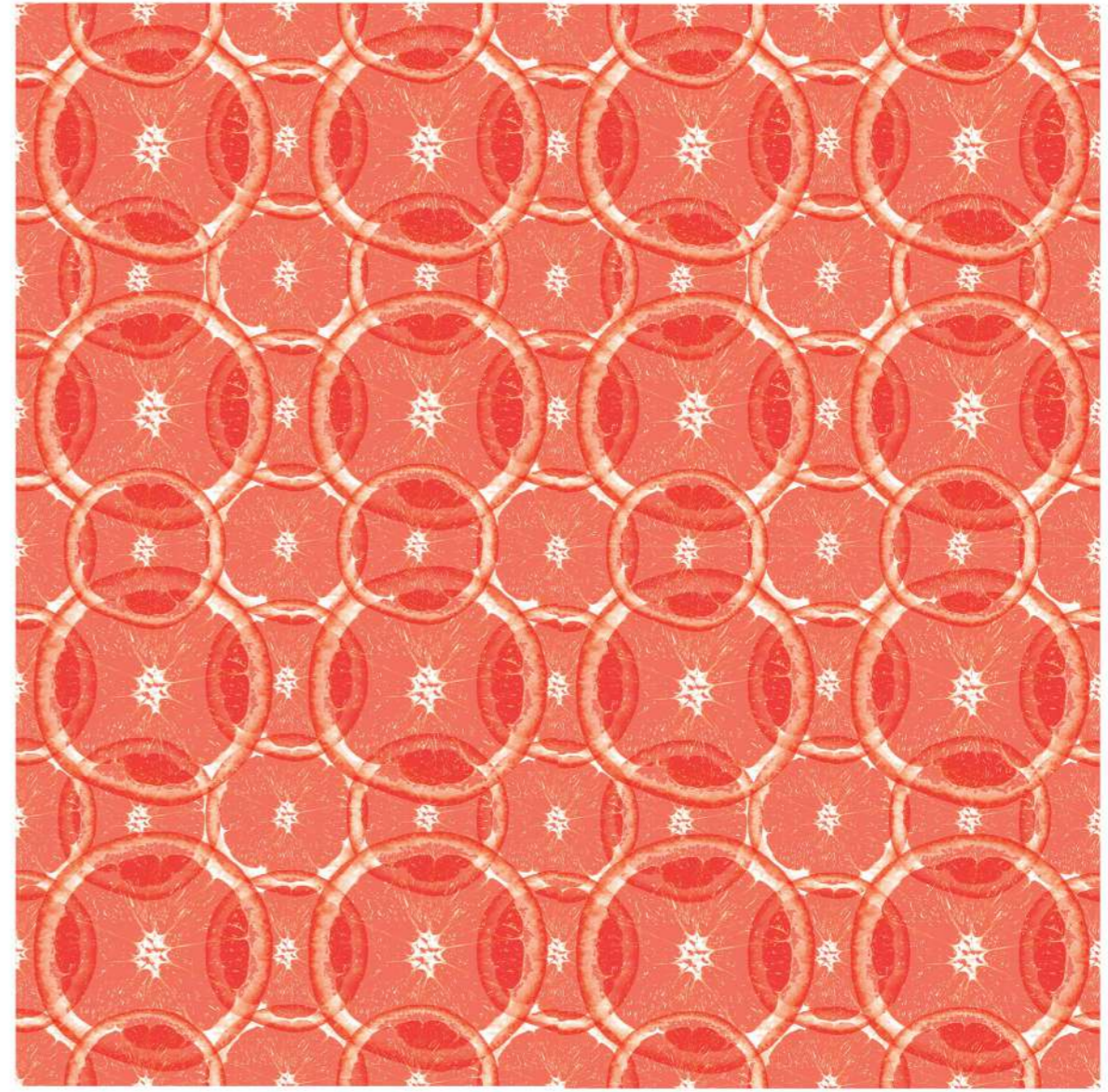
Kaleidoscope Symmetry

"A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away."  
- Antoine de Saint-Exupéry





An Edible Section







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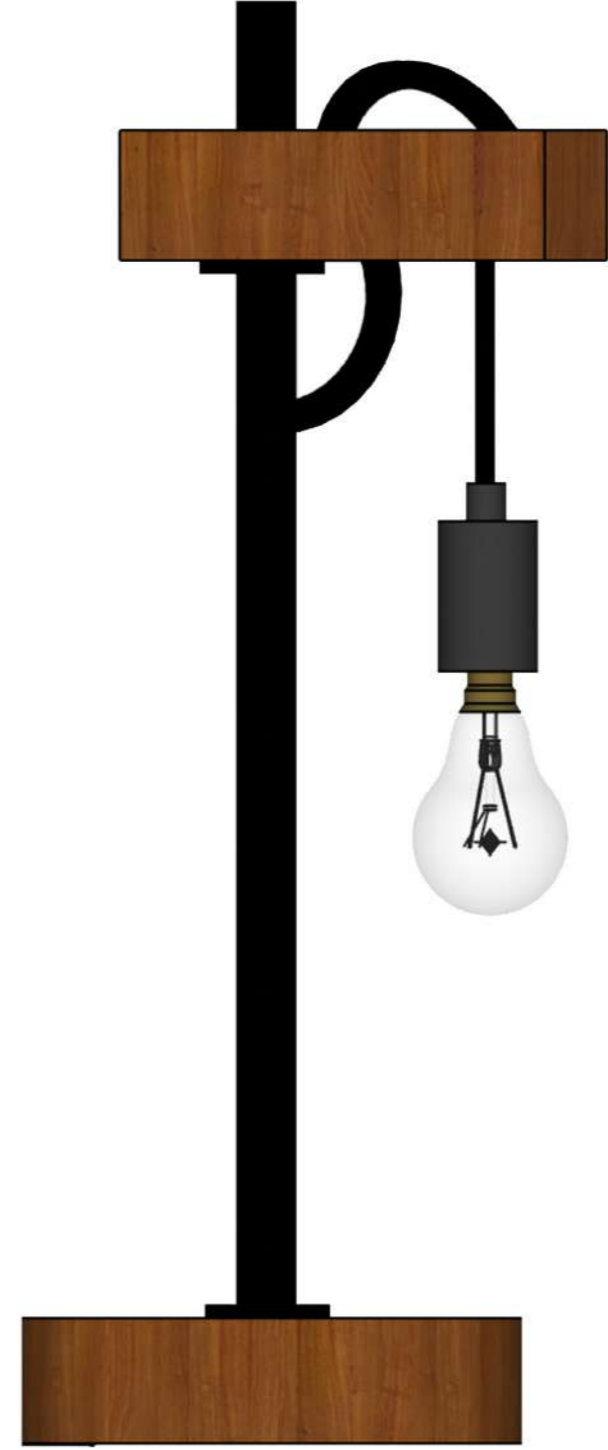
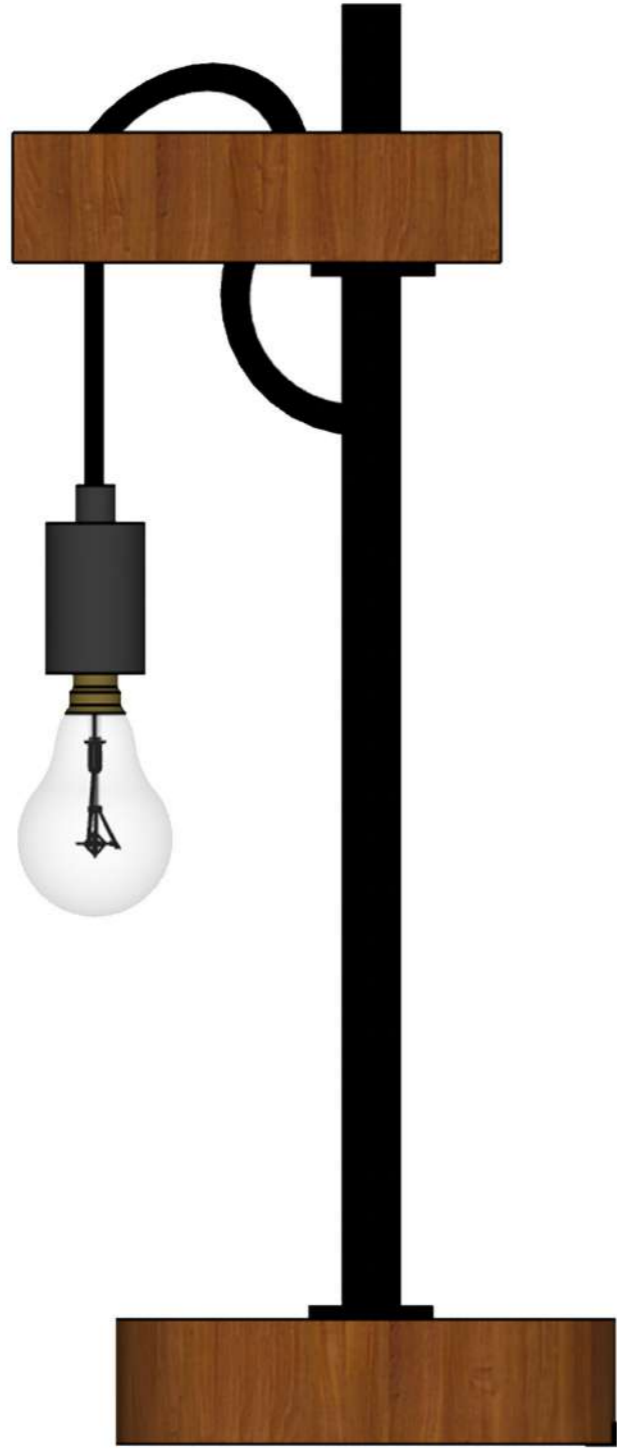
# PRODUCT DESIGN

2022 | Table Lamp

You need to conceptualize, design and create a working table light. You will be using Hoy Ploy to get all the components you need for your light. You are able to design whatever you would like to, but you must think out of the box.









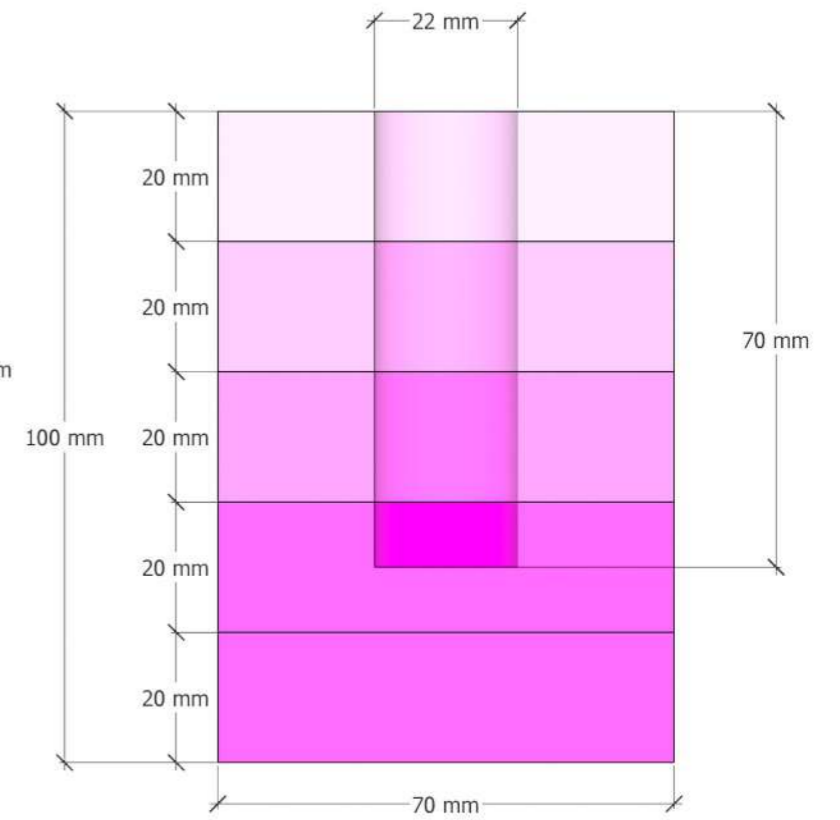
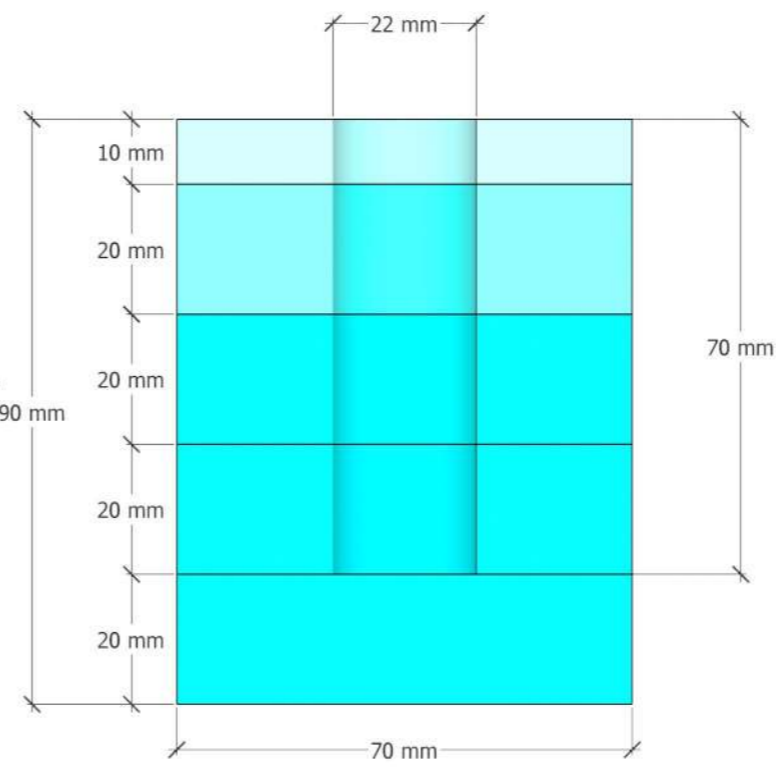
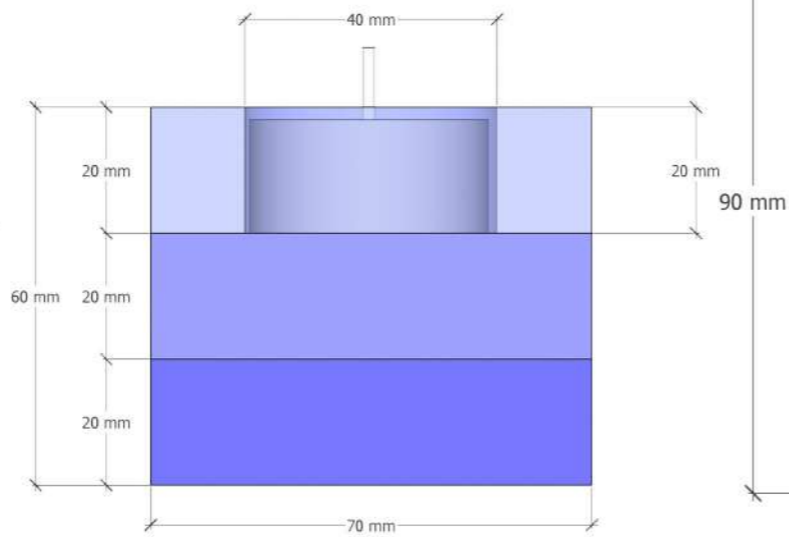
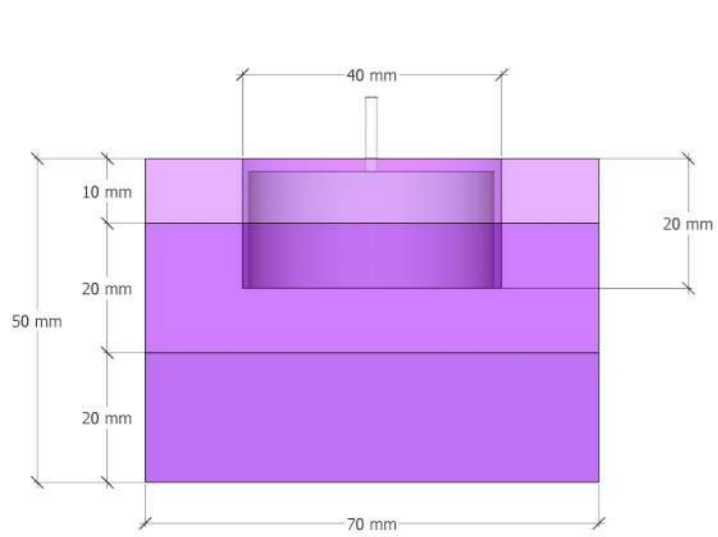
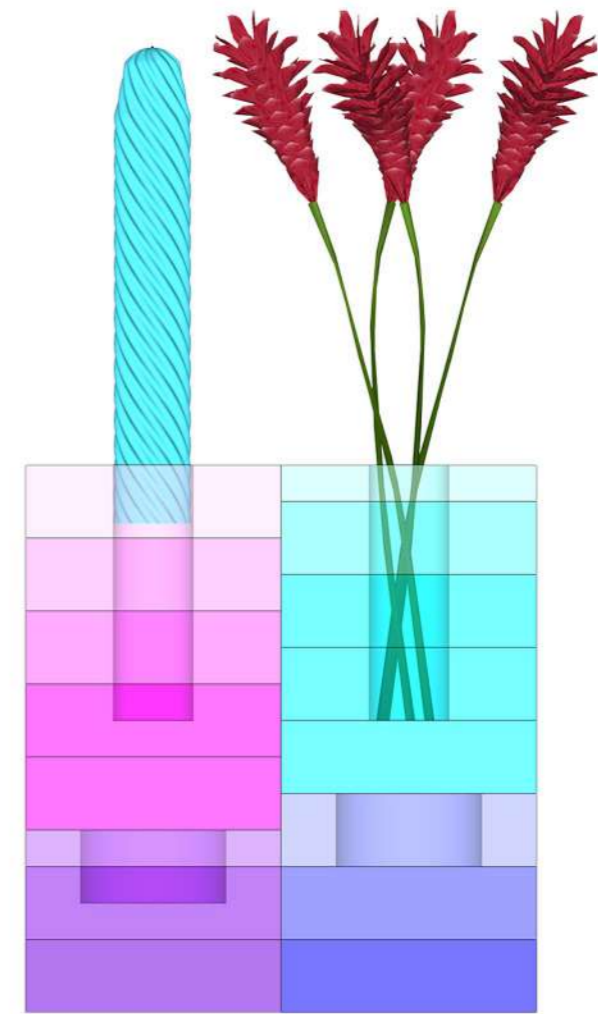
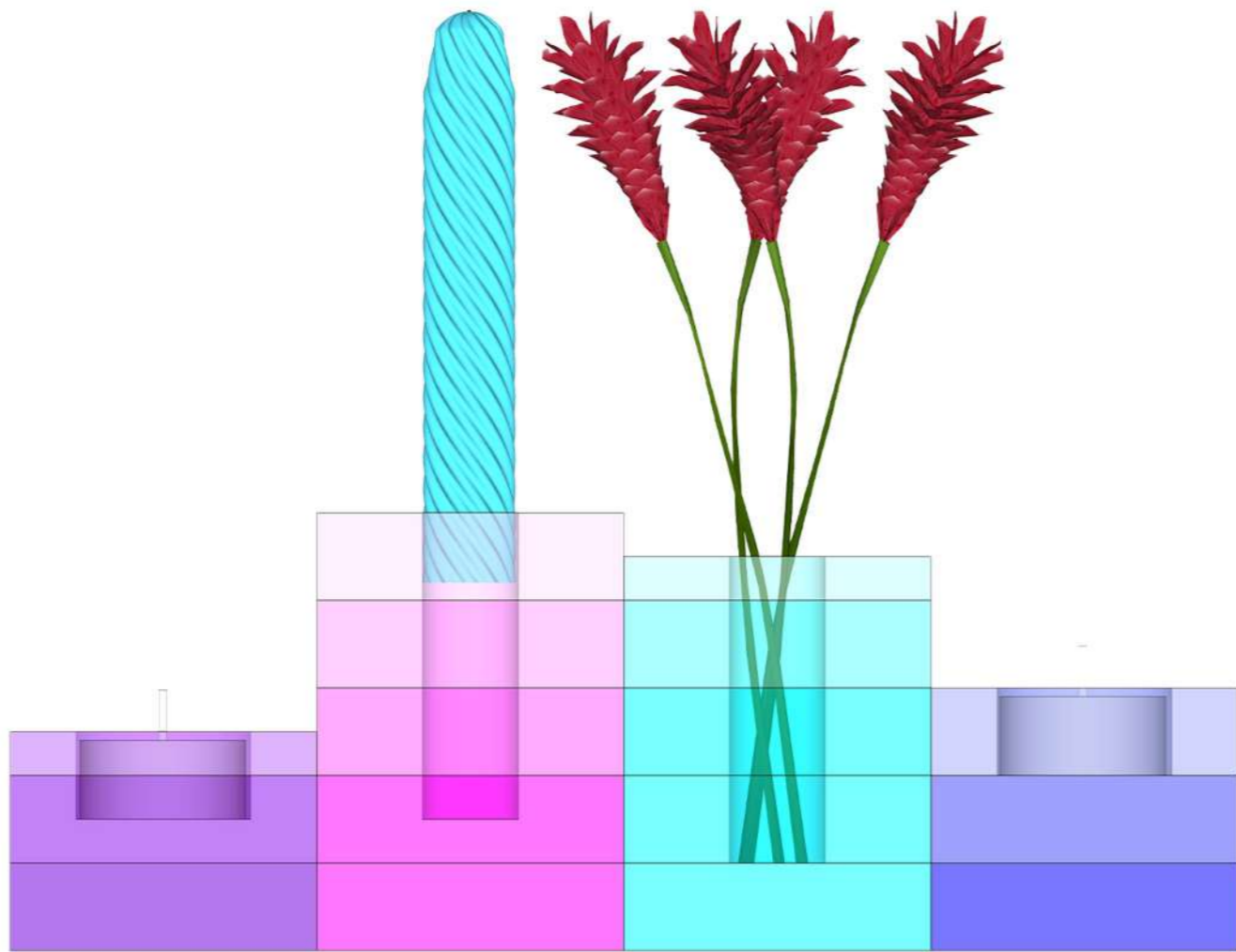


# PRODUCT DESIGN

2023 | Candle Holder / Vase

Candlestick holders and vases are currently on trend and can be seen all over social media. There is however a gap in the Design and Décor industry for acrylic candle holders/vases and décor and design enthusiasts around the country need your designs in order to bring new life to their boring table settings. Your challenge is to design a candlestick holder / vase with a maximum height of 300mm and a maximum width of 70 mm. Your holder can only consist of acrylic / perspex but can be any colour and shape of your choice.









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## PHOTOGRAPHY

2023 | Winchester Hotel

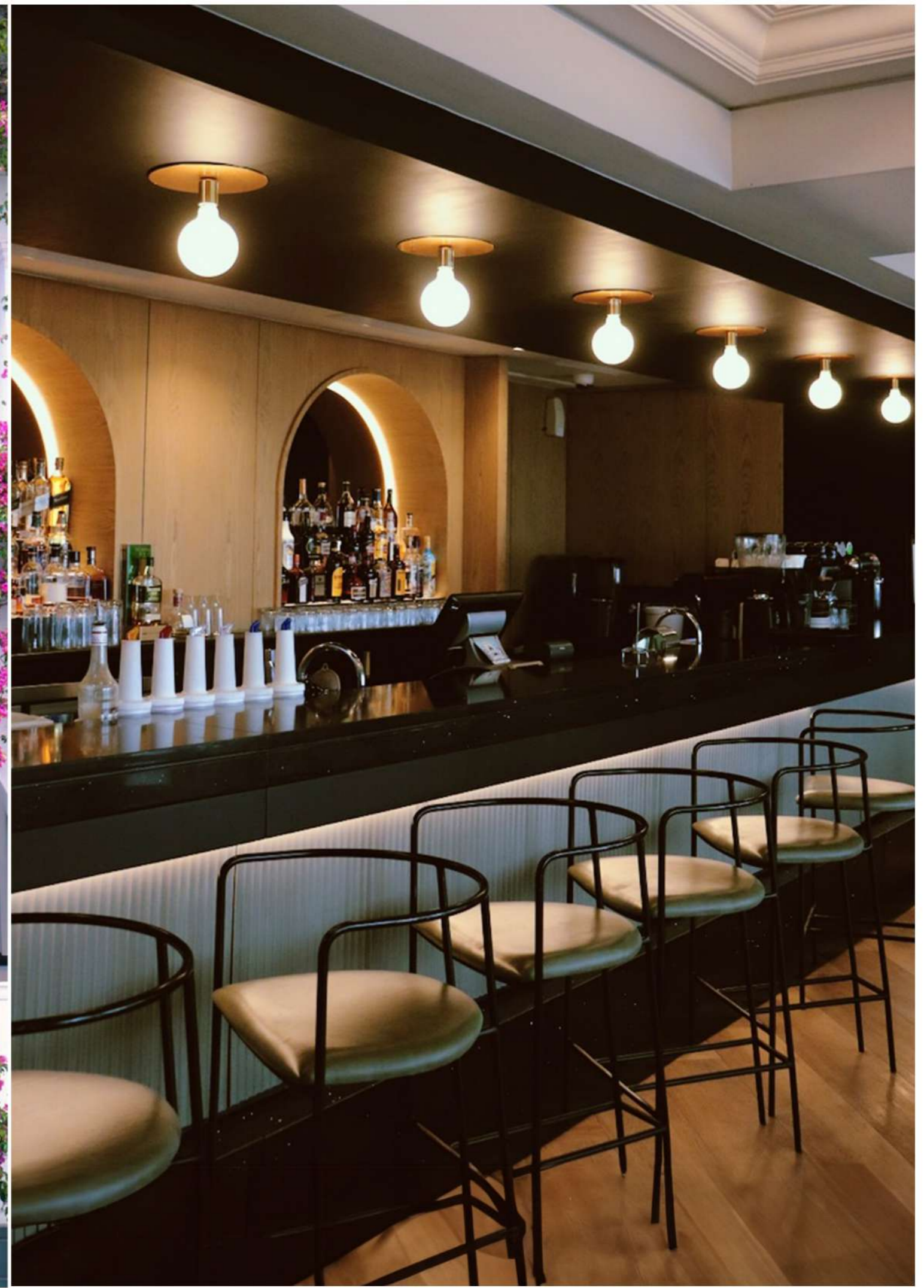
You are required to capture both an interior and an exterior image of the Winchester Hotel, utilizing either a camera or a smartphone and employing the valuable insights and techniques you have acquired during the recent instructive sessions with Inge Prins. Additionally, you are to execute a self-portrait, employing a camera or smartphone, whereby ensuring you personally capture the image using a self-timer. This self-portrait should be presented in black and white, exuding a level of excellence that renders it suitable for professional purposes.

















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## PHOTOGRAPHY

2023 | Zimbabwe

I have been doing photography outside of the studio, I took all of these images in Zimbabwe. I have incorporated these images to my portfolio as I prefer to take photos in the wild of animals. I took these images from 2021 to 2023, I thought that I would show these as they are my best photos of my favourite animals.





